

Title: 1991 Potato Festival Programme. Page 1/77

Creator: Alliston Potato Festival History Committee

Subject: Alliston, Alliston Potato Festival

Description: Official programme for the 1991 running of the Alliston Potato Festival.

Publisher:

Contributor: Geri English, Jodi Elvish, Wendy Ovens, Jon Hoffarth, Chris Stillar, Melissa Cowl, Rick Milne, John Archibald, Jack MacMurchy, Judy Gibbs, Theresa Reid, Jean Scales, Marjorie Goymour, Chris Stiller, The Ministry of Agriculture & Food, Shirley Gibson, The Alliston Herald.

Date: 1991-08

Type: Artifact

Format: JPEG / PDF

Identifier: 0105

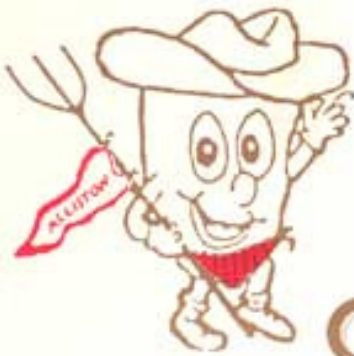
Source: Local History Vertical File - New Tecumseth Public Library: Alliston Memorial Branch

Language: En

Relation:

Coverage:

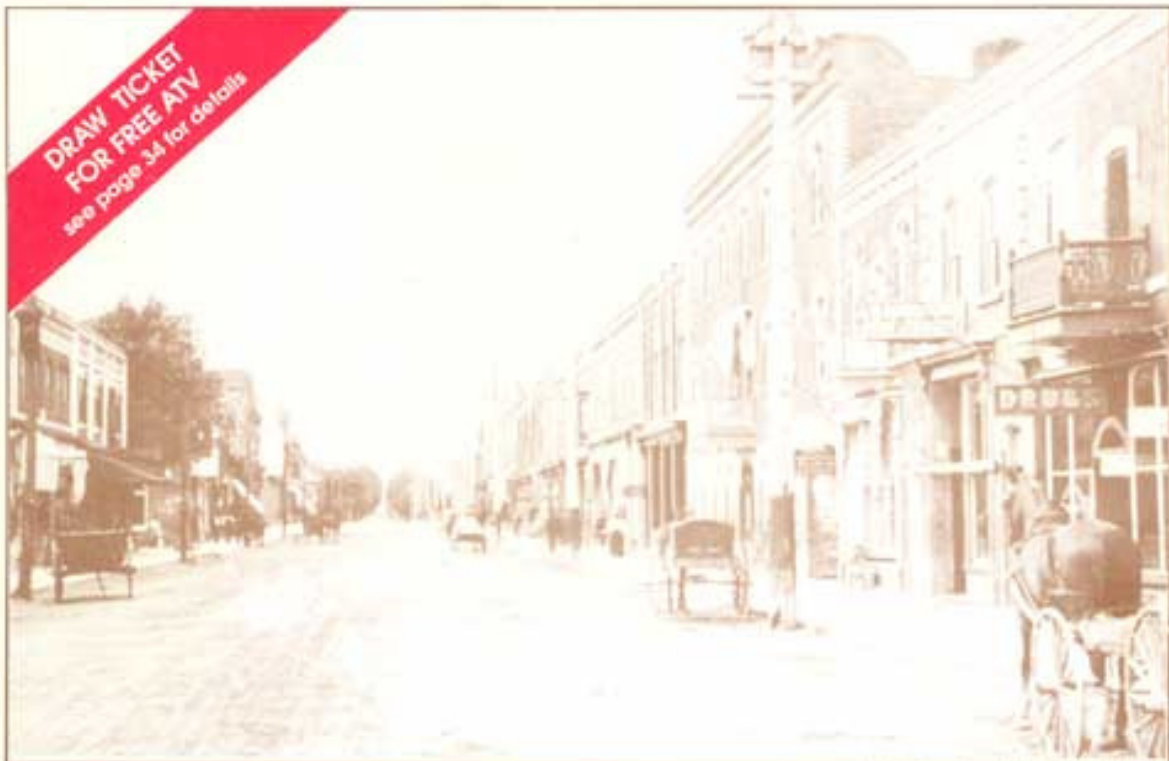
Rights: All rights reserved. All archival material is the property of the New Tecumseth Public Library. Further reproduction is prohibited.



The 18th Annual Potato Festival



Celebrates Alliston's Centennial 1891-1991



Victoria St. 1903 (B. Dickey)

"Come Back in Time"

\$2.00

The ALLISTON POTATO FESTIVAL DEMOLITION DERBY

LOCATION: BEHIND BAXTER TRAVENOL LABRATORIES ON THE CORNER
OF CENTRE ST. AND BEECH ST.

TIME: AUGUST 10, 1991

SATURDAY AT 1:00 P.M.

SPECIAL ADDED ATTRACTION: LADIES POWDER PUFF HEAT

ADULTS:

\$5.00

CHILDREN

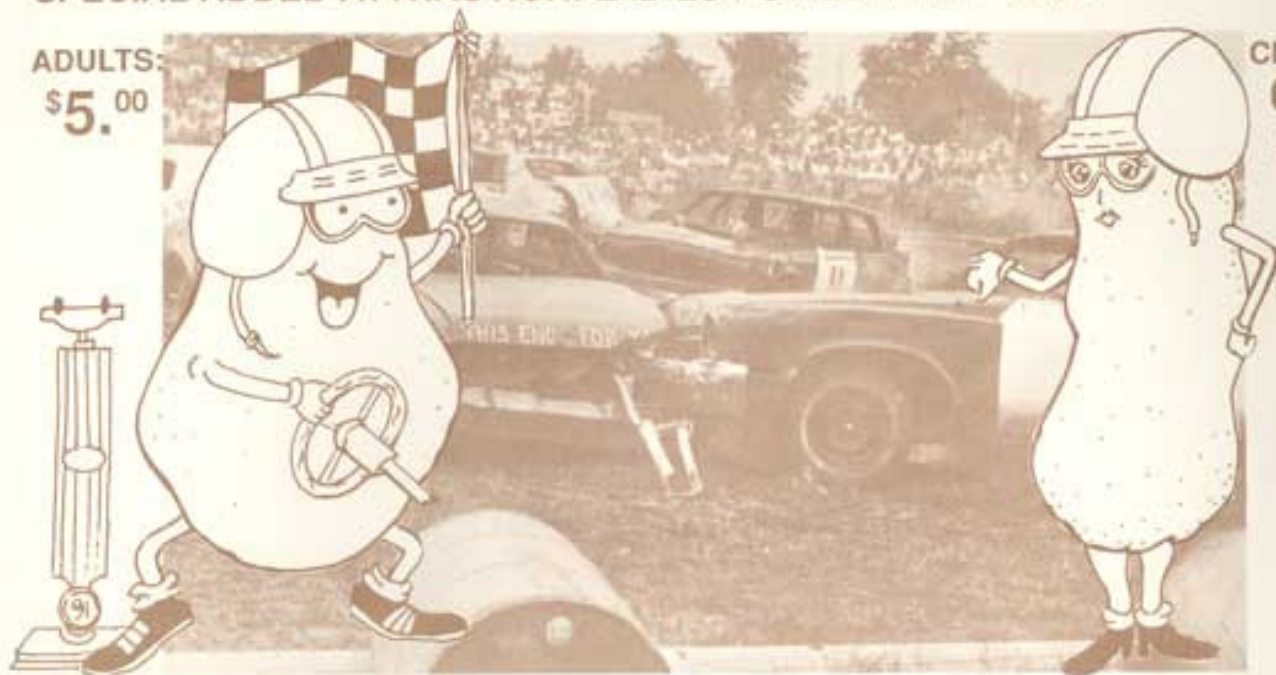
6 - 12

\$2.00

UNDER

6

FREE
WITH
ADULT



ALLISTON
TRANSMISSION

SPONSORED BY:



**Master
MECHANIC**
PROFESSIONAL AUTO SERVICE



QUALITY PAINT
& COLLISION LTD.

**Alliston Auto
Recycling**



Rads+Plus

CARS - TRUCKS
FARM & INDUSTRIAL EQUIPMENT
RECORES & REPAIRS
RADIATORS - HEATER CORES
PLASTIC RAD SERVICE

DRIVE IN SERVICE & FREE PICK-UP
& DELIVERY

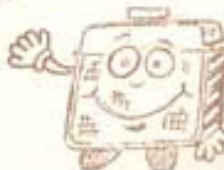
WRITTEN GUARANTEE ON ALL RECORES
OPEN 6 DAYS A WEEK

NEW GAS TANKS
NOW AVAILABLE & IN STOCK
ALLISTON

Call

435-6755

171 DUFFERIN ST. S., UNIT 2



**APPLE
Auto Glass**



**Lion
BUS LINES**



THE ALLISTON POTATO FESTIVAL HISTORY

The history of the "Potato Festival" is not just a summary of a gala of events happening every August. It is a tribute to the devoted people working together and coming up with new and different ideas.

Like our "potato", the festival was started by a tiny seed, an idea planted in the minds of a few interested people - nurtured by many helping hands, and with input and determination has grown and flourished.

Our "Potato Festival" needs a continual flow of helpers willing to make phone calls, attend meetings, make new suggestions and do all the little jobs - when spread around they take very little time.

**KEEP OUR FESTIVAL ALIVE...
"MR. SPUD" NEEDS YOUR HELP.**

OUR BEGINNING - 1973

In 1973, David Willis, owner and publisher of the Alliston Herald, wanted to have something that involved everyone, yet, was unique and different. It had to be something representing our area and our people without duplication of any other area.

Alliston was the finest potato area in all of Ontario and a steady stream of trucks passed through our town during harvest. What better could we find to pull our town together for a fun time but something connected with our potato?

Mr. Willis wrote an editorial about his idea and was invited by the Rotarians to speak at a dinner expressing his ideas. On Thursday, November 15, 1973 the first public meeting was called.

Twenty or more interested people made a showing. It was agreed that to make such an event possible, total community involvement would be necessary. It was agreed a "Potato Festival" would be a great thing for the community.

The first investigation committee was formed to look into suggestions as to where the monies taken in from the festival should be used. This committee consisted of ten people:

C. W. Nap, Lorraine Pinkney, Wayne Bishop, Mike McLaughlin, Al Sevon, Jerry Moon, Ron Sproule, Elmer Hawkins, Bruce Middleton, Bob Card.

On November 15, 1973, the first public meeting was called.

Chairperson	- W. Napp, Agricultural office
Vice Chairperson	- Jerry Moon
Recreation Chairmen	- Elmer Hawkins

A meeting of all community organizations was called with the objective to raise money towards recreation for Alliston such as an indoor pool. A list of desired activities was made up, St. Johns Couple Club organizing the pancake breakfast.

We had eight contestants in the Queen Contest and winner was Jasmine Jozwich. Special guest was Canadian Indian Princess of 1974 Janet Jonathon, a Mohawk Indian from Ontario's 6th nation reserve. She presented a gift of a ring from her tribe.

Other activities for the weekend included the Circle

Theatre's Lampoon Puppet show, a horse show on Rumble's farm that drew a large crowd, Riverdale Park firemen's sports, antique show and pee wee baseball, a car rally went through Alliston beginning at the Nottawasaga Inn. We had a beef barbecue in the park which was accompanied by the Alliston band. Our very first "tractor pull" in the area drew a crowd of 2,500 people, local men on local machines. The firemen provided a beer garden and food booth in the park.

At a meeting on April 9, 1975 a design by Richard Dogger was presented. It was a humanized "potato" to be used for all advertising and promotion of the Alliston Potato Festival Committee (APF Committee). All committee organizers were asked to contribute some activity to make this a success.

1974 - CHAIRPERSON JERRY MOON

Our main street was the centre of activities. Donations from clubs and individuals helped boost festival activities.

- 240 pies were sold, 80 dozen ear of corn along with bacon on a bun, pancakes
- Booth rentals were \$10
- Games of chance, antiques, dances and a beef barbecue helped boost our finances

All was not profit. Bands for the parade, the circus (approximately \$4,500 per day), advertising, rentals, etc., all had to be paid.

A profit of \$15,000 was raised.

In 1974, out of 47,000 acres of potatoes in Ontario, Simcoe County grew approximately 15,000 acres making us the potato capital of Ontario.

1975 - CHAIRPERSON JERRY MOON

Another full weekend. Friday night activities included the parade, the Legion's Monte Carlo, the High School's teen dance, Rotary Oktoberfest dance in the arena, a talent show, square dance demonstration, trampoline display, Victoria Street flea market and auction sale. Our Potato Festival Queen contest was a success with 1,000 people attending at the arena.

1976 - CHAIRPERSON JERRY MOON

1976 saw the incorporation of the Potato Committee for the protection of its members who could be sued in case of accidents.

Sidewalk sales started Thursday, August 11 and continued until closing Saturday at 6:00 p.m.

The Friday night parade was a success as well as the talent show and Friday night dances.

Because of poor acoustics in the arena, holding the Queen contest at the high school would be looked into. This year's Queen was Marg Van Hart.

Firemen's competitions were well attended.

We were entertained with a horse show, tractor pull

Cont'd on page 3

Alliston Lions Club



*We are proud of our fifty-five years
of service to the community*

Cont'd from page 1

and parachute jumping. Soccer at Nottawasaga Inn, Saturday night singing with the Post family under the ball diamond's lights. Sunday morning gospel singers started our day and after a full day of entertainment the activities closed with a great concert by the Alliston band.

8,000 people strolled the main street on Saturday.

When St. John's pancakes finished at 11:30 a.m. the Presbyterian ladies moved in with hamburgers on the grill. The Anglican ladies served hot buttered corn and St. Paul's served home-made pies. Rangers sold ice-cream and the cubs, scouts, rovers and venturers did a lively hotdog business.

Talent shows and live bands kept everyone entertained. The Junior Farmers ran free guided tours to potato farms and packing plants, also free service to all areas of activity. Potatoes were the name of the day at 10 lbs. for \$1.00. You could also buy potato candy, cookies and chips.

1977 CHAIRPERSON JERRY MOON

As of January 10, 1977, a finalized auditor's report was given stating the Potato Festival assets to date were \$62,108. A motion was passed for this statement to appear in the Alliston Herald.

Lynda Arthur became the new chairperson for the Festival Queen contest which was still held at the arena. The 1977 Queen was Ann Marie Powers.

Bob Fraser had earned the title of Potato King of Simcoe County and participated in both the parade and at the Festival Queen contest.

Mrs. Holland held a garden party to give senior citizens the opportunity to meet old friends.

A review of the coverage and profits follows:

- Festival Queen contest profit	- \$1,000
- Legion Monte Carlo	- \$3,550
- Lions Frolic	- \$3,000
- Teen Dance	- \$ 55
- Pancake Breakfast	- \$1,649
	(1,829 pancakes)
- Flea Market	- \$1,500
- Souvenirs	- \$3,069
- Firemen's Beer Garden	- \$1,000
- Rotary Beef Barbecue	- \$4,600
	(2,900 served)
- Kinsmen Dance	- \$4,600
- Tractor Pull	- \$4,155.42
- Admission to Park Area	- \$3,155
- Souvenir Programmes	- \$2,397
	(2,708 copies sold)
- Legion Dance (a sell out)	

At this time a lot of discussion as to the feasibility of an indoor pool and recreation centre was continually going on.

1978 - CHAIRPERSON JERRY MOON

A treasury report of March 17, 1978 showed the amount of \$80,845.39 in the bank.

On Wednesday, January 18, 1978 a meeting was called by the Potato Festival Committee with a committee of representatives from area Municipal council to inform area councils of the Potato Festival Committee's interest in conducting a study of recreation facilities needed in the Alliston area.

It was decided a feasibility study be done and a committee was formed by the Potato Festival Committee to do the groundwork and take the information to the Town of Alliston and area.

1979

The first meeting of 1979 was chaired by Roger Hayward.

Present balance - \$93,056.25

At this time a committee looking into long-term projects felt that the grant system was no longer wanted and long-term projects should be looked into. A motion was made as follows:

The Alliston Potato Festival terminate the system of grant dispersal of its funds as approved by a majority vote in 1978 by all members which allows the Alliston Potato Festival appointed sub-committee the authority in an allocated time to disperse a maximum amount of the preceding year's festival profits plus accumulating interest to an approved project to a maximum funding of 25 per cent of said project.

This motion was carried.

1. A suggestion was made at that time that the first major project be the extension of the Alliston Public Library.
2. A second project to the expansion of the arena area to eventually be made into a sports and cultural recreation complex in conjunction with Alliston Town Council and Alliston Recreation and Parks Community Centre committee.

This proposal was carried by a majority vote with two against and one abstaining.

Grants given at this time were:

- \$1,000 for Alliston Minor Hockey equipment
- \$ 133 for Alliston Junior Farmers for extension of the Cookstown Curling Club
- \$ 520 for the Rotary Club for park beautification.

A motion was carried to spend \$1,100 to provide privys for the Potato Festival.

1980 - CHAIRPERSON TIM BAKER PEARCE

This year a suggestion of an Irish theme was made, a citizen of the year chosen and the Chamber of Commerce was to have a sidewalk sale and window decoration contest. This display should carry the Potato Festival theme of the year.

A motion was passed to purchase a much needed storage trailer for the Alliston Potato Festival materials, not exceeding \$3,000.

St. John's pancake breakfast lost its bid to move to the church because of traffic blockage.

T-shirts were given to the Governor General's family.

Cont'd on page 5

MOON'S VARIETY DEPT. STORE



39 Victoria St. West
Alliston, Ont.
LOM 1A0



Best wishes to all who attend
the Potato Festival



**DICKSON
APPLIANCE INC.**
EST. 1961



Sales
Service



52 Wellington Street West, Alliston
435-6067

**CONGRATULATIONS ALLISTON
ON YOUR 100TH BIRTHDAY**

WILTON'S

Floor & Wall
Coverings Ltd.

Established 1978

CARPETS

FEERLESS
Fashion
SHOWPLACE



Congoleum

Bruce hardwood floors
A Division of Trupee Paints Corp.

Quality Workmanship

- Carpeting
- Cushio Flooring
- Ceramic Floor & Wall Tile
- Paint & Wallpaper
- Complete Range of Accessories

Complete Sales & Service
FREE ESTIMATES

124 Victoria St. W.
Alliston

435-4945

GM

People...

Product...

Prices...

We offer at

JIM BURNS
CHEV-OLDS

- Our People...** Award winning sales team
Award winning GM factory trained technicians
- Our Product...** GM... the name you've come to know & trust
"Cavalier" is the #1 selling vehicle in North America
- Our Prices...** "We're going all out for you"
We will not be undersold



Cavalier 224

Drop in today to your local GM Dealership

Sales
435-6251



JIM BURNS
Chev. - Olds. Inc.

217 VICTORIA ST. W., ALLISTON



Chevrolet



Oldsmobile

Service
435-7777

Cont'd from page 3

\$60 was donated to Banting to help with the repair of benches.

This was the last year of the 100 per cent turn-over of profit from the service clubs.

Profit assets from the 1980 Potato Festival were \$129,442.

1981 - CHAIRPERSON TIM BAKER PEARCE

The 1980 meeting opened with an agreement of a western theme being adopted.

It was suggested that funds raised at the 1981 festival be applied to the arena floor fund in accordance with the wishes of the Town as outlined in their letter of January 16, 1981.

It was suggested, moved and seconded that the position of Secretary of the Potato Festival be a paid position with a salary set at \$4,000. The position to be advertised in the Herald and applications chosen by the executive members.

\$3,500 was transferred to the Kinsmen Club for the purchase of gold coins for the elimination draw at their Gold Fever Dance.

A ten mile hike was set to go and our ever-faithful curling club ready to entertain the dignitaries with refreshments.

It was during this year that contributions of \$90,000 to the new library and \$12,828 contribution to the new arena floor were given.

A helium balloon race was held. Balloons were tagged, sold for \$1 and the winner received a prize.

Souvenirs loss	- \$2,120
Rodeo loss	- \$6,528

5,000 buttons were purchased at a cost of \$1,000 (sold for \$1).

1982 - CHAIRPERSON JOHN HEYDON

It's 1982 and time for changes.

The 100 per cent profit turnover is being replaced by a split of 25 per cent to the Potato Festival and 75 per cent to organization. A suggestion that all activities be moved to the south end of Alliston and the parade taking place Saturday morning.

Midway and beer garden held in the Salada area for increased parking areas. The market held at Gibson ball field manned by Seniors. An information booth be set up. A motion was made and carried that the festival be held in the general area of Church-Beech and Tupper Streets. It was moved and seconded that a souvenir program be made up.

The Junior Farmers did tractor pull runs for moving guests from one place to another.

A suggestion was made to hold a band competition of approximately 10 bands at a cost of \$5,000. These bands would participate in the parade and then compete at the Salada grounds.

The pancake breakfast was held between the Bank of

Montreal and Hydro building.

A motion was made to go ahead with live bands. Fees of \$2/ adult and senior, and \$1/child under 12, were charged to watch the competition.

The art show was held in the Library. Parade started at 9:30 a.m. Saturday morning. Rotary beef barbecue was held in the arena. A change of name from Flea Market to Arts and Craft show was made. The old firetruck was parked on the front street selling souvenirs and tickets.

1983 - CHAIRPERSON JOHN HEYDON

1983 marks the Potato Festival's 10th Anniversary and time to spruce up the main street.

A motion was put to the floor and passed for the purchase of new road banners for the main street at a cost of up to \$2,000.

24 banners with the "SPUD" motif and three banners which measured 30'x30" each were ordered at a total cost of \$17492.45. These banners are still in use as they were custom made so that the dates could be changed.

Four washrooms were again reserved at a cost of \$2,837.50. The Air Cadets helped with the parking at \$.50 per car this year and the Boy Scouts did their usual great job of cleaning up.

Helicopter rides were back and for the 10th Anniversary, 7,000 flyers and 5,000 placemats were printed and handed out. The parade was held at 9:30 a.m. Saturday morning. Bahai's group set up a lost child booth. The Couple's Club fed 2,000 people. St. Paul's sold 231 pies.

Questions were being asked as to whether a continuation of the band competitions was feasible. It was thoroughly enjoyed but without more sponsors a great deal of money was being lost.

1984 - CHAIRPERSON JOHN HEYDON

A motion was made to go ahead with another band concert. This was carried and an attempt to get a grant would be made.

The souvenirs for this year's festival were spoons, hats, bells, key chains and t-shirts. A move was made to hold the festival the third weekend in August. For lack of runners, the 10-mile race had to be cancelled.

Expenses of this festival amounted to \$26,510.52. \$350 went to the Boy Scouts for clean-up; \$350 went to the Air Cadets for parking.

A suggestion was made that perhaps the 25 per cent split for the Potato Festival was not enough to carry expenses.

1985 - CHAIRPERSON KEVIN BURT

In 1985 the feasibility of continuing the band competition was again questioned. Seven bands had been booked. Gate receipts amounted to only \$316 in

Cont'd on page 7

"We do much more than cover the floor"



Macleans CARPET CENTRE

**WELCOME TO THE ALLISTON
POTATO FESTIVAL**
Congratulations to the Centennial

ALLISTON
99 Victoria St.
435-9461

STOUFVILLE
23 Main St.
640-3884



(705) 435-5141

FORBES SERVICE CENTRE
BOYNE & VICTORIA ST.
ALL MAJOR REPAIRS
"YOUR LOCAL ESSO DEALER"

ALLISTON ONT.



**KING AND VICTORIA
ALLISTON**



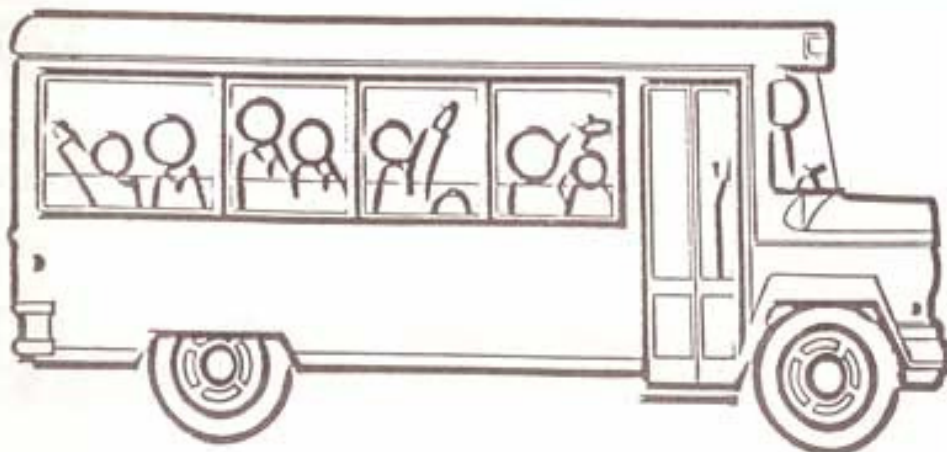
brazier

REG. U.S. Pat. Off. Am. D. Q. Corp.
© 1973 Am. D. Q. Corp.

*One of Life's
Little Pleasures*

**WELCOMES YOU TO
ALLISTON
POTATO FESTIVAL**

WHEN YOU SEE
FLASHING
LIGHTS ON
OUR BUSES...



★ Motorists must stop when they see flashing school bus lights whether it is in their lane or not.

We Care at...

LUDLOW BUS LINES

Cont'd from page 5

1984. \$4,900 had been spent on bands alone. After much deliberation and a show of hands, the competition was put on hold.

The 1985 festival had only \$12,310.09 to work with.

The Potato Festival parade was changed to Friday night.

A motion for a new split of profits was made and carried. It would now be: Potato Festival - 35 per cent, Clubs - 65 per cent. A suggestion was made to bring the activities back to main street but because of traffic tie-ups, etc., it was not possible.

1986 - CHAIRPERSON KEVIN BERT

St. John's pancake breakfast was moved to their own church parking lot. The Rotary Club found the cost too high to run the beef barbecue. Junior Farmers were looking for sponsorship to help pay for a sled for the tractor pull - cost \$750. The Alliston Herald came to the rescue of the Junior Farmers with the \$750 for their tractor pull sled.

Due to lack of manpower the OPP could not supply men for road closures so the Potato Festival hired officers for four hours at \$25 per hour.

The parade was run by the Rotary. The theme was in honour of the Legion's 60th Anniversary.

Potato Festival Revenues	- \$16,877.51
Expenses	- \$15,009.06
Largest expense was the portable washrooms	- \$2,232
Advertising	- \$3,080.92
Insurance	- \$1,376
Parade and Prizes	- \$2,328.65
Garbage collection, disposal bins & packing	- \$1,085

A gift of \$200 each was given to the King and Queen of the Potato Festival - Pete Quinlin and Lori Cannon.

Friday evening: Bed races, fireworks, Granny Limbo, Midway and Dance.

1987 - CHAIRPERSON DIANNE GASTON

An Irish theme for the Potato Festival was discussed and accepted.

Proposals were once again made to move the activities to the main street and the rides in Riverdale Park.

The Queen contest was to be held Thursday night in arena.

A potato recipe cookbook was compiled at a cost of \$1,500 and sold for \$5 x 1,000 books: 35 per cent Potato Festival, 65 per cent Stevenson Memorial Hospital.

A sponsorship of bands was requested for \$500, each company to be recognized by a banner which displayed their name.



Planning under way

The 1991 Potato Festival Executive Committee was recently elected. Members are, front row left to right: Geri English, secretary; Jodi Elvish, vice-president; Wendy Owens, president. Back row: Jon Hoffarth, director of ways and means; Chris Stollar, publicity; and Melissa Cowl, arts and crafts.

A fireworks display costing \$1,200 was approved for Sunday night.

A budget of \$500 was given for a three-band concert to be held Sunday night before the fireworks.

Bob Cat Rodeo to attend the parade Friday night to Sunday.

Wintario was held August 6, 1989 at Banting Memorial High School. Potato Festival supplying volunteers for ushers and ticket sales. A pre-show entertainment group, The Tip Splinter (Irish Group) was hired at a cost of \$400 to precede the Wintario Show.

Irish band and dancers for the Friday night parade.

ALLISTON POTATO FESTIVAL

RECEIPTS:	1988	1987
PARTICIPATING ORGANIZATIONS	\$15770.83	\$11434
ARTS AND CRAFTS	2492.00	1615
POT OF GOLD	1997.22	
INTEREST FOR TERM DEPOSIT	447.45	617
DONATIONS	2500.00	1810
COMMISSION - HELICOPTER RIDES	497.00	
IRISH HATS	36.75	
PINS	127.80	
COOKBOOK SALES		2260
PARKING		169
TEEN CONCERT		802
	\$23689.05	\$18707

EXPENSES:	1988	1987
PORTABLE WASHROOMS	\$3449.74	\$3958
ADVERTISING	4765.74	4646
GROUND REPAIRS AND MAINTENANCE	1122.96	1267
INSURANCE	1397.00	1391
PARADE	3779.16	
POSTAGE AND OFFICE SUPPLY	551.16	257
TELEPHONE	119.81	119
BANK CHARGES	142.44	6
ARTS AND CRAFTS	494.83	443
POT OF GOLD	1485.70	
QUEEN'S PAGEANT	243.93	450
ENTERTAINMENT	4419.97	
FIREWORKS	1374.50	1200
ENGRAVING AND TROPHIES	230.12	179
BANNERS, SIGNS AND AWNING FOR STAGE	314.20	221
WALKIE-TALKIES	172.80	257

Cont'd on page 9

**Happy
to sponsor the
Potato Festival
Mutt & Pet Show**



**John's
Town & Country
Feed Co.**



Located on Hwy. 89
east of Alliston
435-5573

Watch for
the sign
on 89

**PAT'S SEWING
CENTRE**

"One Stop Fabric Shop"



*Lots
of
In-Store
Specials*

Now
carrying:
DMC
Embroidery
Floss

BERNINA, JANONE DEALER
*Repairs to all Makes & Models
of Sewing Machines*

127 VICTORIA ST. W., ALLISTON
(705) 435-9888

Why not take your daily walk in the Reebok® Fitness Walker™? The exclusive Spring System® technology cushions each step and helps propel you forward — mile after mile, day after day. The only way to walk.



SCOTT'S SHOES

7 Victoria St. E.
Alliston 435-6711

"Your Family Footwear Centre"

**Alliston Firefighters
Association
Dance**



NO MINORS

ALLISTON ARENA

AUGUST 10th
9 p.m. - 1 a.m.

Cont'd from page 7

BALLOONS AND HELIUM	568.66	148
GARBAGE PICK-UP	500.00	400
AUDITING	660.00	593
POTATO FESTIVAL PINS	819.18	
GAS FOR TRUCK	65.00	
PRIZES FOR WINDOWS & BOOTHS	275.00	
STREET PENNANTS & SIGNS	406.49	
GIFT, FLOWERS & SHIRT FOR PRESENTATION	170.43	26
IRISH HATS	306.18	
RENT FOR MEETINGS	30.00	
PARKING	250.00	200
ARM WRESTLING		200
POTATO FARM PHOTOS & TOURS		186
B.M.H.S. - TEEN CONCERT		438
CONTESTS		165
DONATION TO HOSPITAL -		
RECEIPTS FOR COOKBOOKS		2015
FRENCH FRIES AND CHIPS		304
	\$28114.53	\$23524

1988 - CHAIRPERSON DIANNE GASTON

'88 15th Annual Potato Festival

Irish theme adopted once more with Irish football, music and dancing.

The Queen pageant was held Thursday, August 4.

All Potato Queens were invited to ride on floats at the Festival Parade Friday evening. Fireworks were held Friday night. A Hoolie (Irish party) was held at the Legion and with the Carleton Showband at a cost of \$3,500. Pancake breakfasts and spaghetti eating contests, potato shoots and Irish bands made the shamrock's smile.

1990 - PRESIDENT MIKE KOWALSKI

"We Survived"

1990 and a whole new start. New ideas but not too many new faces. Volunteers to help with everything from organizing to counting money were needed. A theme committee was set up and 'Salute to Simcoe County Farmers' was passed recognizing the importance of Agriculture business in the '90's.

Dates set - Friday, August 10 to Sunday, August 12.

At a discussion of moneys from festival proceeds a good point made was to strive to make the festival bigger and better each year, with extra funds going to the community.

Ten picnic tables at a cost of \$100 each were purchased by the committee. These tables were to be donated to the Town of Alliston.

A discussion was opened to the floor for changes to the constitution. This came to a vote and carried.

New by-laws are now legally in place. A survey and information sheet were sent out for all those wishing to participate in, or sponsor an event.

An old-fashioned barn dance under the big top

complete with country decor helped to bring us back to country fun.

Tug-of-war, 10 km road race, beach volleyball tournament, petting zoos and pony rides helped to keep everyone happy.

Rock'n rollin' at the arena, Monte Carlo games, eating, buying and just plain visiting with friends and old acquaintances made this "a really big show."

Fairground admission of \$1/ person were charged with children under 12 free. A lot to see for only \$1. The fee certainly helped to cover the many expenses encountered to make this a good festival.

The demolition derby and tractor pull provided all the thrills and excitement of a big city extravaganza.

The parade route was changed for safety reasons. The new route started from Sommerville's property, Victoria St. to Centre, Nelson and back to Sommerville's eliminating the railroad tracks.

"COME HOME TO POTATO COUNTRY AND WE'LL SHOW YOU A GOOD TIME" is certainly a phrase well put.

POTATO FESTIVAL FINANCIAL RECORDS SUMMARY REPORT SEPTEMBER 30, 1989

PAST FESTIVAL FUNDS AVAILABLE FOR 1989 FESTIVAL	
CURRENT ACCOUNT	4451.79
TERM DEPOSIT (WHEN CASHED)	5261.06

PAST FESTIVAL FUNDS AVAILABLE FOR 1989 9712.85

1989 FESTIVAL PROCEEDS AS AT SEPT. 30	
ARTS & CRAFTS	2242.50
PARADE	1120.00
DONATIONS & OTHER	944.00
GATE PROCEEDS	8751.80
POT OF GOLD	2269.00
PARTICIPATING ORGANIZATIONS	
STEVEN'S RAD PLUS	5870.00
1ST ALL. BOY SCOUTS	465.41
SOUTH SIMCOE COMM.	
INFO CENTRE	47.68
ALLISTON GOLDEN AGE	0.00
KNIGHTS OF COLUMBUS	613.36
OPTIMIST CLUB, ALL.	290.76
ALLISTON LIONS CLUB	3467.25
ALLISTON HORNETS JR.	
HOCKEY ASSOC.	350.08
BEETON OLD STINGER	
HOCKEY CLUB	210.00
ST. PAUL'S C.W.L.	505.93

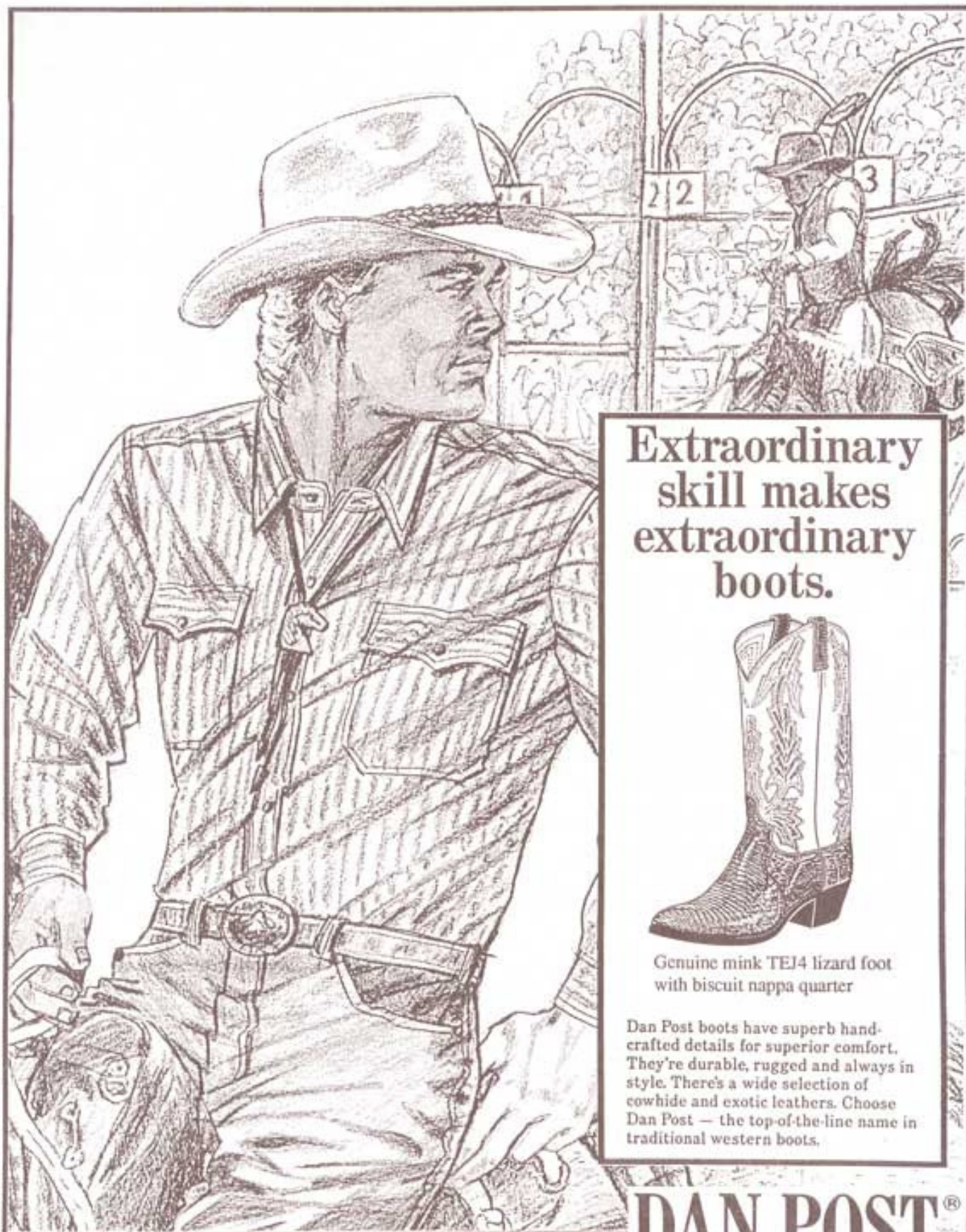
PARTICIPATING ORGANIZATIONS
SUBTOTAL 11820.47

1989 FESTIVAL INCOME AS AT SEPT. 30 27147.77

1989 FESTIVAL EXPENSES AS AT SEPT. 30	
PARADE	3266.38
ARTS & CRAFTS	493.74
MEETINGS, AUDITORS FEES & ADMINISTRATIVE EXP.	2139.80
ADVERTISING, INCLUDING SIGNS	5033.15
WAYS & MEANS AND MISC.	10884.69

1989 FESTIVAL EXPENSES AS AT SEPT. 30 21817.76

SEPT. 30 NET FUNDS AVAILABLE 15042.86



**Extraordinary
skill makes
extraordinary
boots.**



Genuine mink TE14 lizard foot
with biscuit nappa quarter

Dan Post boots have superb hand-crafted details for superior comfort. They're durable, rugged and always in style. There's a wide selection of cowhide and exotic leathers. Choose Dan Post — the top-of-the-line name in traditional western boots.

© 1991 Dan Post



HERBERT'S

Western Wear

"We make boots our business"

85 Victoria St. W., Alliston, Ont.

(705) 435-6481

DAN POST®

PERTINENT DATES IN THE HISTORY OF ALLISTON

- 1826 Alliston first settled by Irishmen who came from York, Ontario.
- 1847 Alliston founded by William Fletcher, an energetic businessman who established the first industry, a saw mill in 1848 and a grist mill in 1853.
- 1854 The first white child, Margaret Grant was born. She married William Banting and became the mother of Sir Frederick Banting. The Methodist Hall was built.
- 1856 Town named "Alliston," after William Fletcher's home town in Yorkshire, England.
- 1857 A post office was established in the Fletcher home and John Fletcher, the son of William Fletcher, was the first Postmaster.
- 1862 Mr. Malcolm McCarthy first published the Alliston Star. The first Presbyterian church was opened. The Buyers brothers built a school. Prior to this, classes had been held in the Methodist Hall.
- 1868 Aitken, Knight and Crossley established a foundry and agricultural works.
- 1871 The Alliston Star became the Alliston Herald.
- 1872 Wesley Methodist Church erected. This church, now called St. John's United Church, is still being used today.
- 1873 Masonic Seven Star Lodge established.
- 1874 Alliston incorporated as a village.
- 1875 First Council held. Reeve George Fletcher presided.
- 1876 St. Andrew's Anglican Church completed.
- 1881 A second school was built on land purchased from Fletcher.
- 1891 Alliston was incorporated as a town. The first Mayor, who also served as Reeve, was John Stewart. On May 8, fire began in the stables of the Windsor House (then the Queen's Hotel), destroying a large portion of the business section and leaving many homeless.
- 1892 Water Works were installed. At that time there were only 15 customers.
- 1902 Population at this time was 1,475.
- 1903 First cement sidewalks were laid.

Cont'd on Page 13



A WELCOME FROM THE MAYOR

It is a pleasure to welcome you to our new Amalgamated Town for the 18th Annual Alliston Potato Festival. Alliston is "The Potato Capital of Ontario" and this industry plays a large part in the economy of our area.

You will be able to see some of the potato operations as well as enjoy the many fun activities that have been planned by a very hard working Committee.

Many hours have been put into organizing this weekend and its success only becomes a reality by your continued support. Each year this event becomes bigger and better and I would invite each and everyone of you to come out and be a part of the activities. I guarantee you will find something for everyone.

I look forward to meeting old friends and making new ones during this special weekend.

Have a Happy Potato Festival Weekend.

Rick Milne, Mayor

*Best Wishes to
Centennial Potato Festival 1991*



W. Gibson, Transport
serving the community for 44 years.



**CURLING
IS
FUN**



Come join us for some!

We have something for every age.

Junior Ladies Men Senior

Mixed and Industrial Leagues

For more information call us.

Brent 435-6717 Julie 435-4175 Signa 435-5108

Alliston Curling Club

52 Albert Street West



Angelo's

MENS & LADIES FASHIONS

Keswick - Alliston

Madoc - Bradford



ROBERT ANGEVINE
Owner/Manager

Hwy. 89 W.
Alliston, Ontario

435-3858

GENERAL TIRE

ALL MAJOR TIRE BRANDS AVAILABLE
WHOLESALE • RETAIL



*"Forging The Future
With
Traditional Values"*
Various Ontario Locations to Serve you

Robert Angevine

Hwy. 89 West
Alliston, Ontario

(705) 435-3859

PERTINENT DATES IN THE HISTORY OF ALLISTON

Cont'd from Page 11

1906	Fletcher builds reservoir.	1966	By-law passed providing for two-year term of elected office.
1911	Riverdale Park turned over to Town Council. Defries, Woodman and Co. brought their silver plating factory to town. Town was flooded which caused several improvements to be made to the bridge and reservoir.	1968	Vote of the electors for Liquor License Act. By-law passed to reduce Alliston Council from 9 to 7 members.
1914	Streets were lighted by 125 watt light bulbs. These lights were not used on moonlit nights. The Mayor had the final say as to what constituted a moonlit night.	1969	Town purchased old foundry for Works building, yard and office.
1918	Alliston Electric Company sold to the P.U.C. for \$12,000.	1970	Council enacts first official plan. New municipal office and police facility built on the site of the original town hall.
1924	Memorial Library opened by Sir Frederick Banting.	1973	First Potato Festival held. Construction of south sanitary sewer trunk. Provincially-owned Alliston sewage treatment plant built.
1928	Stevenson Memorial Hospital erected and equipped by T.P. Loblaw, was officially opened July, 1928. Theatre opened in the town hall showing "Uncle Tom's Cabin." Chapel erected in the Alliston Union Cemetery.	1974	Construction and official opening of Eleanor Valentine Beattie Memorial Pedestrian Bridge over Boyne River.
1929	Sewer system installed and a disposal plant established. Alliston Creamery made artificial ice for the first time. Paving program started, largely financed by Loblaw.	1975	Reconstruction of Victoria Street downtown core.
1931	Legislature designated the road through town as a Highway.	1976	Alliston Engineering opened.
1938	Circle Theatre opened. Diamond Wood Products started production.	1979	Oetiker Ltd. opened.
1945	Dorothea Knitting Mills opened.	1980	Westinghouse opened.
1950	Alliston Memorial Arena opened by Leslie Frost, Premier of Ontario.	1982	Newly constructed Alliston Memorial Library opened on same site as former library. Opening of W.G. Boyes Reservoir, which holds 600,000 gallons below ground.
1957	Baxter Laboratories opened.	1984	In June, Honda announced plans to construct new auto manufacturing plant in Alliston area. Opening of new Alliston Fire Station.
1959	Salada, Sheriff, Horsey opened.	1986	On January 1st, 200 acres annexed to Town of Alliston from Township of Adjala. PPG opened their ARG distribution centre in the former Kellogg, Salada building. Alliston Golden Age Club facility opened.
1960	South Simcoe Pioneer Museum opened.	1988	Opening of new Alliston Administration Centre and expanded Police Station. Town hired first full-time Staff Planner. Alliston's first aerial fire truck. Well No. 5 in production.
1961	Alliston P.U.C. Board increased from 3 to 5 members.	1989	On January 1st, 450 acres annexed to Town of Alliston from Township of Essa. Estimated population now 6,200 persons. Sewage Treatment Plant under expansion.
1962	Council passed by-law to discontinue police patrol tax on Victoria Street.	1991	Alliston celebrates 100th Anniversary of being incorporated as a Town. Heritage barn erected July 1. A proud addition to the South Simcoe Pioneer Museum.
1963	Building of Cunningham bridge.		
1964	Official opening of new Stevenson Memorial Hospital (June 28). First zoning by-law implemented.		

Mr. & Mrs. Reg Dryden extend
best wishes to all visiting the
Alliston Potato Festival

Robbins General Store
20 Main St. E. Everett 435-5003

Happy 100th Birthday, Alliston



**BEAVER
LUMBER**

FRANCHISED DEALER

E. Devereaux
Lumber Company Limited
26 King Street South, Alliston, Ontario L0M 1A0
(705) 435-5511

Radio Shack®

*Best wishes from
Patton's Radio Shack*

1 Victoria St. W.
Alliston

435-9556

ROSE'S CAMPGROUND LTD.

75 ACRES - 2 RIVERS - SHADE - FISHING - HYDRO
SHORT DRIVE TO METRO



SEASONAL
RATES.

PHONE
JOHN ROSE
705-
435-7140



*Congratulations to
the
Alliston Potato
Festival
on 18 successful
years!*

from
**Irene's
Fashions**

73 Victoria St. W.,
Alliston
435-7585



Fashions for All Ladies

Do It the **Right** Way—
Do It the **Rental** Way

*Congratulations
Alliston on Your
Centennial*

RENTSHOP INC.

561 Victoria St. E., Alliston

435-3844



**The Corporation of the
Town of the Amalgamated Municipalities of
Alliston, Beeton, Tecumseth and Tottenham
PARKS, RECREATION and CULTURE**

106 Victoria St. W., P.O. Box 1286
Alliston, Ontario L0M 1A0 (705) 435-0678

I would like at this time to welcome all participants and visitors to this year's Annual Potato Festival. It is our pleasure as a Recreation Department to have all the Potato Festival activities held at our facilities and parks.

As of January 1991 four municipalities amalgamated to form one because of Bill 177 which was introduced by the Provincial Government. At that time the Town of Alliston, Village of Beeton, Township of Tecumseth and the Village of Tottenham amalgamated to form one Town which forced a lot of changes throughout the Recreation Department.

The changes affected the whole operation of the Recreation Department including operations, staffing, registration, rentals, billings and receivables.

These changes have created a lot of problems to start but are ones that can be ironed out given time. We must all realize the fact we have amalgamated and are now one. The sooner we all accept this and start working together, the easier and quicker we can iron out the problems.

With the amalgamation, we now have a lot to offer as a Department and it is really surprising how many people in the new municipality were unaware of the parks and facilities that we have to offer.

With a population of approximately 22,000 people, we have three (3) arenas which are used for ice hockey, figure skating, broomball, curling and public skating during the winter months, and ball hockey, roller skating, trade fairs, dances and weddings during the summer months.

We have three (3) community halls which includes one large gymnasium. These halls are air-conditioned and have a full supply of silverware, glass dishes, refrigerators, stoves and bar facilities for dances, weddings, fashion shows, theatre shows and fundraisers. These facilities are also used for recreation programs such as aerobics, ballet and dance, yoga, karate, day camps etc.

The Recreation Department also operates a 1/2 acre swim lake pool which can offer public swimming and lessons at the same time. The maximum bath load is 1,200 people and is located on a beautiful setting along the Boyne River in Alliston.

There are also two (2) bandshells open for concerts in the parks located in Alliston and Tottenham.

Other facilities include three (3) tennis court complexes with lights and lawn bowling facilities in both Beeton and Tottenham.

We offer a very important part of our heritage with the South Simcoe Pioneer Museum located in Alliston which displays the important roots of our past.

Throughout the municipality are a number of ball diamonds, (5 with lights) soccer fields, football/rugger

fields and open space areas.

We also have a number of walking/nature trails throughout Alliston with the Kinsmen's Particpark and Tottenham Conservation Area.

The municipality has a number of large parks and parkettes fully equipped with playground equipment for our children.



Dave Wade, bleacher builder.

In Tottenham we have a large Conservation Area which offers camping, swimming, walking/nature trails, tree and animal species identification spots.

There are also three (3) Pavilions one each in Alliston, Beeton and Tottenham available for rent for such functions as family reunions, birthdays, weddings and picnics etc.

The total acreage of parkland throughout the amalgamated municipality is approximately 250 acres. The Recreation Department also has tables and chairs available for rent for such events as picnics, garage sales, family gatherings and family dinners etc.

Our Recreation Department is in the process of increasing the programs available to the people of our municipality.

As you can see the Recreation Department of the Amalgamated Town has not only a lot of facilities available but also a lot of services. If any of our services or facilities can be of use to you or your organization or you have any suggestions or ideas to improve recreation in our municipality, please do not hesitate to call at 705-435-0678 or drop a line to P.O. Box 1286, Alliston, Ontario L0M 1A0.

Our Recreation offices are located at 106 Victoria Street West Alliston, Ontario L0M 1A0 and our hours of operation are Monday to Friday 8:30 a.m. to 4:30 p.m.

I ask you to get out and at least visit our parks and facilities to see first hand of what the Recreation Department has to offer for a municipality of our size. I know you will be surprised and feel very fortunate for what we do have in our municipality.

Take time, get involved and become a volunteer or participant in our municipality. We need you.

John Archibald
Manager - Parks, Recreation & Culture

SPECIAL EVENTS - August 24 - Beeton Casino Night; September 20, 21, 22 - Beeton Fall Fair.

Congratulations Alliston!
100 Years

The Extra Special Ladies Wear Shoppe

SPECIALIZING IN LARGE SIZES

Jean Blake Mary Zazulak
105 VICTORIA ST. W. (behind Sears)
ALLISTON, ONT. L0M 1A0
435-2186

Welcome to the Potato Festival



89 Victoria Street West, Alliston

John & Margaret Prince
of Alliston Sports Inc.

*Welcome all of you to the
18th annual Potato Festival*

(705) 435-3334



LLOYD'S ONE HOUR PHOTO
OFFICIAL KODAK DEALER

BRUCE LLOYD
ELEANOR LLOYD

96 VICTORIA STREET WEST
ALLISTON, ONTARIO L0M 1A0



Cathy's Jewellers

- Jewellery/Watch Repairs
- Fine China & Gifts
- Appraisals

45 VICTORIA ST. E.
ALLISTON, ONTARIO
L0M 1A0

705-435-4881



COUNCIL
9352

KNIGHTS OF COLUMBUS

*Congratulations Alliston
on your Centennial*

WINDOWS & DOORS



Authorized
Dealer

**WINDOWS
FIRST**

first in quality
first in service
first in warranty



SHOWROOM LOCATION
47 Victoria St. W., Alliston
downstairs - across from Lewis Hardware

435-0523



**KOWALSKI
LANDSCAPING**

ALLISTON

435-7670

**A COMPLETE
LANDSCAPING
SERVICE**

Trees Evergreen &
Foundation Planting

**WELCOME YOU TO
THE ALLISTON
POTATO FESTIVAL**





ROYAL CANADIAN LEGION BRANCH 171

Similar to the Town of Alliston's Centennial celebration, the Royal Canadian Legion, Branch 171, of Alliston is also celebrating its 60th anniversary since receiving its Charter on July 2, 1930.

Since inception, the Legion has continued faithfully to fulfill obligations to the veterans and their dependents of both World Wars and Korea, who made the supreme sacrifice and laid down their lives for their country in order that we may have peace and freedom.

As a service-orientated organization and having the community at heart, we have been honoured to provide our sponsorship for many youth sports programs in the area. Alliston's minor baseball and hockey leagues have continued to receive the support and recognition from the Legion that is deserving for the dedication and efforts put forth by the youth of today.

For the past 27 consecutive years the Legion has had the privilege of being the sponsor of Air Cadet Squadron 734 and has had the opportunity to witness the progress of the young boys and girls as they become the men and women of tomorrow and leaders of their respective communities.

On behalf of the Executive and all members of the Royal Canadian Legion, Branch 171, please allow us this opportunity to publicly thank the Town of Alliston and the surrounding communities for accepting us as your neighbour and permitting us to participate in your activities and to be your friend.

1ST ALLISTON SCOUTING PROGRAM

There is never a dull moment for the boys involved in Scouting in Alliston. This active program features Beavers (5-7), Cubs (8-10) and Scouts (10-12). Although our Canadian climate makes it difficult, the focus is constantly on our community and the great outdoors.

Community services include the following: Trees for Canada, cleaning up after special events such as Potato Festival and Soccer Tournaments, and singing carols at Christmas in various retirement homes. Fundraisers include Apple Day and Easter Bunny Sales.

Each group has its own program with crafts, songs and specialized learning activities. Parent help is always appreciated because there is always so much to do.

The Beavers stress sharing and friendship. Their program centers around themes which may take them to the Police Station or a visit to a Beaver Dam.

Cubs and Scouts concentrate on Badge Work and feature many camps year round.

All levels of Scouting meet with other groups in the area for special games orientated days, weekends and weeks. Beavers have Beaverees, Cubs, Cuborees and Scouts, Jamborees. All of these events take place outdoors.

Once a year the Scouts, Cubs and Beavers meet with the Guides, Brownies and Sparks for their annual church service, usually in February during Baden Powell week. (Baden Powell was the founder of the Scouting movement.)

We also have an annual Founder's Day Banquet.

We are very encouraged by the enthusiasm shown by the boys in the 1st Alliston Group and hope this continues into the future.

GOLDEN AGE CLUB

The Club has activities,
There are many things to do.
So you share the fun whenever you can
Is the welcome extended to you.
A very busy musical group
Of which we are quite proud,
Is the Handbell Choir with notes so true
They muster quite a crowd.
We're fortunate with our Mello-aires,
A credit to the musical art;
Line dancers too, dancing for you.
Harmoniously blending each part.
Our outings are numerous
And without any fuss,
We can gather a crowd

To go somewhere by bus,
There is euchre and cribbage
And plenty of bowling
Some golfing and shuffleboard
With scores worth extolling.
They bake and crochet,
They sew and they knit
Quilts and crafty things they make
But never idle sit.
Rummage and bake and bazaars we have too.
With this review of what we do
We close our little rhyme
Being ever grateful for God's care
At this time,



"The Finest in Quality Window Coverings"

- Draperies • Sheers • Venetians • Verticals
- Valances • Bedspreads • Pleated Shades

at UNBEATABLE Prices Financing Available

No Obligation Shop at Home Service Come Visit Our Showroom

119 VICTORIA ST. W., ALLISTON 435-3546



Cruisers

Sports and Collectables



*hockey baseball basketball football
cards and accessories
baseball caps*

29 Paris St., Alliston
Ontario L0M 1A0

Telephone
(705) 435-0688



ALLISTON

*"There's a lot
more to
Canadian Tire
than Tires"*

OPEN THURSDAY
AND FRIDAY UNTIL 9 P.M.

STORE 435-5551
SERVICE 435-5553

ALLISTON



WHERE SERVICE IS STILL
PART OF YOUR ORDER.

5% SENIOR DISCOUNT WED.

SAVE-A-TAPE PLAN

WE CARE ABOUT YOU AT IGA

AIR CADETS



734 Squadron of the Canadian Air Cadet League has been serving the Alliston area for almost 37 years. The squadron is sponsored by the Alliston Legion (Branch 171) and the Department of National Defence. The squadron operates out of Banting Memorial High School on Wednesday nights with a staff of five officers. There are between 60-65 cadets currently enrolled. Weekly activities cover a broad area and include Ground School Courses, Drill, Sports, and Leadership Training. Frequent weekend exercises ranging from Gliding to Canoe trips to Camp-outs.

For many cadets it is the opportunity to attend summer camps/courses offered at Canadian Forces Bases all over Canada. Summer camps include: Junior/Senior Leadership Courses, Band Courses, Gliding/Power Flight Scholarships and even International Exchange Programs.

BEETON OLDTIMER STINGER HOCKEY CLUB



The Beeton Oldtimer Stinger Hockey club started old-timer hockey approximately nine years ago in the Beeton-Alliston area. The club provided an opportunity for local hockey players and their families to share in hours of fun, sport and group activities.

The Stingers have hosted tournaments and other fundraising activities and have been able to contribute financially to local minor hockey, the new fire hall in Beeton and recently donated a Life-Line system to Stevenson Memorial Hospital. We hope all kids over 35-years-old get as much enjoyment from Oldtimer hockey as our team does.

Thanks to Alliston Potato Festival for allowing us to share in the presentation of 1991 Festival.

ALLISTON UNION SCHOOL - BRIEF HISTORY



In 1854, the first school classes began in the Methodist Hall. Approximately eight or nine years later the first school was built on the west side of the Scotch Line about fifty yards north of Victoria Street. Due to the growth of the school, an addition was built in 1878.

Seven years later, a meeting was held to discuss the feasibility of a new school. Council then passed a bylaw issuing \$6,000 to construct the building which was completed in 1885, on the south side of Albert St. between Church and Paris Streets. This new building contained six classrooms.

Further extensions were added over the next few years. Before long the public school and continuation school were combined. In both 1902 and 1905 two room additions were added to the school. Then in 1921, four more rooms and four cloak rooms extended the size of the school.

In January 1912, with the formation of a high school board, the high school began to occupy the upstairs of this building. Along with the Alliston students, young people from outside the town arrived by train, came in car pools or else boarded in town for the week, swelling the high school's population. One of the school's most famous students was Sir Frederick Banting, the co-discoverer of insulin.

This old school, after years of service to the community, was torn down in 1968, and was replaced by an open-concept school which was opened in the fall of 1969. To date Alliston Union Public School remains the largest elementary school in Simcoe County.

Peter Thomson & Sons
Limited
Hardwood Lumber

Your source for
Kiln Dried Hardwood Lumber
Custom Plank Flooring & Mouldings
Farm & Industrial Lumber

*Best Wishes to the
Potato Festival
in their 18th year!*

Telephone: 705-435-6258 P.O. BOX 70
Toronto Line: 416-678-7362 ALLISTON, ONTARIO
Telex: 06-875645 L0M 1A0
Fax: 705-435-4230 CANADA

ALLISTON DISCOUNT VIDEO

103A Victoria St. W., Alliston
435-9133

BEETON VIDEO

22 Main Street, Beeton
729-3030

FOR ALL YOUR VIDEO NEEDS

Movie Rentals as low as
.99 per Day

Many "In-Store" Specials

"Happy Hour" (Two for One)

Video and Audio Supplies

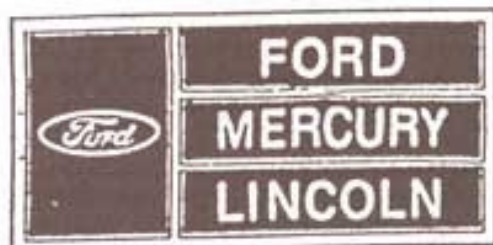
New and Previously Viewed
Movies for Sale

**WE WILL REPAIR AND CLEAN
YOUR DAMAGED TAPES**

VIDEO DUBBING & TAPE CONVERSION
(non-copyrighted tapes)

OPEN SEVEN DAYS A WEEK

Quality Care for Quality Cars



**MIEDEMA'S
MOTOR SALES**

169 Victoria Street W., ALLISTON, Ont. L0M 1A0

FORD, LINCOLN, MERCURY Dealer
Sales, service and leasing of all fine
Ford, Lincoln, Mercury vehicles
Call **435-7609**
or **435-6565**



**LIFETIME
SERVICE
GUARANTEE**

**Operators of BUDGET RENT a CAR
of Alliston**

Competitive rates on daily, weekly and weekend
rentals on late model Ford and Mercury vehicles

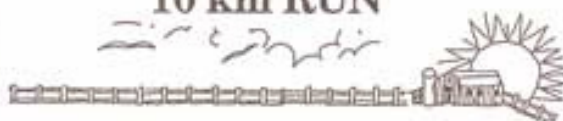
Call **Budget** rent a car
435-9458 The Smart Money is on Budget.

**"We will give YOU the best repair
guarantee in the Alliston area"**

President

the herald

THE HERALD SPUDRUNNER 10 km RUN



The Herald Potato Festival run has a history that dates back to 1979. For the first six years the race was a 10-mile course. The popularity of the event built steadily over the early years and in both the '83 and '84 events there were over one hundred participants.

Dr. Jerry Ross, Terry and Marilyn McCauley and Tim Baker-Pearce deserve much credit for initiating this event, and doing the work

necessary to see it through the early years to the point where it was a successful well attended race.

Unfortunately after the '84 race we were unable to find the necessary manpower, commitment and expertise to keep a good thing going; and there was no Run from '85 through '89. However, in 1990 there was a successful revival of the Herald Potato Festival Run, with a slightly revised format. The distance became 10 kilometres and for the first time the race was accredited through the Ontario Road Runners Association. The accreditation process ensures that the race meets the required standards in terms of organization, course safety and marshalling, and providing results and refreshments.

Last year's race had one hundred and seven participants and the feedback we got from the competitors was very positive. The quality of competition was excellent; with times for the overall male and female winners; Dan Howat in 31:56 and Maggie Swan in 38:46, being competitive with winning times for much larger races held in bigger communities.

It's great to see a few elite athletes competing locally; however we want to emphasize that this is a participation event where we encourage local competitors of all ability levels to come out, socialize and have fun while getting a good physical workout. Support the '91 Herald Potato Festival Run.



ALLISTON CURLING CLUB

The Alliston Curling Club was first formed in 1900. Curling was played on an open air rink located on the north side of Victoria St. just west of the present CPR R.R. tracks. (Approximately where the small plaza is located.)

From available reports this was only done for one year at this site.

A wooden rink was built in 1900 very close to the site of the present day Arena. The construction was designed to accommodate hockey and skating in the centre and one sheet of curling ice on each side.

The Club continued to curl at this location until 1916. Then a two pad corrugated iron rink was built on the south side of the river just east of the present Church St. bridge. This was used until 1930 when it was torn down. From 1930-1938 curling was at a stand still.

In 1938 under the sponsorship of the Lions' Club they reorganized and used the old skating rink in shares with the owner, Mr. Baycroft. The Club continued to use this rink and membership slowly grew. The annual fee of \$3/year was raised to \$5 in 1944. In 1945 the rink was closed.

It was not until 1950 when the new Alliston Memorial Arena was opened that the curlers again reorganized. They curled one day a week December 1950 until 1956. At this time the game of curling had grown and enthusiasm had reached such a pitch that the members decided to build their own rink.

They moved in December 1956 to the four sheet curling rink now being used in 1991.

Presently a very active club with good representation at competition. Also qualified instructors for Junior and school curlers. At this time two high schools and five elementary schools participate in the game of curling. A sport that has ins and outs but just keeps going and growing.



ALLISTON JUNIOR HOCKEY ASSOCIATION

The Alliston Hornet Hockey Team received its Franchise from the O.H.A. in the 1950's.

Until 1960-61 they were a "D" team, then became Juvenile "A" Minor.

1962-63 saw them playing as Jr. team again but in the "C" category. They played at this level until 1964 when they folded.

The Alliston Hornets returned in 1971 as a "D" Club under the guidance of Allan Edgar and Paul McKelvey, and later returned to their "C" category where they are today.

Since that time the Club has prospered with the help of local business, loyal fans and time and energy of volunteers.

Good hockey players have come from this team; some have made careers in the N.H.L. others through their hockey skills have attended colleges and universities in Canada and the U.S.A.

We can be proud of the young men who have come through the Hornet ranks and also the people who have given their time, talent and money to support them.

dos

ALLISTON OFFICE SUPPLY LIMITED

...everything for your office...

126 VICTORIA STREET WEST, ALLISTON, ONTARIO L0M 1A0
TELEPHONE (705) 435-4334 FAX (705) 435-7369

DLMS

**The Pet Shop
The Grooming Salon**



17 - 21 Paris St.
Alliston, Ont.
(705) 435-4303
(705) 435-4304

**Magpie
Bookshoppe**



Building future  rural leaders...
Alliston Junior
F · A · R · M · E · R · S
Club

TRUCK AND TRACTOR PULL

WHEN:

Sunday August 11th, 1991

11:00 A.M.

Potato Festival Fairgrounds

Director Thomas Walsh Jr.

1-416-729-2132

SHOPPERS DRUG MART®

**38 VICTORIA ST. EAST
ALLISTON 435-6051**

STORE HOURS MONDAY - FRIDAY 9:00 AM - 9:00 PM
SATURDAY 9:00 AM - 6:00 PM SUNDAY 10:00 AM - 4:00 PM

Everything you want in a drugstore.





In 1981, the theme for the Alliston Potato Festival was "Western" and Chairman Tim Baker-Pearce was at Banting Memorial High School to congratulate the new queen, Lori Shibish, right, and her princesses Chris Tomporowski (left) and Shannon Kirkpatrick.

(Herald photo).

THE HERALD AND ALLISTON POTATO FESTIVAL

Participation in community events has always been a strong point with The Alliston Herald from its beginning in the 1870's. Reporting the happenings in the community is the main job of a community newspaper but many times support for events is needed over and above the reporting of activities which have taken place.

In the early 1970's there was talk of some type of summer festival for the town and The Herald took its place as a supporter. Why not a potato festival? The main farming crop of the area had helped bring prosperity to the town and Dave and Helen Willis who owned the newspaper threw their support behind the efforts of the whole town during those first few years.

The Willis' retired in 1977 and the new owners, Tim and Jean Baker-Pearce and their staff tried to help where they could. The parade needed an organizer and for two years Tim took on that job. He became chairman of the festival in 1980. That job is one of coordination and trying to be in 14 places at once. The Herald office became the centre for finding your starting place in the parade to learning when the church service started in the park. They were exciting days.

The Herald 10 Mile Run was started in 1981 as a special Sunday a.m. event. Terry and Marilyn McAuley, their family and friends along with Herald staff ran the very successful event the first few years. To become part of the list of accredited runs in Ontario was an aim and with the change of distance to 10 kilometres,

the run was sanctioned and the local committee is still running a successful event in 1991 with support of The Herald.

Alice Spud, Peter Potato and Sally Spud have become fixtures at the parade and other festival events. Have you ever wondered who was inside those scratchy potato costumes? The Herald staff, led by Marilyn MacMurchy, designed, made and wore those costumes through scorching heat and teeming rain. They have also been asked to help promote the festival at other events over the past 10 years.

Organizing the Festival Queen contest, blowing up those hundreds of balloons released on the official parade opening, and counting money in the old days when the treasurer handled all the funds for the festival events, are just a few of the other ways Herald staff has tried to help when there was a need.

And this year, 1991, Chris Stillar, advertising representative has been an active member of the committee.

These jobs are all on top of the publicity, picture taking and coverage of the events which was part of The Herald's job in Alliston. The festival Bulletin has been a special section of The Herald for 12 years, giving the final official program, items of history and stories about the potato as well as pictures from prior years.

The Herald is proud to be part of the Alliston Potato Festival, a festival which has put Alliston on the map of fun-filled weekends in southern Ontario.

ZEHRS PEOPLE



**DEDICATED TO
SAVINGS
AND SATISFACTION.**



You're important to us!

Zehrs Markets - Division of Zehrmart Inc.
Box 1581 (Hwy. 89)
Alliston, Ont. L0M 1A0

Paul Meyers
STORE MANAGER
Store (705) 435-4312



ALLISTON FIREFIGHTERS ASSOCIATION INCORPORATED

P.O. BOX 76, ALLISTON, ONTARIO L0M 1A0

The Alliston Firefighters have been involved with the Alliston Potato Festival since it started in 1973. The fire department was instrumental in organizing the festival parade for approximately 12 years.

The firefighters have had a fundraising event since 1973 with the beer gardens being first and then the Saturday night dance which they still hold.

In the early years of the Potato Festival, the firefighters travelled throughout Ontario advertising the festival with a large potato that they constructed, being pulled by the 1929 firetruck.

In 1982, the firefighters reorganized the Potato Festival as participation was deteriorating and profit sharing was introduced at this time. They also built 6 small potatoes which were mounted on go-carts and lettered to advertise the Alliston Potato Festival.

The fire department has had members active as president, vice-president and treasurer for many years with one member still being active and assigned to attend Potato Festival meetings each year.

The Alliston Firefighters Association was incorporated April 15, 1980 and over the past ten years we have donated \$31,779 as a result of their profit sharing in the Potato Festival.

ALLISTON LIBRARY AT THE POTATO FESTIVAL



1991

The Alliston Library's involvement with Potato Festival has been ongoing for many years. In the early years displays from the Ontario Museum, Ontario Science Centre, Huronia Spinners and South Simcoe Museum were featured during Festival weekend both in front of the Library and inside.

With lack of library space being a problem for many years, the Potato Festival Committee helped out in a MAJOR way by donating \$90,000 to the building fund in 1981. That year the Library float was a cardboard replica of the new building.

Thanks to the financial help from the Festival Committee and the community as a whole, the Library since 1982 has been able to offer a cool quiet haven to visitors during the hectic Festival celebrations. In the larger facility we continue to offer art displays and various other displays such as children's potato crafts. Local history books, local postcards, etc. are also available.

Many volunteers have contributed ideas, materials and time to designing a wide variety of theme floats for the Potato festival parade. In 1983 the Library float won first prize.

The Library's recent annual Potato Festival Event is the "Stuffed Pet Contest." Its popularity has increased each year and we are again anticipating an imaginative crowd of children and their "stuffed" friends.

The Alliston Potato Festival provides the Library with a wonderful opportunity to be involved in a major community event while promoting the Library as an informational, recreational and cultural centre of our community. We can only hope to participate in more ways as our Library continues to expand.



ALLISTON LIONS' POTATO FESTIVAL HISTORY

Just as 1991 marks the Town of Alliston's Centennial, it also marks the 55th Anniversary of the Alliston Lions' Club. We are proud to be a part of this community and Alliston's oldest service club.

We have been involved with the Potato Festival since its inception, and this year is no exception. Once again we will be responsible for the midway and will also hold our very popular Bingo games on Saturday and Sunday. For those who get bitten by the gambling bug, our Crown and Anchor

game and Over and Under also attract a crowd.

The Potato Festival is one of the few activities that all of our members can be involved in. Everyone is expected to help out as much as they are able. From set up on Thursday till dusk on Sunday, the purple and gold Lions' vest is always visible at the Fairgrounds. We also enter a float or our fire truck in the parade on Friday night.

The following are some of the different causes we contribute to with the proceeds from our Potato Festival activities: Canadian National Institute for the Blind; Alliston Minor Hockey; Alliston Minor Baseball; Diabetes Awareness; Lions' "Sight First" project; Alliston Recreation; Easter Seals (crippled children); Lions' Camp Dorset for Kidney Dialysis; Lake St. Joseph's Lions' Camp for the Blind; Lions' Deaf camp; Boy Scouts; Alliston Figure Skating; Lions' Foundation for Organ Donation; Community projects; Lions' Quest for Drug Awareness, and the Christmas Hamper Program.

There are many others we have helped through your generosity and we will continue to do so for many years. The Lions' meet the second and last Wednesday of each month, except for July and August.

We would like to wish the Potato Festival History Committee success with this Centennial program and look forward to seeing everyone at this year's Potato Festival.



ALLISTON MUSIC

Entertainment Consultant

Lessons
Music Equipment
DJ Services
Piano Sales

For Bookings Contact:

Gary Vine
(705) 435-6773



Welcome to the Potato
Festival

59 Victoria St. West Reception: (705) 435-2549
Alliston, Ontario L0M 1A0 Office/Fax: (705) 435-2054

TAYLOR-MADE

Video Productions

70 Victoria St. E., Alliston, Ontario L0M 1A0

(705) 435-3549

- offering on location videotape recording for business or personal use
- Broadcast quality recording from 1/2" to 1"
- Full post production editing with 2 channel audio for voice over or musicbeds
- Hourly production rates to suit your budget
- Duplication & overseas conversion
- Free quotes

For weddings or promotional videos
Call the Professionals at



435-3549

Yvonne Taylor

52 Victoria St. W.
ALLISTON
435-1122



**SQUARE
BOY** 

PIZZA & SUBS
52 VICTORIA ST. W.
435 - 11 - 22

PIZZA ♦ SUBS ♦ SALADS ♦ PIZZA ♦ SUBS



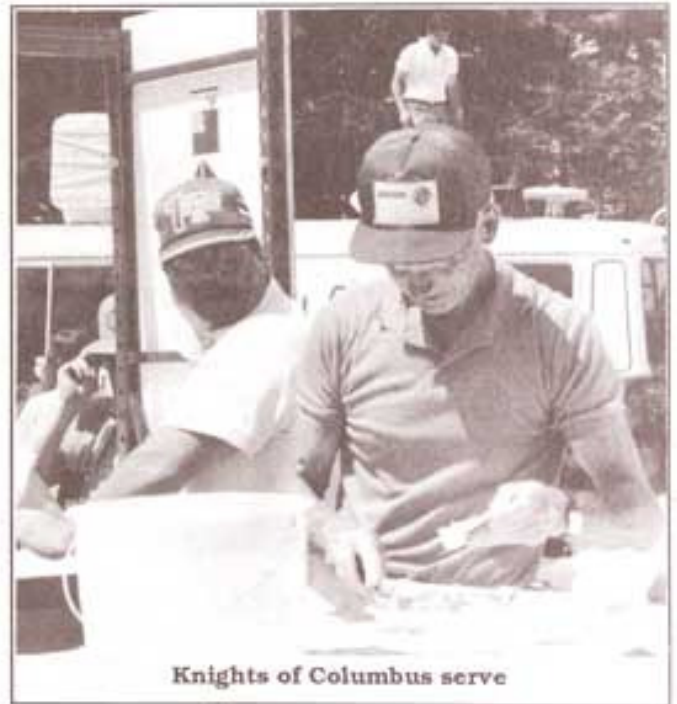
KNIGHTS OF COLUMBUS

Our local Knights of Columbus Council was instituted on June 16, 1986. Thirty-five members set out to achieve the goals of the Knights of Columbus:

Charity, Unity, Fraternity and Patriotism.

Under these guidelines and the leadership of Bill Skelton, Charter Grand Knight, we have donated monies and manpower to our local hospital, the People in Transition House, V.I.P. programs, freethrow basketball competitions and numerous others. All of this through the efforts of our members at projects such as the baked potato booth, the sale of our car draw tickets, and our famous garage sales. As our garage sales chairman John Kennedy says, "If it can be carried, it can be sold. All for fun and charity."

The ideals of these Knights of Columbus will be always carried out says our present Grand Knight Jim McDevitt; and certainly they will.



Knights of Columbus serve

SOUTH SIMCOE COMMUNITY INFORMATION CENTRE

"CONTACT"

*Out on a limb
about where
to get
Answers?*



"South Simcoe Community
Information Centre"

"CONTACT"

AT

(705)435-4900

CONTACT was begun 13 years ago to gather and provide information for the general public, to refer those in need of help to the appropriate agency and provide a listening ear for those in conflict. Our mandate was to keep detailed statistics on each approach to our office, whether by telephone or in person. We were not to offer counselling but act as an advisory and referral service for the general public.

There were few, if any, social service offices in south Simcoe. As our statistics grew we were able to help pinpoint specific needs within these townships. The need was shown for a mental health clinic and the Mary McGill Mental health Clinic was formed. Using our statistics other county agencies, such as the Children's Aid Society were able to substantiate the need for offices in this part of the county. With the high number of calls we received on domestic problems in the area, the need for People in Transition was identified and My Sister's Place was established.

The problems people have, whether social or informational, have not disappeared but grown over the years. The first year we received in the neighbourhood of 1,000 calls. During 1990 the total was 7,080. Most calls are made to find out who the big "they" is they should be talking or writing to. Many of our callers don't know where to turn.

We have worked closely with the police department in Alliston and the Ontario Provincial Police over the years. We find a place for a vagrant to spend the night and supply money for a taxi driver to take that person to a hostel in Barrie or Newmarket. These services help cut policing costs by officers not having to take people to these centres or lock them up for the night.

For several years we organized local lawyers to handle a legal advice clinic locally and since local lawyers have found that demand too heavy, we bring in the Simcoe Legal Services clinic lawyer from Orillia each week to attempt to meet the needs of south Simcoe people.

A job board is available in our office where we post Canada Employment Service positions available as well as help wanted columns from south Simcoe newspapers. We have a baby sitting register and organize baby sitting courses for young people. We keep a complete supply of forms needed for all purposes - to apply for Social Insurance Numbers, birth certificates, GST numbers and many, many more. Many of our visitors need assistance in filling these out.

Continued on page 29

*Welcome to the 18th Annual
Potato Festival from your local*



Team of Experts

Your Direct
Line To
Dependable
Service

AIR CONDITIONING

DIAL ONE DSM AIR LTD.
705-435-5715
DIAL ONE TEMP. AIR CONTROL
705-435-9271

ELECTRICAL

DIAL ONE SERVICE ELECTRIC
705-435-7795

FIRE EXTINGUISHER

SALES & SERVICE
DIAL ONE COOKSTOWN
FIRE & SAFETY
705-435-7067

PLUMBING/HEATING

DRAINS
DIAL ONE BLUELINE
MECHANICAL
705-435-7067

SIGNAGE SALES & SERVICE

DIAL ONE EXCALIBUR SIGN & NEON
705-739-3532

**Quality Work At A
Fair Price**



Each DIAL ONE Company is
Independently Owned and Operated.

**Dial
ONE**
TRADES & SERVICES

Continued from Page 27

Funding for this operation has always been slim. The first support we had was from a Beeton service club which signed as a sponsor to allow the group to get a Canada Employment grant. Later we were able to find some funding from the provincial government. This funding was to be no more than one third of the operating expenses and that was 12 years ago. The sum of money has grown very slightly over the years and now represents about one sixth of our operating costs. To fund raise ourselves and help those in need, we began a gently used clothing store. This has filled a real need in south Simcoe and provided the South Simcoe Community Information Centre with more than half of its operating funds. Although we sell donated clothing and housewares for nominal charges, we supply these items, free of charge, to the clients of People in Transition and others which the staff knows are in need.

We always have a shortfall in funding each year whatever we try to do. We still have only two staff people, which is the same number we began with 12 years ago. The rest of the work is done by a handful of very loyal and overworked volunteers.



THE KINSMEN CLUB

The Alliston Kinsmen Club Inc. was formed in 1964. They meet at the Lions Hall on the first and third Thursday of every month except during the months of July and August.

Some of our past projects saw us build the Participark, built the dugouts on Donor Diamond as well as buying playground equipment in Riverdale and Hanley Parks.

We have supported the Potato Festival in past years by running dances and the beer gardens. At present we are involved in running the parade.

We have been sponsor members for the St. John's Ambulance as well as Block Parent's and we continue to support them in their reforming. We have also been the sponsor group for the Red Cross Blood Donor Clinics until just recently.

Our Kinsmen National Projects are the Cystic Fibrosis Foundation and The Shining Light Child Abuse Program.

Our two major fund raisers are, our annual Kinsmen Christmas Tree sale and our Kinsmen Club 200 Trip of the Month.

We are always looking for new members to help us achieve the goals as set out in our motto:

"Serving The Community's Greatest Needs"

ALLISTON & DISTRICT CHAMBER OF COMMERCE

The Chamber works closely with the Potato Festival Committee and the Downtown Businesses to coordinate and operate activities along Victoria Street during the Potato Festival each year. Individual merchants develop special displays promoting the Festival, and offer special sales promotions. They also contribute funds to help the Chamber co-sponsor activities by other merchants. Usually there are six to a dozen co-sponsored events such as, street painters, skipping demonstrations, square dancers, limbo dancers, talent shows, puppet shows, face painters, clowns, and more.

The Chamber and Downtown Businesses promote the Festival through these events and through shop and window displays prior to the Festival weekend.

To provide a more festive atmosphere, extended shopping hours are a common practice throughout the Town.



A TOWN FOR
ALL SEASONS

ONTARIO • CANADA • L0M-1A0

A Pictorial History of the Town of Alliston in Celebration of Alliston's Centennial



The Alliston Centennial Committee, in conjunction with Banting Memorial High School's History and Contemporary Studies Department has compiled a Pictorial history of the Town of Alliston which traces several aspects of our town's development from the Great Fire in 1891 to the present time.



After the Great Fire

*Available at Potato Festival
& Town Hall for \$25.00*

We are excited about this project and we hope that you will help us to preserve the town's history. Thank you in advance for helping us to preserve the history of Alliston.



James Drury House of 1878

Other Centennial Souvenirs available:

- T-shirts • Sweat shirts • Plates • Pins

Profits to the South Simcoe Pioneer Museum Project

TREES

For Christmas & Landscaping
Wholesale Only

Supplying landscape material to:

- Nurseries
- Garden Centres
- Landscapers

Supplying Christmas trees, Wreaths,
Roping, Disposal bags to:

- Retail Christmas tree lots



**Somerville
Nurseries Limited.**

P.O. Box 70, Alliston, Ontario L0M 1A0
705-435-6258/Toronto 416-478-7362

Good Value Insurance

LIFE

RRSPs

AUTO

HOME

FARM

GROUP

BUSINESS



the co-operators

Insurance/Financial Services

Good Value From People You Can Trust



GREETINGS ONE AND ALL

As this year's Alliston Potato Festival President, I would like to welcome you to our festivities to celebrate Alliston's centennial. I was born in Alliston and have always lived in this area.

The Potato Festival has been a major event around here for most of my life. I have always enjoyed it because it's a time when old school chums come home for a visit and relatives re-unite. It's a time for memories and tears, a time for laughter and children's smiles.

If you are a first time visitor then you can enjoy Alliston's friendliness too. When you walk down the street, people are talking and laughing and the merchants are always cheerful and helpful.

It doesn't matter whether you are an old friend or a new friend, everyone can nestle into Alliston's heritage. In closing I would like to pass this poem on to you:

May friendship, like wine, improve as time advances,
And may we always have old wine, old friends, and young cares,
Friendship is a sheltering tree.
Keep thy friend
Under thy own life's key.
Ellye Howell Glover, 1907.

Yours in Friendship,
Wendy Owens,
President

THE ONLY WAY TO GO INTO THE NINETIES

Grimme

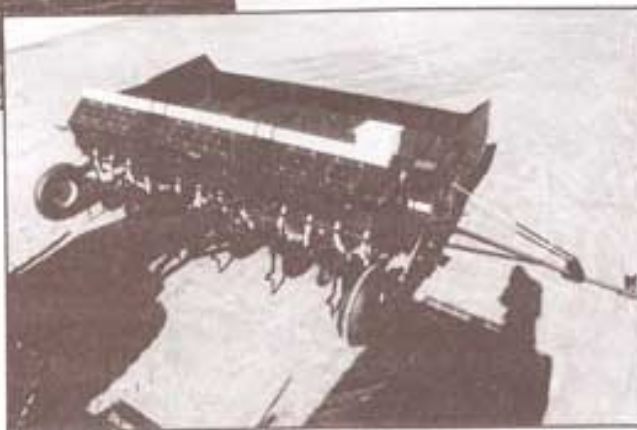
GRUSE



* Over 300 machines
in
NORTH AMERICA

* Proven time
after time

- * Less Down Time
- * Less Maintenance
- * Less Power Requirements
- * Higher Capacity



**JUST SIMPLY
HEAD AND SHOULDERS
ABOVE THE COMPETITION!**

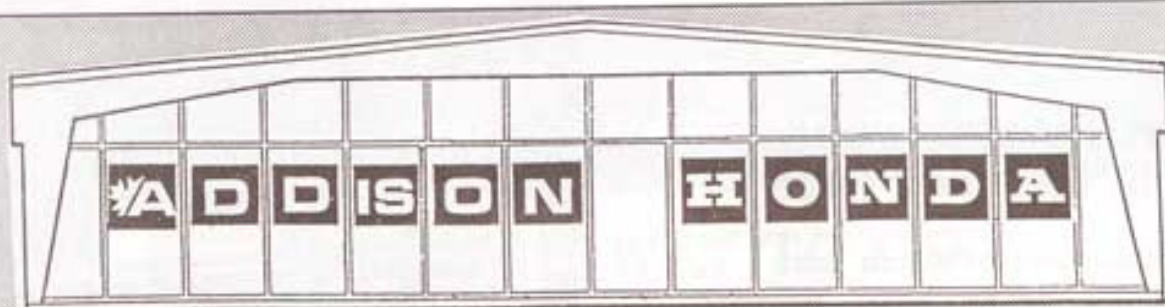
Jake Kloosterman Equipment Ltd.

Box 85, Hwy. #89 W., Alliston, Ontario L0M 1A0
(705) 435-4220 Fax: (705) 435-2666

Interesting photos of another year

Courtesy of Kevin Burt





HONDA'S COMPLETE DEALER

HONDA
Power
Equipment



SALES • SERVICE • LEASING
GENUINE HONDA PARTS

1 ADDISON RD., R.R.2, ALLISTON
SOUTH SIDE OF HWY. 88, EAST OF ALLISTON

"COME RIDE WITH US"

at the
**ALLISTON
POTATO FESTIVAL**



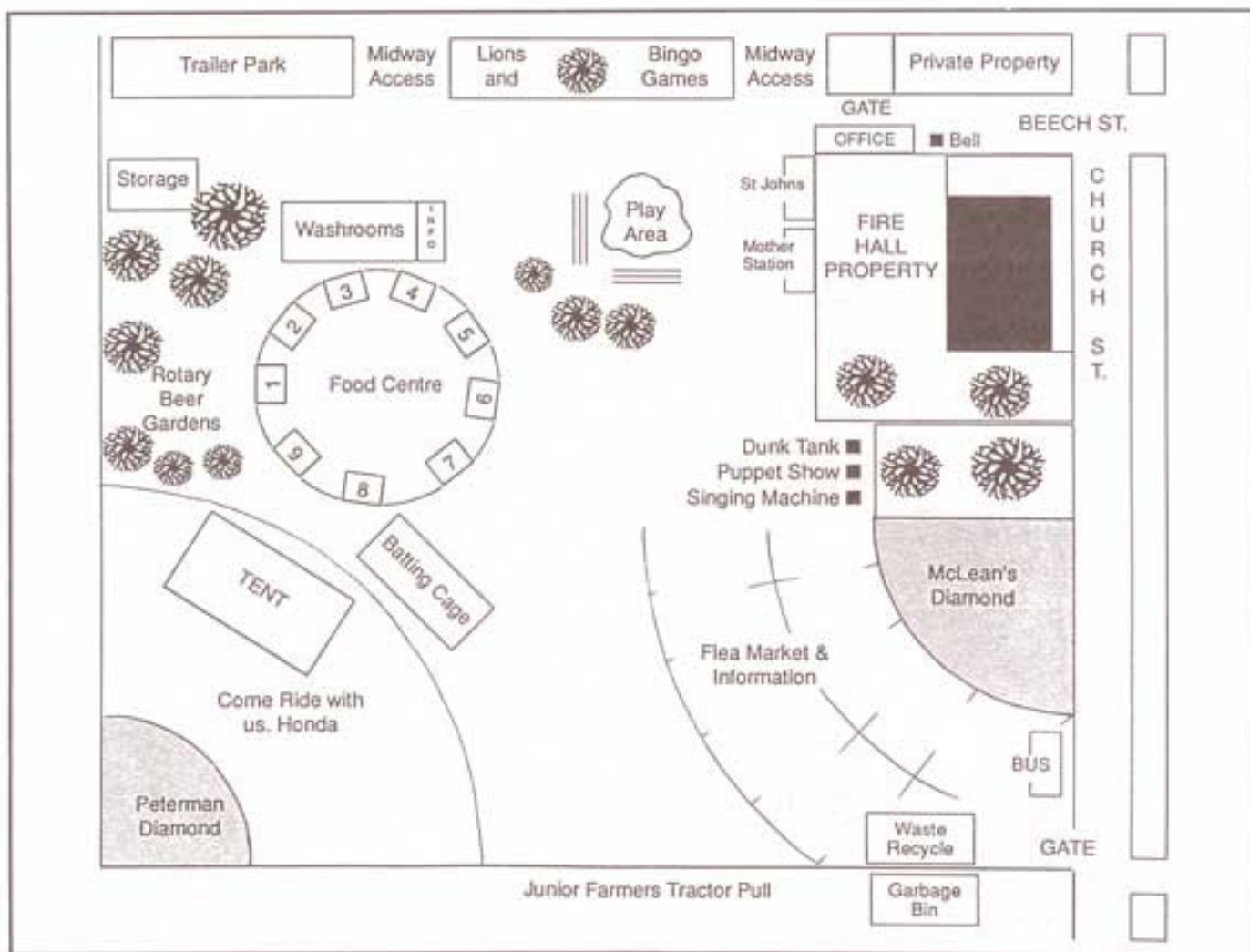
Test Drive an ATV ~ Sponsored by Addison Honda & Honda Canada

DON'T FORGET TO ENTER THE DRAW. YOU COULD WIN THIS ATV.

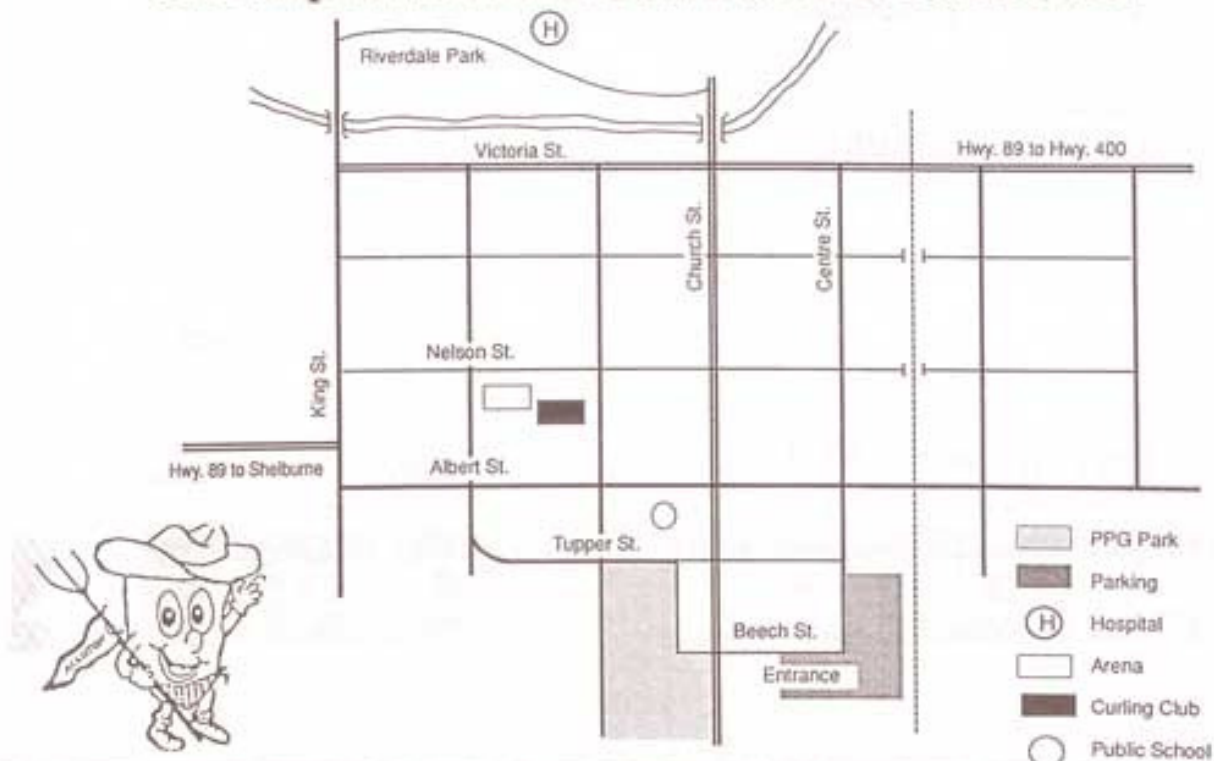
ADDISON HONDA

Area Code 705

435-9867



Your map to the ALLISTON POTATO FESTIVAL



18TH ANNUAL ALLISTON POTATO

FRIDAY, AUGUST 9

TIMES	EVENT AND SPONSOR	LOCATION
7 p.m.	Grand Parade Kinsmen Club of Alliston	Victoria St Downtown Centre St. W. on Nelson
7 p.m. - 1 a.m.	Midway & Game Lions Club	Fairgrounds
8 p.m. - midnight	Teen Dance Banting Memorial H.S.	Alliston Arena
8 p.m. - 1 a.m.	Monte Carlo R.C.L. Br. 171	Alliston Arena
8 p.m. - 1 a.m.	Street Dance	Church St. South



SATURDAY, AUGUST 10

TIMES	EVENT AND SPONSOR	LOCATION
Sunrise to 5 p.m.	Street Artist Contest Lloyds Gallery & Chamber of Commerce	Victoria St. West
7:30 a.m. - 11:30 a.m.	Potato Pancake Breakfast -St. John's Couples Club	St. John's United Victoria at Centre St.
All day & evening	Midway & Games Alliston Lions' Club	Fairgrounds
All Day	Come Ride With Us Honda Canada & Addison Honda	Fairgrounds
9 a.m. Start	Beach Volleyball Banting Memorial Athletics	Riverdale Park
10 a.m. Start	Horseshoe Tournament R.C.L. Br. #171	Legion Hall Dufferin St. South
10 a.m. - 5 p.m.	Dunk Tank Rotten Kids Society	Fairgrounds
10 a.m. - 5 p.m.	Puppet Show Rotten Kids Society	Fairgrounds
10 a.m. - 8 p.m.	Singing Machine Alliston Community Theatre	Fairgrounds
10 a.m. - 5 p.m.	Arts & Crafts Show Arts & Crafts Director	Alliston Union Public School
10 a.m. - 4 p.m.	Lincoln Leapers, Granny's Attic, Chamber of Commerce	Victoria St. West
10 a.m. - 4 p.m.	South Simcoe Cloggers Traditions and Chamber	In front of Traditions

SATURDAY, AUGUST 10 (cont'd)

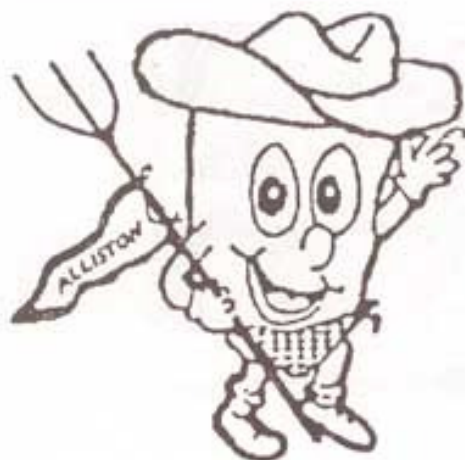
TIMES	EVENT AND SPONSOR	LOCATION
10 a.m. - 4 p.m.	Talent Contest Alliston Music, Oberon Sound and Chamber	In front of Alliston Music Shop
10 a.m. - 4 p.m.	Brian Neale Band Promotions Oberon Sound, Avantgarde Hair and Chamber	Alliston Music Shop
11 a.m.	Pet & Mutt Show John's Town & Country	Fairgrounds
11:00 a.m.- 1:00 a.m.	Continuous Western Music in Legion lounge	Legion Hall
11:30 a.m.- 4:30 p.m.	Bingo-Over & Under & Crown and Anchor - Lions' Club	Fairgrounds
11 a.m. - 12 noon	Stuffed Pet Contest Library and Chamber	Library
11 a.m. - 2 p.m.	Alliston Swing Eights Modern Square Dancing MacLeans Carpets & Barb's Clothes Closet, Lloyd's One Hour Photo and The Extra Special Ladies Wearshop	Victoria St. West
Afternoon	Celebrity Readers Library and Read Canada	Reading Tent
1 p.m. - 5 p.m.	Demolition Derby Rick & Steve Goymour Steve's Rad Plus	Matthy's Field Beech & Centre St.
2 p.m. - 4 p.m.	The Back Line Live Concert Main Street Music	Victoria St.
8 p.m. - 1 a.m.	Western Dance Everett Legion	Fairgrounds in the tent
8 p.m. - 1 a.m.	Western Dance in Walker Hall	Legion Hall 111 Dufferin St.
9 p.m. - 1 a.m.	Dance Alliston Firefighters' Association (no minors permitted)	Alliston Arena



FESTIVAL 1991 PROGRAM

SUNDAY, AUGUST 11

TIME	EVENT & SPONSOR	LOCATION
All day & evening	Midway & Games Alliston Lions' Club	Fairgrounds
All Day	Come Ride With Us Honda Canada & Addison Honda	Fairgrounds
All day 9 a.m. - 6 p.m.	Truck & Tractor Pull Alliston Junior Farmers	Field south of the Fairgrounds
9 a.m. - Start	10 km Run Community & Alliston Herald Sanctioned by the ORA Ontario Road Races Association	Riverdale Park
9 a.m.	Beach Volleyball Banting Memorial Athletics	Riverdale Park
10 a.m. - 5 p.m.	Arts & Crafts Show	Alliston Union Public School Gymnasium
10 a.m. - 5 p.m.	Dunk Tank Rotten Kids Society	Fairgrounds
10 a.m. - 5 p.m.	Puppet Show Rotten Kids Society	Fairgrounds
10 a.m. - 5 p.m.	Arts & Crafts Show Arts & Crafts Director	Alliston Union Public School
11 a.m. - 6 p.m.	Singing Machine Alliston Community Theatre	Fairgrounds
12 noon 8 p.m.	Open Dart Tournament R.C.L. Br.#171	Legion Hall 111 Dufferin St. South
12:30 p.m. - 2 p.m.	Bingo-Over and Under Crown & Anchor - Lions' Club	Fairgrounds
1 p.m. - 4 p.m.	Fig Leaf Jazz Band R.C. Legion #171	Legion Hall 111 Dufferin St. South
7 p.m.	Concert and Festival wrap up Party in the park, Big Band Sounds with Brampton concert band sponsored by Alliston Potato Festival	Riverdale Park



FOOD BOOTHS

DAY & TIME	FOOD BOOTHS	LOCATION
→ Sat. and Sun. 9 a.m. - 5 p.m.	Pie Booth Catholic Women's League	Fairgrounds
→ Saturday 10 a.m. - 6 p.m. 10 a.m. - 4 p.m.	Baked Potatoes & Pop Sunday	Fairgrounds Knights of Columbus
→ 11 a.m. until closing Sunday	French Fries, Potato puffs Potato coins, Potato patties & pop Alliston Jr. Hockey Assoc.	Fairgrounds
→ 9 a.m. - 8 p.m. Sat. 9 a.m. Sunday	Hot dogs, Sausage on bun & pop Alliston Community Theatre	Fairgrounds, Demolition Derby & Tractor Pull
→ 11 a.m. - 6 p.m. Saturday	BBQ Roast Beef on a bun, chips & pop Saturday	Demolition Derby, Alliston Pathfinders & R.P. Bar-B-Que Service
→ Sunday all day	BBQ Roast Beef on a bun, chips & pop	Tractor Pull Alliston Pathfinders & R.P. Bar-B-Que Service
→ Saturday & Sunday all day	Ice Cream Booth Beeton Slingers	Fairgrounds
→ Saturday & Sunday	Hamburgers, chips & drinks Golden Age Club	Fairgrounds
→ Saturday & Sunday	Beef on a bun Young Life	Fairgrounds
→ Saturday & Sunday	Corn on the cob Baked Goods	Youth for Christ Alliston

FESTIVAL SERVICES

DAY & TIME	FESTIVAL SERVICES	LOCATION
→ Sat. 9 a.m. & Sun. 9 a.m.	Curling Information Booth Alliston Curling Club	Fairgrounds
→ Saturday & Sun. 11 a.m. - closing	Information Booth Historical Society	Fairgrounds
→ Saturday & Sunday	Information Booth Focus Community Youth Services	Fairgrounds
→ Fri. 6-9 p.m. Sun. 1 p.m. - 4 p.m.	Information Booth & Raffle Draw Learning Disabilities Assoc. of South Simcoe	Fairgrounds
→ Saturday & Sunday	Beer Gardens Alliston Rotary Club	Fairgrounds
→ Saturday & Sunday	Grounds Clean-up	1st Alliston Scouts

A.C.T.
ALLISTON COMMUNITY THEATRE
 An amateur non-profit community
 theatre group for Alliston and
 surrounding areas for local
 talent of all ages.
 Information available at "CONTACT"
435-4900
 64 Victoria St. W.

**CARDINAL FARM SUPPLY
 LIMITED**
 Box 970
 Alliston, Ont.
 L0M 1A0
(705) 435-4368


Agromart

*Best wishes to the
 Alliston Potato Festival*

 *Ah! That's Better.*
 ---Window Fashions---

TOTTENHAM: 3 QUEEN STREET NORTH L0G 1W0 (416) 936-5677
 ALLISTON: 1038 VICTORIA STREET WEST L0M 1A0 (705) 435-3055

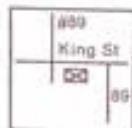
Sales • Service of Commercial and Residential
 SHADES • DRAPERIES • BLINDS • CARPET • WALLPAPER

~ Your contact is Roy ~

 **LARRY'S Drive-In**
 Fresh cut French Fries
 Fish that melts in your mouth
 Butcher Fresh Hamburgers
 Hard Ice Cream Parlour

"Discover the difference!"

18 King St. S., Alliston
435-5625



 **BARBER SHOP
 AND
 HAIR STYLING**

LEN JERRY HEATHER

VICTORIA ST., ALLISTON
435-9422


MAIN STREET MUSIC
 45 Victoria St. E.
 Alliston, Ont.
 705-435-3146


CASSETTES and COMPACT DISKS
 New Releases, TOP 50 and OLDIES in ROCK, POP,
 BLUES, JAZZ, COUNTRY, VOCALISTS and
 CHILDREN.

Accessories, Posters, Music Videos
 Visa & Mastercard Accepted.

But 10 GET ONE FREE DEAL.

**When your bank keeps
 leading the country to
 lower borrowing rates,
 why on earth would your
 mortgage be somewhere else?**



 **Bank of Montreal**

THERE WAS A BARN RAISING

Restoring a piece of yesteryear rural Ontario was one of the big projects undertaken by the Alliston Centennial Committee. This involved dismantling a barn built about 1850 near Bond Head and reassembling it adjacent to the log house at Riverdale Park.

The spare barn was donated by Robert Keffer of Bond Head and the Centennial Committee has had the assistance of Rudy Wiederer, an expert in barn-moves, as a consultant on the project.

Judy Gibbs, Project Co-ordinator, is excited about the project and is one of several people involved in planning this program overall.

The barn raising was but one of several additions being considered for the site, advises Judy Gibbs. At some point in time she can visualize a working, living museum expanding from the South Simcoe Pioneer Museum facility.

The barn went up during Canada Day weekend and became another step towards the development of an Alliston cultural heritage centre.

★ ACKNOWLEDGEMENTS ★

The Alliston Potato Festival History Committee acknowledges the support to make this book possible.

We thank all who contributed pictures, stories and information; The Herald, the sponsor members for their editorial material; the advertisers; Honda Canada and Addison Honda for their generous contribution.

Editor: Jack MacMurchy

*Advertising Sales: Judy Gibbs,
Theresa Reid*

*Research: Jean Scales,
Marjorie Goymour*

Cover Design: Chris Stiller



A load of what it is all about!



Oetiker Limited
Alliston, Ont.
Hose clamps and Accessories

Oetiker moved to Alliston in 1979 and since that time have modernized and expanded the plant twice. Owner inventor, Hans Oetiker, has plants worldwide which produce a variety of Oetiker Patented Products. The Alliston plant produces several styles of hose clamps in carbon steel and stainless steel which are used in the following applications.

- | | |
|---------------|--|
| Automotive | - C.V. Boot Clamps |
| | - Rack and Pinion Steering Boot Clamps |
| | - Automotive Hose Clamps |
| Bus and Truck | - Radiator Hose Clamps |
| Irrigation | - Poly Pipe Clamps |
| Beverage | |
| Dispensers | - Hose Clamps |
| Factory | |
| Maintenance | - Air & Waterline Clamps |
| | - Welding Hose Clamps |

*Oetiker welcomes visitors to
Alliston Potato Festival*



*Lloyd's Gallery
&
Custom Framing*

(705) 435-9890

122 Victoria St. W. Alliston, Ont. L0M 1A0

- Expert Custom Framing
- Limited Edition Prints
- Posters
- Alliston Centennial Prints
Available with 20% off
Framing

**Certified
Picture
Framer**
On Staff

Baxter

***Congratulations on 100 years
Alliston...
Here's to 100 more.***

89 Centre St. S., Alliston



Mayor Rick Milne extends a welcome

THANK YOU, CONTRIBUTORS

A sincere thank you is extended to readers, advertisers, contributors and all who helped to make this Centennial Issue possible. Each contribution is acknowledged with gratitude.

Every effort has been made to ensure that every editorial submission has been included in this book. If, by space limitation or error, something has been omitted, please accept our apologies.

POTATO FESTIVAL WINDOW DECORATION WINNERS

1980 - 1st Bank of Montreal,	2nd Dollar Stretcher.	
1981 - 1st Lewis Hardware,	2nd T-D Bank.	
1982 - 1st R'Allies Ladies' Wear,	2nd Wray's Pharmacy,	3rd Lewis Hardware.
1983 - 1st Maclean's Carpet,	2nd Lewis Hardware,	3rd R'Allies.
1984 - 1st Maclean's Carpet,	2nd R'Allies,	3rd Wilson Flowers.
1985 - 1st R'Allies,	2nd Lewis Hardware,	3rd Patton's.
1986 - 1st Lewis Hardware,	2nd Contact Centre,	3rd Patton's.
1987 - 1st Lewis Hardware,	2nd Maclean's Carpet,	3rd Fish & Chip Plus.
1988 - 1st Lewis Hardware,	2nd Patton's,	3rd Contact Centre.
1989 - 1st Lewis Hardware,	2nd Barb's Clothes,	3rd Mutual Life.
1990 - 1st Patton's,	2nd Lewis Hardware,	3rd Barb's Clothes Closet.

FULL BANKING SERVICES

- 1st Rate Investment Chequing Account
- 1st Rate 50 Plus Account
- US Dollar Daily Interest Account
- Investment Certificates
- Term Deposits
- RRSPs
- Loans & Mortgages
- Travellers Cheques
- Money Orders
- Safe Deposit Boxes
- No-Fee MasterCard

And we're open Saturdays too!



municipal trust

Member of Canada Deposit Insurance Corporation

ALLISTON Mon. - Thurs 8:30 - 5:00
5 Victoria St. W. Friday 8:30 - 6:00
435-2816 PAT O'BRIEN Saturday 9:00 - 12:00

27 branches across Ontario • Over \$1.4 billion in assets



ASEA BROWN BOVERI

*Happy to
Congratulate
Alliston in their
Centennial Year*

249 Dufferin St., S.
Alliston



ROYAL CANADIAN LEGION Branch 171

HALL RENTAL

Modern banquet facilities, catering to weddings, anniversaries, banquet etc., full kitchen facilities, creative chef, experienced staff, fully licenced

BRANCH ACTIVITIES

Snooker, Darts, Curling, Horseshoes, Euchre, Cribbage

WEEKLY BINGO SPONSORSHIPS

Air Cadets, Minor Hockey, Minor Baseball

RESERVATIONS AND INFORMATION

CONTACT : MANAGER

705-435-7922 OR 435-2980

111 DUFFERIN ST. ALLISTON, ONTARIO L0M 1A0



THE CATHOLIC WOMEN'S LEAGUE OF CANADA

POTATO FESTIVAL CENTENNIAL COMMITTEE PROGRAM

C.W.L. PIE BOOTH HISTORY

In 1974 the Potato Festival Pie Booth was first created and run as a parish project of St. Paul The Apostle Roman Catholic Church under the auspices of the Catholic Women's League, or the C.W.L.

Each year the men of the parish both assembled and disassembled the Pie Booth while the C.W.L. and the ladies of the parish donated and sold the variety of home-baked pies.

Originally all the proceeds were given to the Potato Festival Committee to finance a joint community project of their choice. In later years it was decided that eventually only 35 per cent of the total proceeds from the Pie Booth would be required by the Festival Committee to cover administrative and operating costs.

The remaining 65 per cent was then directed towards the many and varied community projects decided upon by the C.W.L. Some of the more recent community projects undertaken by the League from past Pie Booth proceeds include the longstanding support of Stevenson Memorial Hospital with such donations as a geriatric Go-Chair as well as helping in the funding of many other much needed medical equipment. In other years, charitable donations went to My Sister's Place, Contact Community Information Centre, The Angus Food Bank and Alliston Parks & Recreation with the purchase of a basketball net and stand for McCarroll Park.

The Catholic Women's League of Canada is the largest national organization with over 125,000 Catholic women members pledged to serve others for the good of all in 1,500 parishes and 58 dioceses throughout Canada.

In 1920, the League was organized nationally with the Blessed Virgin Mary under the title of "Our Lady of Good Counsel" as its Patroness. This year on June 21st the League celebrated its 70th Anniversary of becoming part of the World Union of Catholic Women Organizations (WUCWO), holding membership in the Conference of International Catholic Organizations and having consultative status with the agencies of the United Nations.

In 1989, here at St. Paul The Apostle parish in Alliston, the women celebrated their 25th Anniversary of becoming a local council of the League with a silver tea service honoring all the former C.W.O. past presidents. Honorary pins were presented to them depicting the Seal of the League - which is a Cross (symbolic of Holy Faith) surmounting ten maple leaves (symbolic of the ten provinces of Canada) with the words "The Catholic Women's League of Canada - For God and Canada" enclosed in an unbroken circle, the symbol of constant service to God and Canada. The colors of white, blue and gold represent the purity, loyalty and royalty of our Patroness.

Today we at St. Paul The Apostle Council continue to plan, direct and coordinate the work of the Catholic Women's League in support of religious, charitable and community activities. The Potato Festival Pie Booth, with its continued parish support, is just one of the ways in which this can be made possible.



Barrie Pipe
Band is a
regular
participant



- Aerobics
- Fitness Program
- Laser Therapy
- Muscle Stress Reduction
- Tanning

**HEALTH
AND
FITNESS
CENTRE**
Alliston

- Weight Training
- Muscle Toning
- Hapki-Do
- Kick Boxing
- Ninjutsu
- Vitamins

HOURS

Monday - Friday 10 a.m. - 10 p.m.
Saturday & Sunday 10 a.m. - 6 p.m.

(705) 435-6176

169 Dufferin St. S., Unit 20 & 21
Alliston, Ontario L0M 1A0



方氏酒家
FONG'S RESTAURANT

Tel: (705) 435-3535

20 Victoria Street East,
Alliston, Ont.

BRETT FARMS Country Market



*A small country market located
five miles south-east of Alliston.
Open from May through to October*

Farm Fresh Fruits & Vegetables

Growers of

Potatoes, Asparagus, Strawberries
Blueberries and Raspberries
and Vegetables

Home-Baking and Preserves
Country Gifts ~ Farm Fresh Eggs
Congratulations

We've Been Active Supporters of the Potato Festival since the Beginning



Originators of The Herald 10 km Run

- Reporting on events
- Photo features of Festivals
- Executive positions on the Festival Committees
- Originators of The Herald 10 Km Run
- Originators of retail Potato Promotions
- Parade participants
- Publishers of the Potato Festival tabloid
- Creators of "Alice Spud"



The Herald's "Alice Spud"

the herald

P.O. Box 280 - 169 Dufferin St. South, Alliston

Ph. 435-6228

Fax 435-3342

TO THE POTATO

Twinkle, Twinkle little spud,
As up among the clouds you scud,
You are doubtless feeling gay,
Chasing round the Milky Way.
You have reached to such a height,
You are surely out of sight.
Like a diamond now you seem,
In your price, and that's no dream.
Twinkle on another twink,
And you'll drive us all to drink
As we chase for needful chink.
You are sailing rather high
As you wink your shrivelled eye.
Up there somewhere in the sky.
Tuber since the coop you flew,
We have only longed for you;
That our fireside you forsook,
Broke our heart and pocketbook.
Never felt how we could love
Till you left and went above;
Never felt how dear you were,
Till we paid four dollars per.
Small potato, please come back.
In our lives there's such a lack;
For your presence we so pine.
That our stomach hits our spine.
We are tired of eating greens,
Stewed prunes, sauerkraut and beans,
Darling "tater" please return.

appeared in the Tottenham Sentinel
May 24, 1917



PARLIAMENT TRACTOR SERVICE LTD.

WELDING AND FARM MACHINERY REPAIRS

Goodyear - MDG - Michelin

- ★ Tire Repairs ★ Tires
- ★ Hydraulic Hose & Fittings
- ★ Sprockets
- ★ Roller Chain & V Pulley
- ★ Tools
- ★ Construction Beams
- ★ Steel Posts
- ★ Hydraulic & Motor Oil
- ★ Electric Motors
- ★ Pipe
- ★ High Test Chain & Steel Cable etc.

Boyne St. N.
R.R. 2 Alliston

435-7762

Enjoy your time in
the Alliston area...
Visit us again soon

We offer you:

- 150 retail stores
 - Free parking
 - Pioneer museum (open seasonally)
 - Banting Homestead
 - Concerts in the park every Sunday evening during May through August (presented by Alliston Community Theatre)
 - Potato Festival August 10 & 11
- Activities for the whole family
- Sidewalk sales
 - Main street festivities
 - Games, shows, dances

Have a safe & happy holiday

Alliston & District
CHAMBER OF COMMERCE

stay 'n' play golf packages

3 DAYS UNLIMITED GOLF!

2 Nights Weekend	2 Nights Midweek
Friday & Saturday	Monday to Thursday
2 golfers \$301.48	2 golfers \$259.48
1 golfer 254.68	1 golfer 230.28

Rates are double occ. + GST + PST

Rates • 2 nights accommodation, 2 per room
Include • 4 breakfasts • 3 days unlimited golf
• Challenging 18 holes • Large cart rental fleet
• Tournament organizing • Banquet/convention services and facilities
• Indoor & outdoor pools • 2 fine dining rooms
• Cafe and barbecue patio • Live entertainment
• Indoor & outdoor racquet sports & much more.



Dance the evening away following your great dinner
Serving Monday through Saturday 5 p.m. to 10 p.m.

PRIME RIB, 1/2 lb.

Supreme cut portion of top quality beef
served with Yorkshire pudding.....

\$13⁹⁵

CHICKEN SUPREME

Handless chicken breast baked & stuffed with wild rice
Dinners include garlic bread, tossed salad,
steamed vegetable du jour and coffee or tea.

\$13⁹⁵

Sunday Buffet Specials

Brunch available 10 a.m. to 2 p.m.only **\$10⁹⁵** p.p.
Smorgasbord available 5 to 9 p.m.only **\$19⁹⁵** p.p.



Relax & Listen to Live Piano Music

in the

Starlite
LOUNGE

Bring your friends or come solo on
Thursday, 5 - 8 p.m.,
Friday, 5 - 8 p.m.,
Saturday 5 - 9 p.m.

Complimentary Hors d'oeuvres
4:30 to 6:30 p.m.



Designed for your quiet, intimate dining pleasure.
Monday through Saturday 5 p.m. to 10 p.m.

FILET AND SHRIMP

A combination of a 4 oz. filet and shrimp
sauteed in garlic butter.....

\$15⁹⁵

OSCAR NOTTAWASAGA

Sauteed veal medallions with crab meat & asparagus
glazed with bernaise sauce.....

\$15⁹⁵

Dinners include garlic bread, tossed salad,
steamed vegetable du jour and coffee or tea.

INN-SIDERS

... understand great value at the



NOTTAWASAGA INN
CONVENTION CENTRE & GOLF COURSE

45 min. north of Toronto, 12 km west of Hwy. 400 on Hwy. 89 near Alliston

Alliston area (705) 435-5501

Toronto direct (416) 364-5068

From Barrie (705) 458-9595

THE MERCER BROTHERS' FOUNDRY OF ALLISTON

The land where the present Co-op buildings and Gibson warehouses stand has an old and varied history. It was originally crown land and in 1835 it was granted to Rosalie M. Stronick, a widow of Toronto. Over the years it changed hands many times, changing in value from 50 pounds sterling to more than \$55,000 in 1974.

No one seemed to hold the property for very long until the Mercer Brothers bought it in 1889 and built a factory for the making of farm machinery. They invented the first successful knottor to tie sheaves on the reaper and used in the harvesting of grain in that era. They molded their own parts, assembled them and had a staff of around 100 skilled workmen. To transport their machines, they had the CNR run a spur line from the Beeton line to their premises. However, they suffered financial disaster when a large consignment shipped to Australia suffered salt-water damage and was rejected. They never recovered from the loss, and so the foundry was shut down.

In 1907 the building was bought by Senator Merner of Berlin, Ontario, and continued to be a manufacturing place for machinery. It was operated by sons Herbert and Harry. To accommodate their employees, they built a row of houses on Albert St. West, and these houses are still known as "Merner's Row". Competition from Massey Harris and other manufacturers of farm machinery reduced their volume of sales so radically that in order to meet their financial obligations, Merner, who was a major shareholder in the Waterloo Threshing Machine Company, decided to move that plant to Alliston. He needed more space so he built a long one-storey brick building to the east of the original plant. But before the factory could become operative, the steam engine had lost out to the newer gasoline-powered engine and tractors of the day, and so the doors were closed again.

A series of firms took over the premises and all ended in failure. Some of these were: McIntyre Iceless Refrigerator Company (1913), Brunswick Gramophone Company, a wood-working plant and Campbell Construction. Twice, enterprising individuals filled it full of hens and sold eggs.

Then the building was sold to J.F. Knight, who had operated a general store in town. He bought out Hecla Furnace Company, which turned out to be a fairly successful business. After a few years, Knight sold out to Alice Chalmers Tractor Company under the management of Alex Sinclair. When that company closed down the buildings lay vacant for some years, its windows smashed by school children and flocks of pigeons made it their home, and, eventually, the roof blew off.

However, in 1950 the mill set up by the Alliston Co-operatives on Church St. N. was burned out, and so they bought the foundry building on Tupper Street and which is, in 1986, still the Alliston Farmers Co-operative store. The long shed to the east is a warehouse for Gibson's Transport Trucking Company.

The pictures show an aerial view of the area and the Co-op stores as they are today.



KENTUCKY FRIED CHICKEN
PROUD SPONSOR OF THE
ALLISTON POTATO FESTIVAL



Catering
by Kentucky Fried Chicken®

ALLISTON KENTUCKY FRIED CHICKEN
435-7156

CATER WITH KENTUCKY FRIED CHICKEN



BERN'S FLOWERS

Your Extra Touch Florist

*Serving Alliston and Area
for 20 Years*

"HAPPY BIRTHDAY ALLISTON"



122 Victoria St. W.,
Alliston, Ontario L0M 1A0

(705) 435-5519



Three time parade winners





Welcome visitors to our "New" Town
from the Gang at

LEWIS HOME HARDWARE

46 Victoria St. W, Alliston

(705) 435-7301

Home has more for you!

HOLLYWOOD

Weight • Loss • Clinic

You
✓ You can lose 3 - 7 lbs.
a week
✓ You can lose up to 1
full dress size a week
✓ We are Medically
Supervised
✓ You can even eat sweets
Even if you have never lost
weight on other programs.
We are different, you will be
successful this time.

Tanning and Tanning
Facilities Available
435-6176

Finally, an affordable education
program medically supervised
that works

Call for a 'Free' consultation

Available **CRAZEE**
WEAR

Casual Sports Wear

169 Dufferin St. S., Unit 21
Alliston

We care about your future

Compliments of

W.D. Mason's

WD
CABS



WD
TOWING & WRECKING



Need a cab?

Don't Delay

Call W.D.

Right Away

Call

(705)

435-2056

60 Victoria St., W.
Alliston

Call

(705)

435-4046

Located 2 miles east of
Alliston, south side
of Hwy. 89

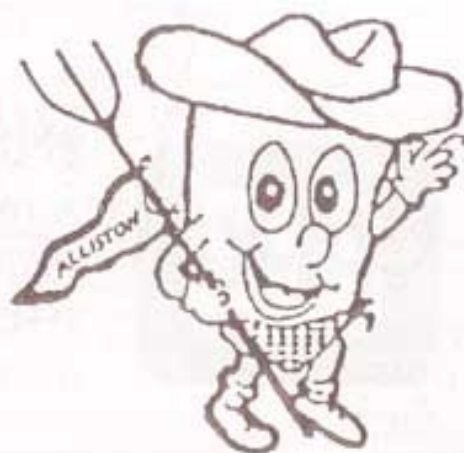
CONGRATULATIONS

TO THE
ALLISTON POTATO
FESTIVAL COMMITTEE
FROM THE
ONTARIO POTATO GROWERS
MARKETING BOARD





**Three time
parade winners**





*FOOD FOLKS
& FUN.*

*Management
& Staff
extend
Best Wishes
for a
Successful
Festival*



MCDONALD'S RESTAURANT
Hwy. 400 and Hwy. 89



**APPLE
Auto Glass**

Your best pick for..

- ☞ Sun Roofs
- ☞ Box Liners
- ☞ Seat Repairs
- ☞ Hood Guards
- ☞ Windshield Repairs
- ☞ Glass Replacements
- ☞ Sliding Back Glass
for Pick-ups
- ☞ Wind Deflectors
- ☞ Running Boards
& Accessories
- ☞ Vent Visors
- ☞ Van Accessories
- ☞ Vinyl Tops (Autos)
- ☞ Tonneau Covers
(Velcro)
- ☞ Truck Caps
- ☞ D.I.Y. Trailer Kits



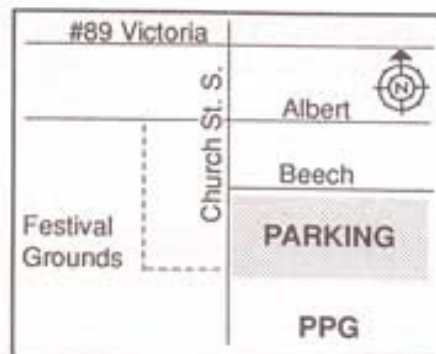
**APPLE
Auto Glass**

CALL **435-5717** LIMITED
76 DUFFERIN ST. SOUTH, ALLISTON

CHURCH ST. S. PARKING LOT PROVIDED BY PPG CANADA.
IT IS OUR PLEASURE TO HELP SUPPORT THE
18TH ANNUAL POTATO FESTIVAL.
WE HOPE YOU WILL ENJOY THIS
UNIQUE ONTARIO EVENT.



PPG CANADA INC.
AUTO GLASS
DISTRIBUTION CENTRE
151 CHURCH ST. S.
ALLISTON





ALLISTON COMMUNITY THEATRE PRESIDENT'S MESSAGE

As of November 1990, Alliston Community Theatre was officially one year old as corporations go. We sure have accomplished a lot in that short space of time. Our accomplishments serve to point out only too clearly to me that without the support, co-operation and participation from the good people of Alliston and the surrounding area, we would never have been so successful.

We try to involve as many people as possible in every one of our activities, however, I feel we may be faulted, at times, for not communicating our needs effectively. We are now working to remedy that through media such as our newsletter. Whatever your talents are I am sure that they can be put to good use with A.C.T. We have many exciting challenges ahead and urge you to come out and be a part of this dynamic, growing group.

Warmest wishes,
Gerry Gibbs
President

For membership information contact Rona Bolton at 435-6022.



ST. JOHN'S CHURCH COUPLES CLUB PANCAKE BREAKFAST

When the Potato Festival was first formed, we were asked to participate by providing a potato pancake breakfast. I recollect that two questions crossed our minds. Potato pancakes? Who has ever heard of making pancakes out of potatoes! They sure would look weird all bumpy and brown! How can we ever pull off such an event? Naturally we accepted the challenge as we were all quite excited about the Festival.

"How do you make potato pancakes?" "How many can we expect to feed?" "What equipment do we need?" These questions were only partially answered by much sampling, testing and variations in the recipe. The recipe was made using Salada Instant potato flakes that used local potatoes. The recipe for the first year is still our recipe today and just as secret!

Many can remember our first booth, assembled in the middle of the intersection at Victoria and Church. The booth went up in about three hours that first year, from pre-cut materials that had been designed, built, modified and dismantled ahead of time. We still use the same booth today and the original builder/designers are still active in our club. The stoves were and still are fired by propane. Our electricity came from a temporary power line slung from our booth to Patton's Drug Store. It certainly does not hurt having one of the local hydro "pooh-bahs" as a member of our club! We transported countless picnic tables from the park. It seemed that we always loaded the lightest picnic tables first and the heaviest one went on the top of the load. It also was amazing to see the transformation of the intersection after the breakfast. In under two hours from serving the last pancake, cars would be moving through the intersection.

On the morning of the breakfast, the weather would be sunny if we had to wipe the dew from our plastic table cloths. We would be up by 4:30 a.m. racing to and fro from the church with supplies as well as racing against time. We would begin to make pancakes at 6:30 a.m. so that the club members could test them, fine tune the mix, the cooking and our stoves.

In the early years, we were always greeted by the participants in the Early Bird contest. These people would arrive in their pajamas, wigs and dark glasses to watch us work and hopefully win a prize. The prizes were donated by Robert Banks Men's Clothiers and other local merchants. Today, our earliest customers are many of the shop keepers on their way to work. We anticipate their arrival that signals another busy and successful day.

In later years, Ontario Hydro allowed us to use their shop to mix the pancake batter. We also changed location to Church Street South across from the old fire hall. We eventually used the old fire hall as our central command post to make our pancakes. We now cook the pancakes in our church parking lot which is a most convenient and more relaxing location. Many people return year after year. They are like old friends re-visiting. At first, we served 1,000 people, we now serve between 1,600 and 1,800 people. Part of our proceeds are turned back to the Potato Festival Committee and the rest is used within the community to assist such groups as Stevenson Memorial Hospital, My Sister's Place, Contact and Big Sister's to name but a few.

It is hard work, many laughs, great fellowship and memories to last a lifetime.



SAN NICOLA HOMEMADE PIZZA

OPEN 7 DAYS A WEEK

EAT IN OR TAKE-OUT
PIZZA • SUBMARINES • ICE CREAM
FREE IN TOWN DELIVERY ON MINIMUM ORDER

45 VICTORIA ST. W., ALLISTON
435-5559 or 435-5550

Buying or Selling



FRANK KOKELJ
Broker/President

HOMELIFE/89 REALTY LTD.
111 Victoria St. W., Alliston



Office: (705) 435-5588
Res: (705) 435-5171

Fax: (705) 435-3174
Tor. Line: (416) 857-3698

Welcome to Potato Festival '91
Alliston's Centennial Year

BARB'S Clothes Closet



*"Your Fashion Centre
in Huronia"*

Seniors 10% discount

Alliston ~ 96 Victoria St. West
735-9895

Stayner
428-2829

Collingwood
445-4450



312 VICTORIA ST. E., ALLISTON (705) 435-9869

*Greetings to Potato Festival
Visitors from the
Management & Staff*



All Color Your World
latex paints are
manufactured to
Environmental Choice
standards

CANADA'S BEST PAINT & WALLPAPER VALUE *"We Guarantee It!"*

THE POTATO

In 1907 when the first Agricultural Representative offices were established in the province, Simcoe County had an office established in Collingwood to cover the entire county and in 1920 the office was moved to Barrie.

In June of 1921 the first Agricultural Representative's office in Alliston was opened with J.J.E. McCague as the Agricultural Representative for South Simcoe. The first office was located where Lady Di's Florist shop is today and a year later was moved to the building occupied today by Nan's Restaurant, just west of the library. The office was moved across the street to the building currently used by Touch of Class Ladies' Wear, just west of the Post Office in 1953. In 1967, with a much expanded staff it was moved to its present location just east of town next to the Red Pine Motel.

Alliston is the largest potato growing area in Ontario. At present about 10,000 acres (33,000 acres in Ontario) are grown here. Ontario is the largest producer of potato chips in Canada and much of the special potatoes grown for chipping are produced here today.

In the early 1970's many tobacco growers in this area sold off their tobacco rights and went into potato production. The Alliston area in those years was the largest fresh pack area. The Ontario Ministry of Agriculture and Food established an office for the provincial potato specialist. The University of Guelph maintained a potato research sub station here. Large processing companies established significant farming and potato growing farms, these are now gone in favour

of the more efficient family farm operations that exist today.

Competition in the potato growing end is keen and Alliston potato growers now are as technically advanced as you'll see anywhere. This is evident by the large modern planting, harvesting and pivot irrigation set ups on today's farms. Large storage and distribution systems (mostly by truck) are in this area as well.

An average potato farm in this area now produces annually approximately eight million pounds of potatoes or enough to supply 60,000 people for a year.

The kettle chip business was revived in the 1980's by a local housewife who had a dream. This created a whole new market in Ontario for this type of chip. Today many of you have no doubt already developed a taste for "Miss Vickie's."

The potato over the years has slowly been recognized as one of the world's finest, most nutritionally balanced foods. A native son of Alliston has for years been a potato missionary in South East Asia helping people grow potatoes and upgrade their diet. He has recently come home to farm here and try new seed potato growing technologies and watch the sunrise over beautiful Alliston.

We at the Agricultural Office are proud of our potato industry, recognize that the town's boast as the "Potato Capital of Ontario" is valid, and wish The Potato Festival every success in the future.

Ministry of Agriculture & Food



Marching Bands are popular

The Whole Kid and Kaboodle

The Whole Kid and Kaboodle offers an original selection of quality merchandise for infants and children. Relax and browse throughout the store while your children enjoy our play area.



64 Victoria St. West, Alliston 435-0138

Reducing the Risk

You have a lot of money invested in your personal property. A large loss would be a tremendous disaster. The risk is very real.

Reduce the risk of property loss with the security of a well planned insurance program. Call today for some peace of mind.

nobleinsurance

"For a Higher Level of Confidence"
Alliston, 435-5541

PEOPLES

The Management and Staff
welcome you to
POTATO FESTIVAL
HAVE FUN!

PEOPLES

*For all your
Back-to-School needs*

46 Victoria St. E. 435-4432

Welcome Visitors

to the

Alliston Potato Festival

We hope you enjoy your stay in Ontario's potato country.

While here visit the rest of our municipality.

Historic Beeton Dynamic Tottenham
and the splendour of Tecumseth

Your Community Newspapers

TOTTENHAM TIMES
936-2227

BEETON RECORD SENTINEL
729-2287

IN CELEBRATION OF POTATOES

It All Started On 50 Acres

Potato farming is a big industry around Alliston today but when John MacKenzie turned over 50 acres of his 160 acre farm to the crop in 1918, his neighbours all thought he was crazy.

The man he'd bought the land from expected to have it returned to him within the year, but after only two years' harvest, John MacKenzie had paid off the purchase price. In later years, other farmers followed suit and by the 1920's, potato farming had caught on big in the Alliston area. Bill MacKenzie grew up on that "pioneer" farm, in the '30's and '40's, but he's not quite sure whatever made his father decide to take such a drastic step.

"I remember him saying that when he came here from Mono Township he thought it was beautiful land, and good land to plant potatoes, but that's about all," says Bill.

That original farm, Lot 7, Concession 14 in Tecumseth Township remained in the family until after his father's death in 1961, when Bill decided to sell it off. Ironically, that 160 acres had by then become economically unviable to farm by machine. As the first large-scale potato producer in the area, John MacKenzie was often the first to introduce new machines and methods. Diggers and sprayers were first seen here on the MacKenzie farm.

Storage also presented certain challenges. Approximately 1,600 bags of potatoes were stored under the brick farmhouse, and a further 10,000 bags were kept in a specially constructed storage shed near the barn. Half of its space was underground, in order to keep the crop at cool temperatures, but the cold did prove to be a problem in the winter. "My father used to tell me how on very cold winter nights when I was a baby he'd take me into the storage shed and set me on a bag of potatoes while he stayed awake feeding a pot-bellied stove to keep the crop from freezing," says Bill. "I guess it was a little more rugged upbringing than it is today."

But other problems kept cropping up for his father, including marketing. After grading potatoes with a hand-powered machine, his father would have to bring the crop into town by horse and cart and ship them down to Toronto by train. Some years ago he'd receive an unheard of \$5 a bag, right out of the field, but other year's prices would be so low that he'd dump them in the barnyard for the pigs to eat, hoping to save at least some money on animal feed.

Spraying the young plants for bugs was not an easy task in those days either. Bill can recall having to get up at 4 a.m. to begin spraying with hand tools. They'd have to complete the task by 8:30 before the dew evaporated, because they depended on the moisture for mixing with the spray. "It wouldn't even be light out when we'd start," Bill says. As the business grew more successful, so did the prosperity of Alliston. In later years, John MacKenzie would embark on potato tours of Nova Scotia and Prince Edward Island to pick out seed and view the progress of the eastern industry. Many Alliston women would find seasonal employment at the farm cutting the seed when it arrived from the east.

But John MacKenzie not only grew a lot of potatoes, he grew good quality ones as well. He won first prize at the Royal Agricultural Winter Fair in 1948 for the best potatoes in his class, against competitors from all across Canada. Just recently Bill has had inquiries from an agricultural museum in Milton which would like to make a collection of his father's photos and documents.

Even though Bill's not a potato farmer himself, many of his cousins are. It seems that shortly after John MacKenzie's potato farm looked like it was headed for success, his two brothers, Kenneth and Robert moved to Essa from Dufferin County and took up the same business. Today, their descendants are scattered throughout the area still in the business.



78
VICTORIA
ST.
ALLISTON



Telephone
(705) 435-4336
Direct Line
(416) 859-0176

*Thank you to all those who
helped make the Alliston Potato
Festival a huge success!*

For all your Real Estate Needs contact:

Your
Neighbourhood
Specialist

Family Trust
78 Victoria St. E.
Alliston, Ontario

435-4336

Canada's Largest Privately Owned Real Estate Company

GOODYEAR



**Welcome Potato Festival
Visitors from the
Management & Staff**

Goodyear Certified
Auto Service Centre
K.B. HALL TIRE & AUTO
SERVICE LTD.
312 Victoria St. E.
Alliston, Ontario
L0M 1A0
(705) 435-0190



*Serving the Canadian
Potato Chip Industry*

**FOR THE BEST IN
CHIPPING POTATOES**

**W.D. POTATO LTD.
WALTER DAVIDSON LTD.**

*SPECIALIZING IN
CHIPPING POTATOES*

*STORAGE CAPACITY
600,000 C.W.T.*

Fax 416-729-4136

*POTATOES FOR PROCESSING
TABLE STOCK & SEED*

**Best Wishes
for a
Successful
Potato Festival**

Sales: (416) 889-8252
Toronto Line: (416) 367-3688
Plant: (416) 729-2263



**Alliston firefighters
always lending a hand**



Nancy's Eatery



Welcome Visitors

FREE DELIVERY

over \$6.00 please

70 Victoria St. E.
435-2634

Joe Lynch Pools Ltd.

Spas & Landscaping

INGROUND & ABOVE GROUND
& SPLASHER POOLS!
OPENINGS • CLOSINGS
FREE • COMPUTERIZED
WATER TESTING

SALES • SERVICE
INSTALLATION
MAKING IT PERFECTLY
CLEAR

"WE ARE IN BUSINESS
FOR YOUR PLEASURE"

OPEN YEAR ROUND

3 MI. SOUTH OF HWY.89
ON HWY 50 - LORETTO
ALLISTON

435-9438

CARLINE

MUFFLER

HAVE FUN AT THE
POTATO FESTIVAL



196 VICTORIA STREET
ED & ROSE BOWEN **435-4377**

The RED PINE MOTOR INN



Our RECREATIONAL COMPLEX facilities include:

- Whirlpool
- Indoor pool & sauna
- Complete fitness equipment

- Global Gym
- Exercise area
- Memberships for recreational complex available



Our MOTOR INN offers:

- 80 tastefully appointed A/C rooms with bar fridges
- Direct Dial Phones
- Color Cable TVs
- Efficiency units also available

Our DINING & MEETING ROOMS offer:

- Licensed dining Room & Cocktail Lounge
- Weekday luncheon buffet

- Meeting Rooms for 10 to 50 people

Licensed under L.L.B.O.

"Member of Alliston District Chamber of Commerce"

For reservations call (705) **435-4381**

The RED PINE MOTOR INN



497 Victoria St. East
Alliston, Ontario L0M 1A0



Demolition Derby is a big attraction

DEMOLITION DERBY

THIS WILL BE A BASH!

One of the most popular events of past Potato Festivals has been the Demolition Derby and it has been included in the program this year.

Rick and Steve Goymour are again organizing this year's bash and have added a new feature to guarantee a smashing time for all who attend.

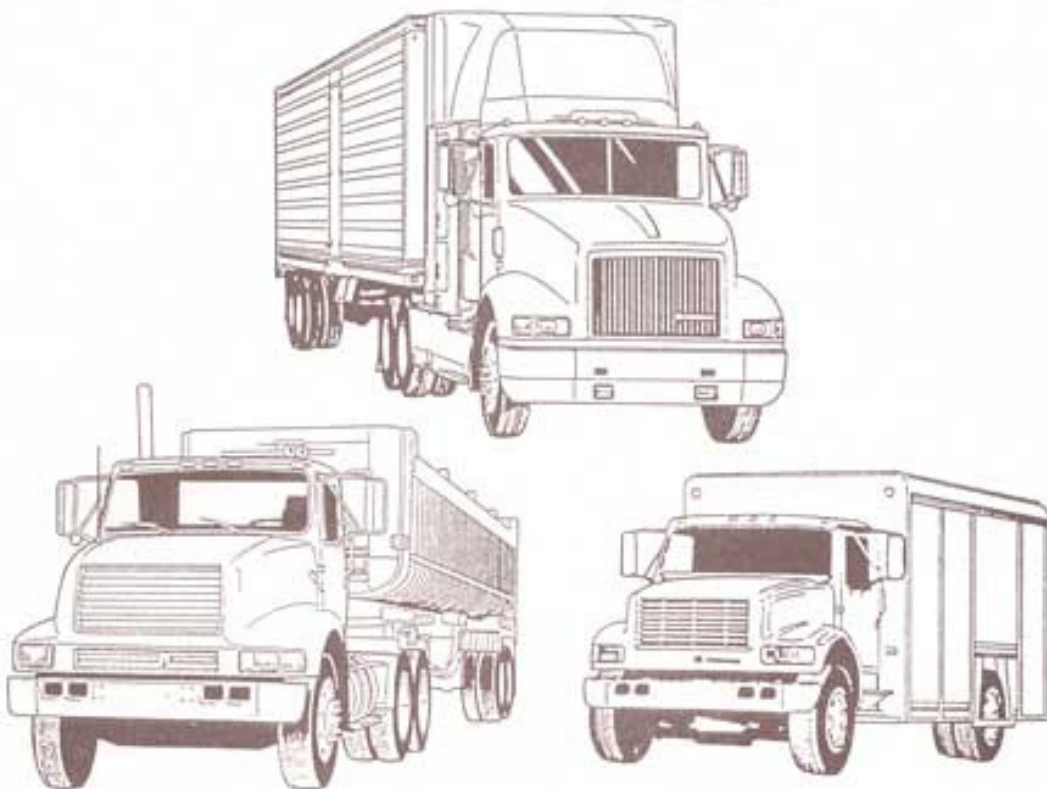
A Ladies' Powder Puff Heat has been added to the program and should draw even more people to this successful festival feature.

The derby has been scheduled for Saturday, August 10 at 1 p.m. in the field behind the Baxter Travenol Laboratories at the corner of Centre and Beech Streets.

It is expected there will be more than 60 vehicles in this exciting and spectacular event.

Last year the derby raised \$7,500 for the Potato Festival Committee, improving on its life saving experience of 1989.

NO MATTER WHAT YOUR BUSINESS, WE'VE GOT YOUR TRUCK.



When you buy too much truck, your paying more than you need to for the hauling job at hand. Too little truck means it will be overworked and lose productive life. That's where we come in ... we focus on your business. From medium cabovers to over-the-road tractors, we have exactly the right International* truck for your job. And, chances are, the very truck you need is right on our lot. Come in and see.

LUDLOW'S GARAGE LIMITED

HWY #89 EAST
ALLISTON, ONTARIO
PARTS, SALES, SERVICE, LEASING
435-5514

NEWMARKET TRUCK CENTRE

18100 YONGE ST. NORTH
NEWMARKET, ONTARIO
PARTS, SALES, SERVICE, LEASING
416-898-5585 TORONTO 416-362-4622

LUDLOW IDEALEASE

NEWMARKET
DAILY AND LONG TERM RENTALS





**Potato
Festival
parade
participants**



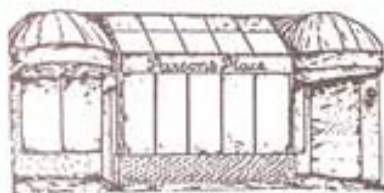
M. A. (Marney) Fairman
Personal Banking Representative
Consumer Loans / Mortgages

Canadian Imperial
Bank of Commerce
35 Young Street
P.O. Box 1070
Alliston, Ontario L0M 1A0
(705) 435-4327
FAX (705) 435-3061



Parsons Place

Restaurant & Banquet Halls



Banquet Hall Available
for Weddings

Seating up to 286

RESTAURANT
OPEN

169 Dufferin St. S.
5 blocks S. of Hwy. 89
Alliston

Tues. - Fri.
11:30 - 2:30 5:00 - 9:00
Sat. 5:00 - 9:00
Sun.
10:30 - 2:30 5:00 - 9:00

(705)

435-5555

S. H. BAILEY & SONS LTD.

c/o Rick & Jane Bailey
Box 109 Everett, Ontario L0M 1J0
(705) 435-5764 or 435-3365



ONTARIO GROWN
ELITE SEED POTATOES

LICENSED IMPORTER & EXPORTER
OF PROCESSED & TABLE POTATOES

Country Style®



Open 7 days a week ~ 24 hrs a day
312 Victoria St. E., Alliston

Welcome to the Potato Festival

from all the staff
at Country Style Donuts

ALLISTON HISTORICAL SOCIETY

A MESSAGE FROM THE PRESIDENT OF THE ALLISTON & DISTRICT HISTORICAL SOCIETY

On behalf of the members of the Historical Society, I would like to congratulate the townspeople of Alliston on the occasion of their centennial.

I would like also to mention the purpose of our Society since that purpose is in accord with the present celebration.

Simply stated our goal is to recall in accurate and vivid detail the local past which has made this present possible. So we are actually an association of friends who share a love and appreciation for the past as we had it in this lovely corner of Canada.

We believe it is necessary to remember carefully and deliberately the sacrifice, industry, generosity, inspiration, playfulness and - sometimes - the sheer cantankerousness of the men and women who gave us this place to live. The idea is that an honest appreciation of our past will help us to cultivate the quality of civic responsibility that these tough times demand. We heartily urge any interested person to join us in this rewarding and useful pursuit. Best wishes to all.

Shirley Gibson, President.



**Marching
bands are
popular
at Potato
Festival**



BRADFIELD TRAVEL SERVICE

COMPUTERIZED TRAVEL SERVICE



Your Professional Travel Agents
For All Your Travel Needs

- Tours & Cruises • Air tickets, all Airlines
- Hotel Reservations • Car Rentals • No Fees



23 Church N., Alliston

WORLD WIDE ESCORTED TOURS

435-5533

The Little Copy Shop

A DIV. OF BOX OFFICE GRAPHICS INC.

as low as
5¢*
/copy

*BLACK & WHITE COPIES ONLY

- Flyers • Resumes • Reports • Letterheads • Envelopes
- Business Cards • Newsletters • Typesetting & Paste-up Services • Wedding Invitations • Booklets • Memo Pads

- Public Fax • Laminating • Full Colour Copies • Bindery Service
(up to 25" width)

9 Church St. South
Alliston

Tel. (705) 435-2221
Fax. (705) 435-2041

Most copies done while you wait

CONGRATULATIONS ALLISTON - 100 YEARS OF HISTORY

1891 - 1991



A Heritage Filled With Richness
A Future Filled With Promise
A Town To Call Home

HONDA

TD Bank and Canadian farming

Working together for over 100 years



The greatest strength in Canada's farm community is the spirit of working together. Through good times and bad. That spirit has not changed since farming began. Neither has TD Bank's commitment to the farm community. With a full range of financial services right for your individual needs, and right for the times.

Peter Chirico, Manager
6 Victoria St. W.
Alliston, Ont.
L0M 1A0
435-6215



RIVERWOOD COMES UP WITH WINNERS

Riverwood Retirement Home opened its doors to the Residents, December 1, 1985. Riverwood's capacity is 90 residents. It has a very homey atmosphere, large recreation room, T.V. rooms, plus lounges for small groups to enjoy. The coffee and tea pot are always on for everyone's convenience. We have a residents' council, with members at large. Also, there is a tuck shop run by the residents for their convenience.

We have double and single rooms, with suites available. We have nurses on duty 24 hours a day. We have a Social Director who plans activities and special events throughout the year. Our kitchen provides delicious, nutritious meals for our residents and they accommodate special diets as well.

Our residents certainly enjoy working on the Potato Festival Float each year. They are already planning for this year's float, and are quite anxious to get started. They have won 1st prize two years in a row, and they're very excited about it.

MUSEUM FINDS FRIENDS



Born out of a need to preserve a part of Alliston, 19 concerned citizens gathered in the former council chambers on a wintery evening in January of 1959 to begin assembling what was then a new museum. It was decided that the council of the day would be approached in the hopes that space would be made available somewhere in the town where the past could be preserved in a proper environment. And as it happened the town council was in possession of a building that was standing empty in what is now Riverdale Park.

Council agreed to let the museum board use one half of the building while the other half was used as an indoor picnic ground and a refreshment stand. The building itself was built originally as a place to hold agricultural fairs and later during the war, music and laughter were heard coming from the inside of the building where dances were held.

On July 1, 1960, on the same day that Canada was celebrating its 93rd birthday, the town of Alliston turned out to celebrate the birth of the South Simcoe Pioneer Museum. At the time the chair of the museum board was Don Downie and the secretary-treasurer Clare Watson. Articles about the museum described it as "fascinating" at the time while a later one quoted Frank Mears, a former curator of the museum, as saying it looked like a "junk room." When the museum board first proposed its project, it was with the intent that future Alliston residents would keep it a viable project that kept the past alive. Instead, it has become neglected and some whisper that a wrecking ball may be in its future.

Presently it is under the care of the Amalgamated Town's Parks, Recreation & Culture Department. It is open to the public during the months of July and August, and is looked after by students. It has no curator and as a result has lost any hopes of scooping up grant money from the government. What's worse is that the artifacts inside the museum are suffering from harsh environmental conditions due to the lack of power in the building during the off season. As a result some of the artifacts are beginning to show their age. Among the endangered list is a canoe brought back from the Arctic by Sir Fredrick Banting, some of the old books, paperwork and maps are turning brown and fading fast, clothing is beginning to fall apart, as is anything bonded together by glue.

A plan to save the museum is now in the works. Spearheaded by volunteer Judy Gibbs, the project coordinator for the Alliston Centennial Heritage Centre, the plan is to turn the museum and the neighbouring log house into a cultural centre. Gibbs said that modernizing and updating would increase the chances for grants. She presented her idea to the Alliston Centennial Committee and received unanimous approval for the idea to go beyond the dream stage. Gibbs envisions the museum as the ideal home for the newly formed historical society. As it now stands, Gibbs said the museum lacks a firm identity.

"We need a collection policy and then develop a theme," says Gibbs. She sees the museum housing clubs that would be relevant to a cultural centre such as the Palette club and a theatre group. Gibbs said the construction of the building would allow the ceiling to be opened up, creating an open concept structure, adding esthetics to the inside. She suggests that since most of the inventory does not add any relevance to an actual theme, a number of the artifacts could be better utilized if they were housed in their appropriate settings. "The old wheelchairs could be displayed at Stevenson Memorial hospital," she said as an example.

To add to the setting is the log cabin which was built in 1851 by Angus McDonald on Cone. 5 and moved to its present location in the early '60's by the Salada-Kellogg Co. For the time being, the cabin has been set up to resemble the past, however, Gibbs said it is not set to period. Her plans would include amalgamating both buildings with a similar theme and possibly adding a school house which could be part of school field trips. With the amalgamation of Alliston, Beeton, Tecumseth, and Tottenham, Gibbs said the new Town must take special care of its history.

Scotiabank

The Bank of Nova Scotia

34 Victoria Street East
Alliston, Ontario L0M 1A0
(705) 435-5536

WELCOME...POTATO FESTIVAL
VISITORS

WRAY'S PHARMACY

33 Victoria St. W.
Alliston, Ontario 435-6011

OPEN ALL WEEKEND (EXCEPT DURING PARADE)

Including Sunday 10-4.

Independently owned and operated

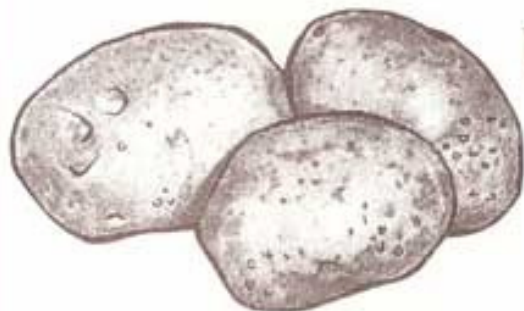


Mark & Shawn Murphy
"Our Business is Growing"
R.R.#2 Alliston, Ont. L0M 1A0
Farm Market & Pick Your Own

AVAILABLE IN SEASON

- STRAWBERRIES
- RASPBERRIES
- ASPARAGUS
- SWEET CORN
- TOMATOES
- POTATOES
- PEPPERS
- BEETS

435-4687



SOUTH SIMCOE POTATO GROWERS ASSOCIATION

welcomes
you to
ALLISTON

"THE POTATO CAPITAL OF ONTARIO"

Growers of
Top Quality Potatoes

**INSIST ON
"ONTARIO GROWN" POTATOES AND POTATO PRODUCTS**

President: Rick Bailey

Sec. -Treasurer: Ralph MacKenzie



ROTARY CLUB OF ALLISTON

The Rotary Club of Alliston, chartered in February 1955, has contributed much to the life of Alliston during its 36 year history. Its first, and largest project was the building of the swimming pool in Riverdale Park. Over \$100,000 1950's dollars were raised locally and invested in the pool which was later turned over to the town. The club has been an active participant in the Alliston Potato Festival since its inception.

For many years the huge beef barbecue was a Rotary project. The club has also managed the parade, at present operates the beer garden in the park and has supported two Rotary members as chairmen of the festival. Among the local organizations helped significantly by Alliston Rotary have been the Canadian Cancer Society, Community Living Association of South Simcoe and CONTACT.

International projects play a large part in the life of the local Rotarians and they have been leaders in the student exchange program, hosting students from many countries in their homes and supporting local young people in visits to countries such as Japan, Brazil, Australia and France. A sawmill for Dominica, hospital equipment for Pt. Antonio, Jamaica, and an over subscribed campaign for funds for Polio Plus vaccine are among the other projects undertaken.

ROTARY IS...a service organization of business and professional men united worldwide who conduct humanitarian projects, encourage high ethical standards in all vocations and work toward world understanding and peace.

Rotary is approximately 1 million service-minded men belonging to over 21,000 Rotary Clubs in more than 150 countries. Membership is by invitation.

Rotary meets weekly, not just to eat but to enjoy each other's fellowship and discuss how they can serve others.

Rotary is compassion for the underprivileged, the underfed and the disabled, many of whom are the beneficiaries of 25,000 service projects conducted by Rotary Clubs in the world each year.

Rotary adds fulfillment to the lives of more than 7,000 young people each year of secondary school age as they study in a country other than their own.

The Rotary Foundation contributes approximately 20 million U.S. dollars to its various programs to promote international understanding.

Rotary sponsors Interact, over 4,500 service clubs for young people of secondary school age in some 80 countries.

Rotary sponsors Rotaract, over 4,500 clubs for young adults between 18 and 28 in almost 100 countries.

Rotary began in 1905 in Chicago. The international headquarters is in Evanston, Illinois, U.S.A. and there are branch offices in 7 countries on 4 continents.

Rotary for the last 10 years has been growing at the extraordinary rate of a new club *every 18 1/2 hours*.

If you have questions about ROTARY, ask your local Rotary Club. They'll be glad to provide the answers.

RECIPES

GERMANY POTATO CAKES

- 4 cups firmly packed, peeled, grated
and drained potatoes (about 2 lbs.)
- 2 eggs slightly beaten
- 3 tbsp. flour
- 1 tsp. salt
- 1/3 cup sour cream
- 1/4 cup salad oil

Put grated potatoes into mixing bowl, add eggs, flour, salt and sour cream. Beat with mixing spoon until well blended. Heat 2 tbsp. of the oil in each of two large skillets until very hot. Carefully spread 1/2 potato mixture in each skillet about 1/2" thick. Cook over moderately high heat until browned on bottom. Carefully turn over. Cook until brown, add more oil if necessary. Serve immediately.

SWITZERLAND DUMPLINGS

- 6 medium potatoes peeled and boiled
- 2 eggs
- 1 tsp. salt
- ground black pepper
- 1/8 tsp. ground nutmeg
- 1/2 cup flour
- 3/4 cup grated swiss cheese
- 6 tbsp. butter
- 1 onion cut into rings
- 6 tbsp. fine breadcrumbs

Mash or rice potatoes. Add eggs, salt and pepper, nutmeg, flour and 1/2 grated cheese, beat until smooth. Form mixture into 1" balls. Drop into gently boiled salted water and simmer for 10 minutes. Melt butter, add onion rings and sauté 5 minutes. Sprinkle dumplings with bread crumbs and remaining cheese, top with onion rings and hot melted butter.

CARTRONICS
CAR STEREO & CELLULAR TELEPHONES

- Expert Installation
- Convenient Location
- Auto Alarms
- Knowledgeable Sales Consultants
- Cruise Control
- Lifetime Guarantee on Expert Installation

HiComp *PHOENIX GOLD* *DENON Design Integrity* *KICKER* *Sound Systems*

169 Dufferin St. S.
UNIT 12, ALLISTON

WE CARE
435-5806

CANTEL

AASL

**ALLISTON
AUTO SALES
& LEASING**

435-4371

ALL MAKE LEASING
MINI-STORAGE AVAILABLE


Various sizes as low as
\$30 a month

Welcome Visitors to
The Potato Festival
Hwy. 89 West
1 mile west of Alliston

Welcome to "A Great Community"
Enjoy the 1991 Potato Festival
activities and experience Alliston's friendship as
we celebrate 100 years of growth!
Please come again.


 **McKelvey's Travel Service Ltd.**
3 Church St. S., P.O. Box 63, Alliston, Ontario L0M 1A0

Serving our community for 29 years



OASIS
Auto Sales

Full Mechanical
Services



Congratulations and thank-you to all those who
have worked so hard to make the Alliston Potato
Festival a success.

Bob & Kathy Gilroy

Corners of Everett & Borden Roads

435-5663

RECIPES

FRANCE POTATO SOUP

- 4 cups chicken broth
- 1/2 tsp salt
- 4 medium potatoes
- 4 yellow onions chopped
- 1/2 tsp. marjoram
- 2 tbsp. finely chopped parsley
- 1/2 cup heavy cream
- 1 tbsp. butter

Bring chicken broth to simmering point and add salt. Peel potatoes and cut into eights. Add potatoes and onions to broth. Cover and simmer for 20 minutes. Mash potatoes into broth using masher. Add marjoram, parsley and cream, add butter and serve hot.

FINLAND HASSELBACK POTATOES

- 12 oval shaped potatoes, peeled
- 1 tsp. salt
- 3 tbsp. margarine or butter
- 4 tbsp. grated Parmesan cheese
- 2 tbsp. bread crumbs

Cut potatoes into thin slices about 3/4 of way through, so potato holds together. Place potato slices upward into a well buttered casserole. Sprinkle with salt and dot with bits of margarine. Bake at 450° for 20 minutes, basting occasionally. Sprinkle with cheese and bread crumbs, bake for another 25 minutes without basting.

POTATO PASTRY MEAT PIE

- 4oz. sifted flour
- pinch of salt
- 1/2 tsp. baking powder
- 2 oz. lard

Mix above ingredients with 8 oz. freshly mashed potatoes and enough water to make a fine dough. Let set 15 minutes before rolling out. Place in bottom of pie plate and fill with meat filling, cover with remaining pastry.

ALSATIAN GARLIC POTATOES

- 2 lbs. boiled potatoes
- 2 tbsp. butter
- 2 eggs beaten
- 2 tbsp. flour
- 2-3 minced cloves of garlic
- 2 tbsp. fresh finely chopped parsley
or 2 tsp. dried parsley
- pinch of nutmeg
- salt and pepper
- 1-2 tbsp. Parmesan cheese

Mash potatoes and beat in butter and eggs. Mix well. Mix flour, garlic, parsley, nutmeg and seasoning to taste. Pile mixture in buttered baking dish and bake at 350° for 15 minutes until top is lightly browned. Pour a little melted butter over crust before serving. Parmesan cheese may be added before browning.

DENMARK FRIED POTATO CAKES

In blender combine and blend for 1/2 minute:

- 1 egg
- 1 cup flour
- 2 cup milk
- 1 1/2 tsp. salt

Peel and cut into 1" cubes six medium potatoes. Add to blender a few pieces at a time until well mixed. Heat a thin layer of oil in frying pan, add 2 tbsp. of batter spread thinly. Fry on both sides until crisp and brown. Serve with syrup or plain with meat.

Phil Steingard Photo Studio



Weddings • Portraits • Outdoor And Home Portraits
Old Photo Restoration • Old Movies To Video

ALLISTON	BARRIE
70 VICTORIA ST. E.	40 MAPLE ST.
(705) 435-4014	(705) 726-9911
(705) 435-4222	PHIL, RES: 722-6060

24 PARIS ST. PHONE 435-7390 ALLISTON, ONT.

REFRIGERATED STORAGE
FOR FURS AND CLOTHING

Armstrong Cleaners, Ltd.

"CLEAN CLOTHES LAST LONGER"



CARGILL FERTILIZER

*Meeting the Needs of Our Customers
is Our First Priority!*

BROADEST RANGE OF MOBILE EQUIPMENT

CUSTOM SPREADING EQUIPMENT

Consisting of

- Spreaders
- Service Trucks
- Dry Spreader Trucks
 - Full Floater
- Liquid Floater Trucks
- Bulk Delivery Trucks
- Lime Spreading

OUR FACILITIES CONSIST OF

- Large Chemical Pesticide Warehouse
- Bulk Chemicals
- Specializing in a wide range of Fertilizer Products and Micronutrients
- Agronomic Services
- Consulting Program available

***We strive to serve the Farming Community of
Simcoe County with Quality and Efficiency***

We have the Experienced People and Equipment to Service all your needs

Call today for Appointment - 435-5557

CARGILL FERTILIZER

**P.O. Box 1628, Alliston, Ontario, L0M 1A0
COUNTY ROAD 10, (3 MILES NORTH OF HWY. 89) ALLISTON, ONTARIO**

it's no secret

you'll get a better than ever deal on one of our cars - now!

ERNIE DEAN PONTIAC BUICK



Regal Gran Sport Sedan



Pick-up Sierra SLX

Sales - Leasing
Pontiac - Buick - GMC Trucks
Service & Parts

ERNIE DEAN PONTIAC



PONTIAC

Hwy. 89, 1 mile west of Alliston 435-4318/435-5577

**ontario
potato
distributing
(alliston) inc.**



Sales/Accounting Office

R.R.#4, Box 881
Alliston, Ontario L0M 1A0

**BEST WISHES
FOR A SUCCESSFUL
FESTIVAL**

**Management
& Staff**

HELP ONTARIO GROW...BUY ONTARIO GROWN POTATOES

**WE LOOK FORWARD TO SEEING YOU IN
OUR NEW FACILITIES THIS FALL**