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"Orientation" by Bob Enlish and Peter Sibbald.

[Canadian Business Magazine](#)

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The original item can be viewed in the original Local History archival collection.

Title: Canadian Business - Orientation. Page 1/11

Creator: Bob English

Subject: Alliston, Honda, Tadashe Kume, Bill Davis, Allan Glassford Oakla Gray, Hiroshi Hayano, Honda Accord, LX. Kume, David Peterson, Tecumseth Township, Marysville, St. John's United Church, Charles Chadwick, Arnold Norris, Larry Keogh, Banting Memorial High School, Rick Milne, Evelyn Hunter, PORT, Preseve Our Rural Tecumseth, Ray Hunt, Ralph MacKenzie, James MacKenzie, Andrew MacKenzie, Matthew MacKenzie, Arthur Elvish, Sharp's Hill, Ontario Provincial Police, Welcome Wagon, Charmon Nicol, Honda Civic, Wayne Brisco, Zehr's, Terry Riley, Roberta McCarthy, Dan Longfield, Shojiro Miyake, Eric Broger, Nottawasaga River, Giffels Associates Ltd.

Description: When Honda planted a factory in Alliston, the locals didn't know what to expect. They soon found that their new Japanese bosses shared their rural pride in work.

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Frederick Grant Banting, Esq.

M.C., LL.D., M.D.