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GROWING IN THE HEART OF ONTARIO



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New Tecumseth... Strength In Community



New Tecumseth... Welcome

The Town of New Tecumseth is a new municipality in central Ontario drawing together four communities with long and varied histories.

These communities have been neighbours for 150 years in the valley where the Nottawasaga River rises, adds tributaries and begins its long winding way to Georgian Bay. The rivers with their water supply and power brought settlement and the needed mills. Saw mills, grist mills and woolen mills dotted the area where settlements rose. Now the

picturesque farm lands, winding rivers and rolling hills form one town of New Tecumseth.

The coming of the Hamilton and North West Railway, later the Canadian National Railway, influenced the development of three villages, in Tecumseth Township, Tottenham, Beeton and Alliston. Alliston went on to be a town in 1891. The Canadian Pacific built its main line to western Canada through Tottenham and Alliston about 1911 adding another dimension to life in the area.

Local shopping areas exist in Beeton and Tottenham while Alliston acts as the market centre

for much of the population of the surrounding townships, as well as Canadian Forces Base Borden.

New Tecumseth is home to many industries, large and small, including Honda Mfg., Inc. which now employs more than 2,000 people. Automotive support industries and other types of manufacturers are located in the designated industrial areas of the town.

Established residential neighbourhoods, modern subdivisions and apartment buildings are located in various areas of New Tecumseth offering housing accommodations to meet the various life styles of residents and potential residents. Tree-lined and well maintained streets, homes and parks make the town a pleasurable place in which to live. Schools, churches, museum, hospital, parks and libraries all add to the ambience.

Although New Tecumseth is structured to help development happen, it retains the rural, small-town charm which made it a home to its pioneers.

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New Tecumseth... Education and Religion



Education

Education opportunities abound in New Tecumseth for children, youth and adults alike. A total of 12 publicly funded elementary schools and one Christian school lie within the town's boundaries and provide elementary education from junior kindergarten to grade eight. Two secondary schools provide a wide variety of programs in Arts, Science and Technology, leading to an Ontario Secondary School Graduation Diploma.

Thirteen tertiary level institutions (Colleges and Universities) which provide post secondary graduate and post-graduate degrees and diploma's are all within easy driving distance of New

Tecumseth. One of these institutions, Georgian College of Applied Arts and Technology, is situated only 40 kilometers from the Town and provides courses in nursing, business, technology, tourism and hospitality, and is the home of the internationally renowned Canadian Automotive Institute.

Religion

The Town of New Tecumseth is served by congregations of many different faiths, with a strong active ministerial association. Century old Christian churches as well as modern places of worship are located in the town and immediate area.

Pre-School

Pre-school care is provided by four full time day care centres in the Town of New Tecumseth. There is a cooperative half day program, two family resource centres and many local play groups.



New Tecumseth... Market Information

Market Information

Population*

June 1, 1996 estimate	23,400
% Change, '86-'96	39.74
Average annual growth rate	3.40%
1998 Projected Population	24,400
2001 Projected Population	25,900
1996 No. of Households Estimate	8,200
1998 Projected Households	8,700
2001 Projected Households	9,300

Income*

12% above national average	
1996 Personal income estimate	\$480,190,600
1996 per capita	\$20,500
1998 projected personal income	\$542,191,000
2001 projected personal income	\$648,799,600

Retail Sales Statistics for New Tecumseth*

2% above national average	
1996 Retail Sales Estimate	\$180,420,000
1996 per capita	\$7,700
1998 Projected Retail sales	\$205,890,000
2001 Projected Retail Sales	\$244,158,000

* Source: Financial Post Canadian Markets 1996

South Simcoe Market of New Tecumseth—Selected Statistics

1997 population estimate	53,435
1997 estimated home improvement expenditures (inside)	\$32,240,000
1997 estimated home improvement expenditures (outside)	\$30,797,000
1997 estimated household equipment	\$9,109,000
1997 estimated household appliances	\$2,556,000

Source: Kubas Consultants, January 1997, Metroland study



New Tecumseth... Your Community

Banking

Canadian Imperial Bank of Commerce, Royal Bank, Toronto Dominion Bank, Bank of Montreal, Bank of Nova Scotia, National Bank and National Trust have branches within the town.

Hotels, Motels and Restaurants

Approximately 250 hotel and motel units are available in New Tecumseth with dining room and recreation centre facilities. A number of restaurants with licensed dining rooms as well as a good number of banquet, conference and fast food outlets are located in the town.

Clubs

There are two Rotary Clubs and two Lions Clubs within the town as well as three Royal Canadian Legion branches. Curling clubs, and many varied sports clubs serve the needs of members.

Community Information

Contact, the South Simcoe Community Information Centre, provides information and referrals for many community needs including employment, educational, social, health and recreational services.

Communications

There are three community newspaper operations in New Tecumseth. Three radio stations and a television station are located in Barrie (42 km), giving local news and weather.



Economic Development Corporation

The New Tecumseth Economic Development Corporation works with the community to facilitate future development and solidify existing enterprise.

For information contact:
The New Tecumseth Economic Development Corporation
P.O. Box 184
Alliston, Ontario L9R 1V5
Telephone: (705) 435-1540
Fax: (705) 435-0996

Business Groups

All working together, the Alliston and District Chamber of Commerce, Tottenham and District Chamber of Commerce and Beeton Business Association further the area's industrial and commercial development.

For information contact:

Alliston and District
Chamber of Commerce
P.O. Box 32
Alliston, Ontario L9R 1T9
Telephone: (705) 435-7921
Fax: (705) 435-0289

Tottenham and District
Chamber of Commerce
P.O. Box 922
4 Mill Street, East
Tottenham, Ontario L0G 1W0
Telephone: (905) 936-4100
Fax: (905) 936-4664
E-mail: tcoc@simcoe.igs.net

Beeton Business Association
P.O. Box 161
Beeton, Ontario L0G 1A0
Tel/Fax: (905) 729-8944



New Tecumseth... Municipal Government and Services

Government

The Town of New Tecumseth is governed by a council consisting of a mayor, deputy mayor and seven ward councillors, elected for three year terms. The municipal staff is administered by a town manager/clerk.

Planning and Development

New Tecumseth has a recently-approved 1995 Official Plan and 1996 Comprehensive Zoning By-Law which identify several areas for commercial and industrial expansion with infrastructure and servicing capability. Planning and approval of industrial and residential development is ongoing.

Public Works/Public Utilities

The town has full sewage and water servicing capability in the three urban areas. New Tecumseth operates a full blue box recycling program in cooperation with the county. The town has a waste management program and works together with the County of Simcoe and private handlers to collect and dispose of waste.



Police Protection

Policing is carried out by the Ontario Provincial Police under contract. The O.P.P. provides full 24-hour protection with a staff of 22.

Fire Protection

The New Tecumseth Fire Department with 100 volunteer firefighters is housed in three modern fire stations. Each has a full complement of pumpers, tankers, rescue vehicles and the latest in extrication equipment.

The Town welcomes inquiries:

The Town of New Tecumseth
P.O. Box 910
10 Wellington Street, East
Alliston, Ontario L9R 1A1
Telephone: (705) 435-6219
Fax: (705) 435-2873
E-mail: newtecumseth@b.connex.net



New Tecumseth... Medical and Emergency Services



Stevenson Memorial Hospital

The original Stevenson Memorial Hospital, built in 1928, served the Alliston and New Tecumseth community until 1964. The present 43 bed hospital, constructed in 1964, has medical, surgical, pediatric, obstetrical and day surgery units including a Special Care Unit of four beds to provide extra service and supervision for continuous care. There are also several outpatient clinics, (e.g., dermatology, speech therapy, diet counselling, otolaryngology, audiology, pediatrics, orthopedics, general surgery and internal medicine) as well as x-ray, ultrasound, mammography, laboratory, physiotherapy, palliative care, dialysis, pharmacy, mental health, ambulance (land and heliport), emergency and surgical procedures serving both inpatients and outpatients.

All departments have qualified, registered personnel to ensure professional service to all patients.

About 20 Family Practitioners, an Obstetrician, a General Internist, along with visiting specialists, provide care to the community.

The hospital auxiliary is very active in Stevenson Memorial Hospital. The hospital is accredited by the Canadian Council on Health Facilities Accreditation.

Simcoe County Health Unit

There is a branch of the Simcoe County District Health Unit in the area. Public health inspectors and nurses, and dental health staff, offer a wide range of health services focused on promoting health and preventing disease, illness and injury.

Home Care

Community Care Access Centre provides home care in the community. Various support services such as Meals on Wheels, V.O.N. and Red Cross programs are also available in New Tecumseth.

Other Services

Other clinics include medical doctors, dentists, optometrists, chiropractic practitioners, massage therapists, physiotherapists.

Nursing homes and retirement homes are also located in the Town of New Tecumseth.

CLASS

The Community Living Association for South Simcoe provides services for adults and children with developmental delays. By accessing residential and/or community based supports, adults are taught to live more independently and fully in the community. The Preschool Resource Service works in partnership with speech and language therapy, occupational therapy, physiotherapy and behaviour management.

New Tecumseth... Labour and Housing



Labour Profile*

The work force in New Tecumseth consists of the labour pool living within the boundaries of the Town as well as the surrounding area. There are approximately 281,000 people living within 60 km. of New Tecumseth. There is an employment rate of about 93.5 per cent in the district which is approximately 3% above the national average. Most Human Resources Development Canada services are provided by New Tecumseth Employment Services, located in Alliston.

Job Title	Avg./hr.	Min./hr.	Max./hr.
General Office Clerk	\$10.05	8.25	12.66
Shipper/Receiver	\$11.22	n.a.	n.a.
Manufacturing Manager	annual \$52,620	annual 33,445	annual 54,507
Machinists	\$17.39	12.55	19.25
Welders	\$14.00	n.a.	n.a.
Labourers, Processing, Manufacturing	\$8.98	7.85	12.40
Plastics Processing Machine Operator	\$12.20	n.a.	n.a.

*Source: Human Resources Development Canada

Labour Force Estimates*

Central Management Area, which includes Simcoe County, All Ages

	WAP 15+	Labour Force	Employed	Unemployed
1994	429,400	288,600	260,600	28,000
1995	437,100	277,000	254,100	22,900
1996 (f)	443,200	283,800	261,400	22,400
1997 (f)	450,300	291,900	270,600	21,300

*Source: Statistics Canada, Special Tabulations by HRCC from the Labour Force Survey, HRDC, Ontario Regional Economists Office, EAED, SPER, December 2, 1996.

Housing

New Tecumseth has a diverse choice of housing styles.

Established housing includes fine old homes, modern subdivisions and rural homes. Two thirds of the housing is owner occupied and the majority are single detached. Low rise apartment buildings and town house development have grown in recent years.



New Tecumseth... Industry and Transportation



Industry

Manufacturing production and related companies and services are growing in New Tecumseth. One of our manufacturers, Honda of Canada Mfg. Inc., is producing 150,000 vehicles in its Alliston plant. This will be increased to 270,000 when their new facility is completed. In addition, various new technology-based businesses have located and are locating in New Tecumseth.

Major Employers in New Tecumseth

Company	Product	Employees
Honda of Canada Mfg. Inc.	Automobile assembly	2,000
Baxter Corporation	Intravenous bags and solutions	420
F & P Mfg., Inc.	Automotive parts	400
Nottawasaga Inn, Convention Centre & Golf Course	Tourism and Hospitality	300
Seeburn Division, Ventra Group Inc.	Automotive parts	250
Warren Gibson Transport	Transportation of road freight	210
Oetiker Limited	Stainless steel clamps	143
TS Tech Canada Inc.	Automobile seats & interior parts	94
Borden Metal Products (Canada) Ltd.	Metal fabricating, grating	50
Simcoe Parts Services	Warehousing for Honda of Canada Mfg., Inc.	80
PMC Film	Rigid PVC Film Rolls	55

Transportation Railroads

The main line of the Canadian Pacific Railway between Toronto and Vancouver passes through New Tecumseth. Several manufacturers have working sidings. The Vaughan Intermodal Terminal is in close proximity to the Town.

Road transportation

New Tecumseth is well served by transport companies. Service is available for local and international handling.

Airports

Lester B. Pearson International Airport is approximately 64 km (40 miles) south of New Tecumseth, serving the area with domestic and international flights. Several privately owned air strips are located in the vicinity.

Highways

Highways 9 and 89 give easy access to Highways 50 and 400. County and town roads provide local service.

Waterways

The Great Lakes and the St. Lawrence Seaway are within 56 kms (35 miles) for water shipments.

Buses

Bus service makes for easy accessibility to all parts of Canada and the United States. Chartered bus facilities are also available.

Customs

Bonded warehousing and custom clearing are available in the area.

New Tecumseth... Tourism

Tourism continues to thrive in New Tecumseth... as a destination point for a vacation and a location in which to establish a tourist related business.

Accommodation

The Nottawasaga Inn, has gained world recognition for its quality service including excellent conference and banquet facilities, 3 restaurants, recreation centre, golf course and much more in a riverside country setting. The Red Pine Motor Inn and Conference Centre has modern rooms, recreation centre, meeting rooms, restaurant facilities for the business or family traveller.

There are bed and breakfast facilities most of which are in country settings. Several are located in the urban centre of Tottenham. Some are on working farms and make a total holiday by themselves.

Camp grounds are open from early May for the summer months. Earl Rowe Provincial Park borders the north west boundary of the town, Tottenham Conservation Area is located in the southern part of the town while several privately-owned camping facilities are also located in and near New Tecumseth.

Details of the accommodation facilities and local attractions are available through the tourist information offices of the Alliston or Tottenham chambers of commerce.

Golf

There are three golf courses within the town, Nottawasaga Inn, Ponderosa, and Woodington Lake. Bear Creek, Green Acres, Lake Simcoe, Big Cedar, Scotch Settlement, Royal Downs and National Pines are all within a short drive.



Skiing

Downhill skiing is available at six public areas - Loretto, Hockley Valley, Snow Valley, Horseshoe, Mount St. Louis/Moonstone and Blue Mountain and at private ski clubs ranging from Mansfield Ski Club to a number of clubs in the Collingwood area.



If you can tear yourself away from New Tecumseth and our local hospitality, you will find that you are only a short distance away from all of southern Ontario's major events and attractions.

New Tecumseth... Lifestyle, Culture and Climate



Lifestyles and Culture

Many recreational activities are available within the Town of New Tecumseth. Three community centres provide arenas with artificial ice as well as community halls with banquet facilities.

Tennis courts, parks, conservation areas, baseball diamonds, soccer fields, outdoor (summer) swimming pool, cinema, bowling alley and curling clubs are located within the municipality. Cross country and downhill skiing, tobogganning, snowmobiling, boating, flying, golfing, camping and swimming

are available in the town or in the nearby surrounding areas.

New Tecumseth's Parks, Recreation & Culture Department offers varied programs for children and adults throughout the year, as well as specialty camps during the summer.

Pioneer life and the history of the area are well preserved in the South Simcoe Pioneer Museum located in Alliston's Riverdale Park. Also in the park is a log cabin, built in 1850, donated by the Salada Sheriff Horsey Company and moved to the museum site in 1960 and a Century Barn which was raised in 1991. Changing themes, together with special events including Canada Day activities

and Community Exhibit Displays, make each visit to the museum a fascinating experience.

Tottenham Conservation Area is located just west of Tottenham. This idyllic spot boasts 41 acres of prime parkland overlooking a pond. Walking trails, camping facilities, fishing, swimming, canoeing, nature trails and two covered pavilions are available to visitors.

Earl Rowe Provincial Park located just west of Alliston is 900 acres of recreational playground, outdoor pool, man-made lake, fishing and canoeing. Camping facilities have complete hookups or primitive sites.

Cultural and social groups, service clubs, associations, and sports-oriented organizations flourish throughout New Tecumseth.

The New Tecumseth Arts Council works to foster the cultural enrichment of the area by developing a widespread appreciation of, support for and involvement with the arts.

New Tecumseth Public Library is a neighbourhood library with branches in Alliston, Beeton and Tottenham. The library provides a variety of programs, exhibits and materials to meet the educational and recreational information needs of all ages.

Climate

Lying to the east of the Niagara Escarpment and about 50 km inland from Georgian Bay, New Tecumseth enjoys a more moderate climate with less snowfall than most of its neighbours to the north or west. Temperatures are noticeably milder and as a result, black walnut, English Ivy, and mulberry, tulip trees, catalpa, even magnolia can be found thriving in the town.

Average monthly weather, New Tecumseth

Month	Celsius Temperature		Melted Snow	
	High	Low	and Rain in mm	Snow in cm
January	-4.0	-12.5	48.7	35.4
February	-2.0	-10.6	35.7	21.0
March	5.1	5.9	57.0	18.8
April	10.6	.7	69.1	6.9
May	19.6	7.1	64.7	.2
June	23.7	10.9	63.4	.0
July	26.9	14.4	92.8	.0
August	24.5	13.8	107.7	.0
September	20.5	10.1	86.4	.0
October	12.9	3.0	85.0	6.5
November	6.8	-1.3	80.6	14.7
December	-5	-7.4	80.6	49.4

Source: Ontario Climate Centre



New Tecumseth... Energy Sources

Electricity

In New Tecumseth the majority of the electricity supply is provided by the New Tecumseth Hydro Electric Commission. Bulk power is purchased wholesale from Ontario Hydro at 44,000 volts. Eight substations owned by New Tecumseth Hydro transform this voltage down to three primary voltages of either 4160, 8320, or 13,800 volts, with a current total rated capacity of 42,500 KVA. Distribution transformers further transform the primary voltages to a customer utilization AC voltage of either 600/347 (3 phase), 120/208 (3 phase) or 120/240 (1 phase).

Present peak load in New Tecumseth 28,000 kw

Supply

Power can be supplied at the following voltages depending on the customer's demand and requirements:

44,000 volts	3 phase, 3 wire	60 Hz
600Y/347 volts	3 phase, 4 wire	60 Hz
208Y/120 volts	3 phase, 4 wire	60 Hz
120/240 volts	1 phase, 3 wire	60 Hz

Note: When a customer supplies their own transformation, which they must do if their demand is greater than 500 KVA, they may have any voltage they wish on the secondary side, but they must purchase their primary supply at 4,000 volts from the New Tecumseth Hydro Electric Commission.

Rate for commercial and industrial customers: (year 1997)
General service rate (monthly)

Demand Charges:	Energy Charges:
Demand 0-50 KW	1st 250 KWH
Demands in excess of 50 KW ...	Next 9750 KWH
Minimum Bill of 50 KW	Balance KWH

Transformation allowances (when transformation supplied by customer) is \$0.60 per KW of demand per month. Rates are analysed and adjusted on annual basis in consultation with Ontario Hydro.

Natural Gas

Consumers Gas serves most areas of the Town of New Tecumseth. The following are commercial and industrial rates, effective October 1996.

December through March inclusive:

Customer charge per month (per meter) \$12.00

Delivery Charge

For the first 30m ³ used per month	13.2427 cents per m ³
For the next 55m ³ used per month	12.7138 cents per m ³
For the next 1,315m ³ used per month	12.1321 cents per m ³
For the next 1,400m ³ used per month	11.4996 cents per m ³
For the next 2,800m ³ used per month	10.8672 cents per m ³
For all over 5,600m ³ used per month	10.1293 cents per m ³

April through November inclusive:

Customer charge per month (per meter) \$12.00

Delivery charge

For the first 30m ³ used per month	10.300 cents per m ³
For the next 55m ³ used per month	9.7711 cents per m ³
For the next 1,315m ³ used per month	9.1894 cents per m ³
For the next 1,400m ³ used per month	8.5569 cents per m ³
For the next 2,800m ³ used per month	7.9245 cents per m ³
For all over 5,600m ³ used per month	7.1866 cents per m ³

There is a Gas Supply Charge of 6.1193 cents per m³, a Transportation Service Credit of 3.4281 cents per m³ or a Monthly Direct Purchase Administration Charge of \$50 where applicable.

Large volume industrial and commercial rates are available on request.





Produced by:

The Town of New Tecumseth
in partnership with:

- New Tecumseth Economic Development Corporation,
- Alliston and District Chamber of Commerce Incorporated,
- Beeton Business Association,
- Tottenham and District Chamber of Commerce Incorporated.



The Town of New Tecumseth
P.O. Box 910

10 Wellington Street, East
Alliston, Ontario, Canada L9R 1A1

Telephone: (705) 435-6219

Fax: (705) 435-2873

E-mail: newtecumseth@b.connex.net

*or refer to New Tecumseth... Your
Community insert sheet for phone
numbers and addresses of the local
business associations.*