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||| ALLISTON
MEMORIAL
ARENA

“Variety On Ice”

FRIDAY, MARCH 10, 1950

||| OFFICIAL
OPENING
PROGRAM

Congratulations to

The Alliston Community

ON THE OPENING OF

This Beautiful Arena

We are proud to have been the Engineers
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"Lives of Great Men all remind us
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Footprints on the sands of time;
Footprints that perhaps another,
Sailing o'er life's solemn main,
A forlorn and shipwrecked brother,
Seeing, may take heart again."



May the recounting of the deeds of former Alliston sportsmen, both those who actively participated and those who silently supported be an incentive to future generations.

For information, documents and pictures relevant to this history the committee wishes to thank R. J. Wallace, Swansea; Eddie Murphy, Toronto; James Hand, Tom Gallagher, Ed. Herb Murphy, and many others who by hint and recollection made these memoirs possible.



ARENA MANAGEMENT COMMITTEE

J. D. Bowerman, chairman
J. R. Hood, vice-chairman
W. T. Alderson, secretary-treasurer
J. R. Williams
D. Wilson
J. McCarroll
M. Downey



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1914

1918

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1939

1945

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FROM Mill Pond to Memorial Arena 1880-1950

The problem of maintaining facilities for wholesome recreation has been a task for community leaders in all generations. That the leaders of this community have in all years tackled this problem with vigor and results is borne out by recounting the history of recreation in our town since its incorporation. Each having served its day in this town, many tennis courts, baseball diamonds, lacrosse fields and hockey cushions have been built and have catered to the young and old of this community.

Today, however, our thoughts turn more intently to the rinks which have served our generations, both past and present. About 1880 a roller rink was built by Catley Lawlor. This was a source of pleasure for the young of this community and it is recorded that Jack Dale became very proficient in roller skating. That his prowess did not go unnoticed is borne out by the records which tell of a few men headed by Robert Scott, Sam Ellis and others, who raised a sum of money and allowed young Dale to participate in the Ontario Roller Skating Championships which he won about 1885. It is believed that he went on to win the Canadian Championship in that year or the next. Thus one of Alliston's boys brought fame and credit back to the town and to those who made possible his career.

About the same time a covered rink was built by one, John Wilson, on Church Street North, on the flat land just south of Boyne River. Coal oil lamps lighted this building and it was enjoyed by young and old alike until it was burned about 1887.

In 1888, and for some years after, ice skating was done on the mill pond. The enthusiast sat on a stump to put his or her skates on, but not to take them off. They usually came off themselves, one at a time, when the performer was in motion! The blades were known as "spring skates" because they were not attached to the boots as they are now.

Some coal oil, a match and a stump were the utensils used to supply heat and the skaters could get toasty-warm, either back or front — if they could get close enough to the fire. That was before the hockey stick and rubber puck were invented. The playing equipment consisted of a shinny and a tin can; the goal posts were two piles of overcoats.



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An open air rink was built west of the Canadian Pacific tracks on the north side of Victoria Street. A small building, about twenty feet from the side walk, was used by the skaters for putting on their skates and for taking them off and for thawing out. There was no charge to get into the building from the street. The proprietor stood at the inner door and collected for the privilege of stepping on the ice, if you were on skates. If not, there was no charge. The only time there was free admission was when the manager put a stick in the stove and had his back to the door! The management changed several times as the years went by. Joseph Walker, Harry Ross and W. J. Wood had their turn. Admission was five cents but it was raised to ten cents on carnival nights. From 6:30 to 7:30 in the evening boys ringing a bell would walk the streets calling at intervals, "Rink open tonight! Ice in good condition!" For this performance they were given free admission.

Some fancy dress and speed skating carnivals were held when admission was boosted in order to provide prize money to attract speed skaters from distant towns. A purse of \$50, consisting of \$25 as first prize, \$15 second and \$10 as third prize, was offered for the one mile open race. At times, the entries were so large that the race was split with first and second in each



Winners of the South Simcoe Lacrosse League in 1903: Left to right, standing: Joe McMinn, Fred Hurst, Fred Morrow, T. J. Gallagher, Bill Williams, Jack Armstrong, Jim Goddard, manager. Second row: Frank Evans, Danny Nolan, Robert Scott, W. Stephenson, W. G. Fisher, Herb Murphy, Bob Armstrong. Front row: Len Edmonds, Wilfred McRae, "Spot" Donnelley, mascot; Dennis Bergin, George English.

COMPLIMENTS OF

Mr. and Mrs. Herman Cole



COMPLIMENTS OF

Mr. and Mrs. J. R. Williams



COMPLIMENTS OF

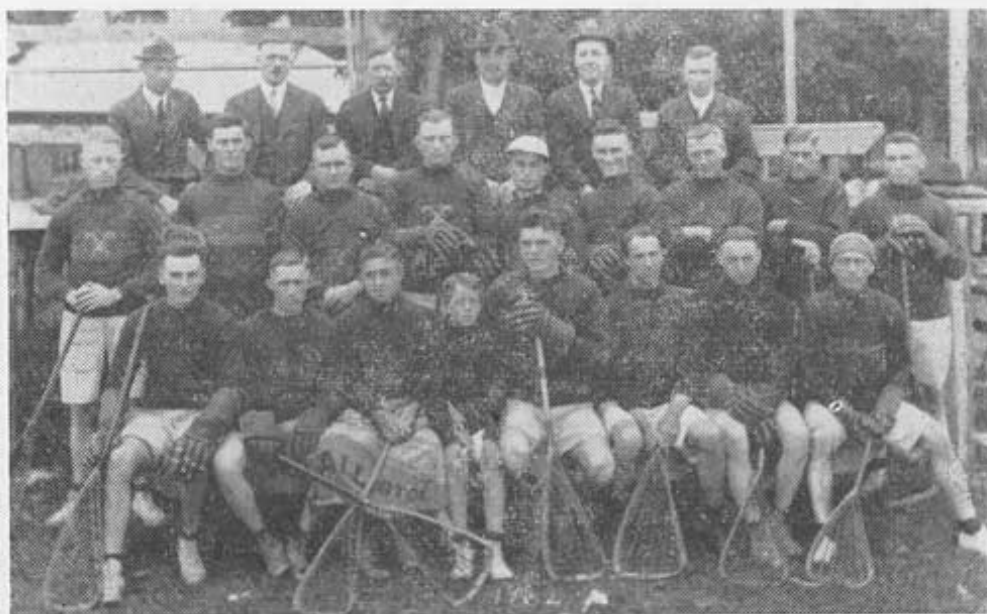
Mr. and Mrs. J. R. Hood



heat meeting in the finals. These events brought together Speed Skaters Shields and Booth, Orangeville; Woolmer and McLeod, Collingwood; and McCallister, Barrie. A few years later Grant and Jack McKnight, Billie Mitchell, Bob Freeman and Charlie Norton were some of the speedsters from Alliston.

The best lady skaters were Nellie McCrae and Gert Dryden. The following excelled in hockey: Charlie and Wilty Norton, Bob Rennick, Jack Mullen, Herb Doyle, Frank Riley, Roderick McCrae, Tommy Donnelly, Andy Dryden, Tony Greatriax, Billy McGirr, Walter Stone, Frank and Ross Hurst, Tom Morrow and Tommy Brown. Two imports at that time were: Jack McKnight from Essa Township and Frank Atcheson from Nicolston Village.

The third rink to be operated in Alliston was on land at the southeast corner of Paris and Nelson Streets. This land, according to records available, was owned by John Stewart, James Dinwoody and the estate of John Irvine. It was bought by a stock company who appointed T. M. Brown, Robert Scott and James Morrison as trustees. The company purchased this land in the spring of 1900 for \$200. Some of its members, who dug down into their socks to make this possible, were T. M. Brown, W. G. Fisher, W. A. J. Bell, Robert Scott, Dr. W. J. Hill, Dr. Harper,



Winners of the Intermediate District No. 4, O.A.L.A. in 1922: Left to right, back row: F. Evans, T. Brooks, J. F. McLean, T. J. Gallagher, L. M. Edmonds, E. McCarroll. Second row: E. McLean, G. McKnight, H. Whiteside, R. Brooks, C. Ellis, J. Doyle, H. Norton, W. McMullen, A. Bergin. Front row: S. Ellis, A. Rose, S. Cohen, Tommy Gibson, E. J. Gallagher, L. Malcolm, L. Coyle, D. Bergin.

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Shelburne - Ontario

Total Liquid Assets	\$ 151,611.18
Total Assets	\$ 567,926.44
Net Insurance in Force	\$17,723,059.00
Losses Paid Since Organized	\$ 663,142.31
Refund from Surplus Declared for policyholders	\$ 58,632.88

W. F. Hammond,
President.

J. A. Richardson.
Secretary.

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Prevent Fires

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Dr. McClusky, Hugh Wright, Tom Morrow, John Strachan, John Norton, George Dale, W. D. Latimer, R. J. Wallace, J. R. Hipwell and many others whom my informant is unable to recall. This rink, about 80 by 150 feet, was designed to accommodate both skating and curling. The ice surface of the rink was about 60 by 150 feet with a ten-foot sheet of curling ice on either side. Waiting rooms, etc., were at the north end of the ice. A chap who lived in the house now occupied by A. Venables was caretaker of this rink for many years. He was known as Joe Wilson.

Of the shareholders of this rink built in 1900, only two are still alive: R. J. Wallace now living in Swansea, and J. R. Hipwell. Of those days Mr. Wallace has the following to say:

"We had a flourishing curling club for many years. A fine hockey club was organized after the erection of this rink and it developed some very competent players who brought considerable fame to the town as a sporting centre in the country and district. The referees in those days were very liberal as to rules and the boys had to be tough to stand the pace, particularly when Tottenham, Cookstown, Collingwood or Barrie came for a return match. Among the outstanding boys in the game at that time, I can recall the Morrow boys, Tom, Charlie and Fred, the Norton boys, Charlie and Harry, Frank and Fred Hurst, Joe Bergin, Jud Ellis, Harry Merner, There were many others whose names I cannot recall.

I am quite sure none of those who promoted this rink made a fortune out of their investment nor even expected a cash dividend but all were amply repaid by the good fellowship that we had in the old rink."

After a hockey match the curling sections could not be used for a few days until the tobacco juice and cigar butts were cleaned off the ice. A band was in attendance each Friday night and at all carnivals and hockey games.

George Sims played goal and beat the bass drum. When a hockey match was on, he was the busiest man at the rink, playing goal during the game and beating the drum during intermission.

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Perennial Champs of the Simcoe League in 1910 and after. Left to right, standing: Harry Norton, Geo. Jeffries, Harry Whiteside. Second row: Fred Hurst, Eddie Merner, R. J. Wallace, Bill Allen, Sid Wilson. Front row: Dick Evans, Jud Ellis, Joe Bergin.

Just previous to the turn of the century when seven-man hockey and no substitutes was in vogue, seven players from Alliston were taken to Guelph to play for the Guelph Nationals. This team won the Championship of Ontario in the intermediate series. The players were Jack and Lou Carmichael, Tom Morrow, Fred Mackay, Bob Rennick, Bill Mitchell and Bob Morrison.

At that time travelling was done on the Grand Trunk Railway. On one occasion the local hockey club, when playing in Collingwood, had an extended trip of six days, being held up by a storm.

In 1902, Alliston's hockey team did exceptionally well in the junior series. Alliston played home-and-home games in the play-downs with Penetanguishene, goals to count on the round. The teams were tied after the home-and-home series and in the play-off, Alliston lost in a close game. Penetanguishene went on to lose to Upper Canada College who won the championship. Bill Mullen, Frank Clifton, Fred Hurst, Bill Allen, and Fred Morrow were some of the players of that time. Frank Clifton went on to play professional hockey at Sault Ste. Marie. Herb Trimble was

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HOCKEY EQUIPMENT

SKI SUNDRIES

another player who advanced to professional ranks, playing for Cleveland and Pittsburg.

For carnivals and speed skating, the curling ice could be opened and incorporated with the hockey ice surface. An annual event New Year's night was a hockey game, Alliston Old Boys of Toronto versus the local team. The game was always followed by an oyster supper. Keen rivalry existed between the teams; the rink would be crowded to capacity by hockey fans. Toronto took many of the Alliston players and some of those who made the New Year's trip back to the home town were: Jack and Lou Carmichael, Hickey McDougal, Charlie Morrow, Bob Rennick and Bill Williams.



Winners of the Simcoe Group Championship in 1919: Left to right, standing: Frank Hurst, Fred Haddell, Leonard Fardella, Short Bergin, Claude Ellis. Second row: Leonard Coyle, Arthur Norton, Ab. Haddell, Bobs Norton, Orm Haddell, Jack Doyle. Front row: Howard Harper, Don Harper, Alex Rose, Sandy Ellis.

About this time, Duckey Newton played goal for the Lindsay Midgets who won the Junior Championship of Ontario.

In December, 1909, the board of trustees sold this rink to Alf. Bayercroft for \$750. He operated it until 1915 when he demolished this old building and in its place built a semi-circular

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Mr. and Mrs. Don Graham



truss frame covered with corrugated iron. The cost of this structure was about \$6,000. It had an ice surface of 70 by 160 feet with standing room at either side and two catwalks raised about nine feet. This is the building which is well remembered by most townsfolk and while it had its good and bad seasons, it served this community until it was condemned in 1946. This rink was officially opened on January 1st, 1916, with a hockey match between Weston and Alliston, the final score being Alliston 7, Weston 6.



Intermediate Finalists in the Tri- County League in 1932: Left to right, standing: Fred Hall, Bill Moore, Ed. Burns, Jack Doyle, Tom Ward, trainer; Jack Baker, Ross Williams, Rollie Preston, Alex Stephenson. Second row: Roy Brooks, manager; Herb Murphy, executive; Pete Hancey, Short Bergin, coach; Wm. Hunter, president. Front row: George Baker, Barney Gibson, Norman Baker, Hector McKenzie.

Mr. Baycroft continued to operate this rink until his death. For the next few years it was operated by his son, Harry, with a manager. During the Baycroft regime box lacrosse began to replace field lacrosse and the Alliston sporting fraternity began battling it out in such company as Huntsville, R. C. Signals, Camp Borden; Orillia, Owen Sound, Orangeville and Camp Borden Flyers. Players registered in the fall of 1932 were: Pete Hancey, William Moore, E. B. Gibson, Norman, George Baker, J. E. Baker, Ross Williams, A. T. Stephenson, John Heydon, Jack Doyle, Fred Hall, Hec. McKenzie, E. E. Burns, Donald Graham and Rowland Preston.

COMPLIMENTS OF

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ALLISTON

ONTARIO

Re-produced herewith is a picture that will speak for itself. Taken in 1927 after a successful hockey season, it shows the boys proudly displaying their trophy.



Bottom Row, left to right: Ross Williams, Barney Gibson, Tom Gibson, Speeder Storey, Don Graham. Standing, left to right: Sandy Ellis, Bill Moore, George Jamieson, E. McLean Mint Storey, and A. Bergin.

For a few years previous to 1944, the rink was operated under lease by the Lions Club. About that time Harry Bayercroft was determined to sell and as there was no organization in town with authority or funds to buy it immediately, it was purchased by a public spirited citizen, Harry Solomon, for \$700. This was in February, 1944, and in a few days canvassers were on the streets trying to raise enough money to purchase the rink for the town. In a few days the money was forthcoming and Mr. Solomon was given \$700 and the title to the rink was once again in the name of the Mayor of the Town of Alliston. Apparently the subscribers were quite generous, for the following fall the entire inside front of the structure was renovated. The work was all gratis and was shared equally by the town and the surrounding district. The operation of this rink was now placed under the trusteeship of E. E. Hawes, George Lawrence, Delmar Wilson and Lorne Whiteside.

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ALLISTON

ONTARIO

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ALLISTON

ONTARIO



During the season of 1942-43, a hockey team coached by Reg Noble was the inspiration which gave impetus to the team that almost brought O.R.H.A. honors to Alliston the following two seasons. This team, all married, was composed of the following: Ross Williams, Jack Bowerman, Dr. Ybung, Norman Bray, Everett Hicks, Barney Gibson, Mint Storey, George Craig, William Wilson and Chuck Collins.

Two years later a hockey team directed by Ross Williams as coach, Chuck Collins, manager, and Ross Cameron, secretary-treasurer, went into the final round of the O.R.H.A. only to be defeated by Cayuga. Opening with a league composed of Thornton, Everett, Beeton and Alliston, they won the opportunity of entering the play-offs against Milton. In the five game series, Alliston vanquished Milton after four games. Advancing one more step, they were pitted against Stayner, two games, goals to count. Stayner was eliminated on the round and they advanced into the finals. By this time intense interest had been aroused and Alliston and district closed up shop and went to the hockey match. Pitted against Cayuga the first game was played in Barrie, Alliston 4, Cayuga 1. A special train carried about 600 fans to Grimsby for the second game: Alliston 3, Cayuga 8. The third and final game was called at Revina Gardens in Toronto. By special C.P.R. trains and autos, Alliston followed its team to

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NEW MARGENE

SPREAD IT on hot toast.

SERVE IT with hot vegetables.

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By any test, **NEW MARGENE** will satisfy.

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The Windsor Hotel

GRAY COACH AGENCY

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Phone 319

34 Victoria Street West



The second Married Men's Team were finalists in the South Simcoe League in 1943-44. From left to right, standing: Carl Kruger, Everett Hicks, Reg Noble, Jack Bowerman, Delmar

Wilson, coach; Mint Storey, Front row: Dr. R. A. Young, Bill Wilson, coach; Ross Williams, Barney Gibson, Chuck Collins, Red Connell, Ralph Hunter, Jack Pogue.

Canada Bread Company LIMITED

Congratulates the citizens

Of Alliston and surrounding district

On the opening

Of their new

Memorial Recreation Centre

Local Salesman: Ross Cameron, Phone 191

Toronto and augmented by Old Boys and Girls, well over 1,000 Alliston fans saw their team lose the final game, 7 to 3. A photograph of this team appears below.



Left to right, front row: Ross Williams, coach; Danny Hayden, Liam Whalen, Chuck Collins, Murray Connell, Dr. R. A. Young, Ross Cameron, secretary-treasurer. Second row: Windy Miller, Mint Storey, Keith Coburn, Lloyd Purchase, Carl Kruger, Ralph Hunter, George Hughson, Bill Boyes, James Hunter. Third row: Len Guchardi, Nels Malcolm, Mayor Hunter.

This was the last team to play in the old Bayercroft rink.

The next chance the fans had to cheer their hockey team was during the season of 1946-47, when a team managed by E. E. Hawes and coached by Reg. Noble again was eliminated in the final round. This team made up of the following: Chuck Collins, Oscar Asaph, Mint Storey, Steve Milne, Ralph Hunter, Norman Scott, Keith Chantler, Liam Whalen, Eddie Noble, Dr. Young, Gib. Bradbury, J. C. Hunter, Nels Malcolm, George Hughson and Danny Heydon, after winning in their own group, went into the first round against St. Jacobs with two games, one played in Thoronton and one in Waterloo. Alliston won the round. This placed Alliston against Crowland who eliminated our boys in two games, one at Thoronton and one at Port Colborne.

The four trustees were still in charge when the rink was closed in 1945, after consulting with a prominent engineer. While there was great difference of opinion as to the wisdom of closing

Compliments of

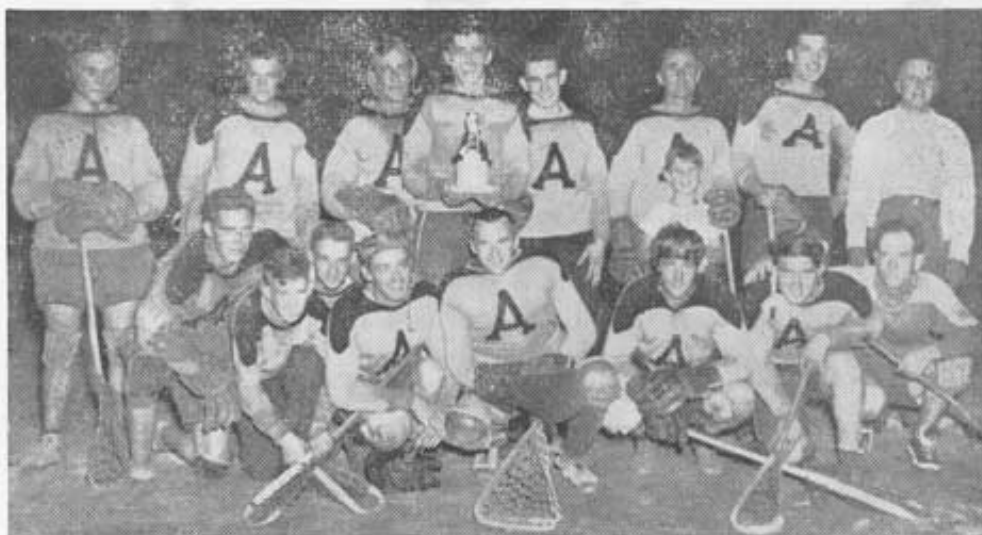
Grigg & Company

5c to \$1.00 STORE

J. K. HENRY, Manager

this rink, their action was justified by the fact that the roof caved in under weight of snow in January, 1946. The remains of this historic structure were sold to A. Bates for \$400.

To give credit where credit is due, it might be in order to say that in 1949 our baseball team, the members of which were: J. Taylor, D. Graham, A. Jennings, D. Heydon, R. Bleay, T. Beyers, K. Chantler, D. Wright, J. Ney, L. Purchase, N. Scott, R. Seeney and G. Crawford, won the Davis Memorial Trophy presented by Miss Norma Davis in memory of her brother, Flt. Sgt. Lawrance Davis. The trophy is awarded annually to the South Simcoe Baseball League Champions.



Also in the same year, a box lacrosse team, composed of H. Robins, D. Alderson, B. Crawford, M. Storey, E. Woodrow, R. Hunter, C. Whalen, L. Whalen, K. Chantler, L. Purchase, M. McKenzie, T. Beyers, E. Noble, R. McLean, J. Horsburg, T. Briggs, R. Williams and O. Asaph, won the Lacrosse Trophy of their district.

With facilities for hockey in Alliston gone, the citizens of Thornton offered their rink as home ice for Alliston. This was accepted and our hockey fans followed the team to Thornton.

Because this arrangement was but temporary, a movement began at once for the erection of a new arena. The council of 1946, with W. Hunter, mayor; J. D. Bowerman, reeve; L. Whiteside, Ross Williams, Sidney Knight, F. S. Hackett, H. Solomon and W. T. Alderson as councillors, visited a number of rinks and made many inquiries in order to acquaint themselves with the type of structure that would serve the needs of this community. They were able to place before the electors, in 1947, a by-law asking them to approve the issuing of a \$70,000 debenture.

COMPLIMENTS OF

Ontario Foundry Company

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ALLISTON

ONTARIO

It was felt this amount was necessary to build an arena which would serve the present and future needs of this community. The by-law was carried by a very substantial majority. During 1948, council was unable to get a contract that would conform with its plans and means. While good progress was made during that year, it was the council of 1949, composed of W. Hunter, mayor; W. Cunningham, reeve; Lorne Whiteside, Ross Williams, F. S. Hackett, Dr. Smockum, Delmar Wilson and Don Bowen as councillors, who began and brought into being the Alliston Memorial Arena which we have the honor of opening today. The committee responsible for the opening and operation of this building is: J. D. Bowerman, Russell Hood, J. R. Williams, Joe McCarroll, Delmar Wilson, M. Downey and W. T. Alderson.

The building, of fabricated steel construction with concrete block walls and built up roof, is 106 feet wide and 250 feet long. The cost of this structure to date is about \$83,000, exclusive of the artificial ice plant. The estimated cost of the ice plant, excluding floor, will be about \$25,500.



. . . . Installing pipe for the artificial ice plant.

Congratulations, Alliston!

On Your Achievement

A modern arena

. . . . for a modern community

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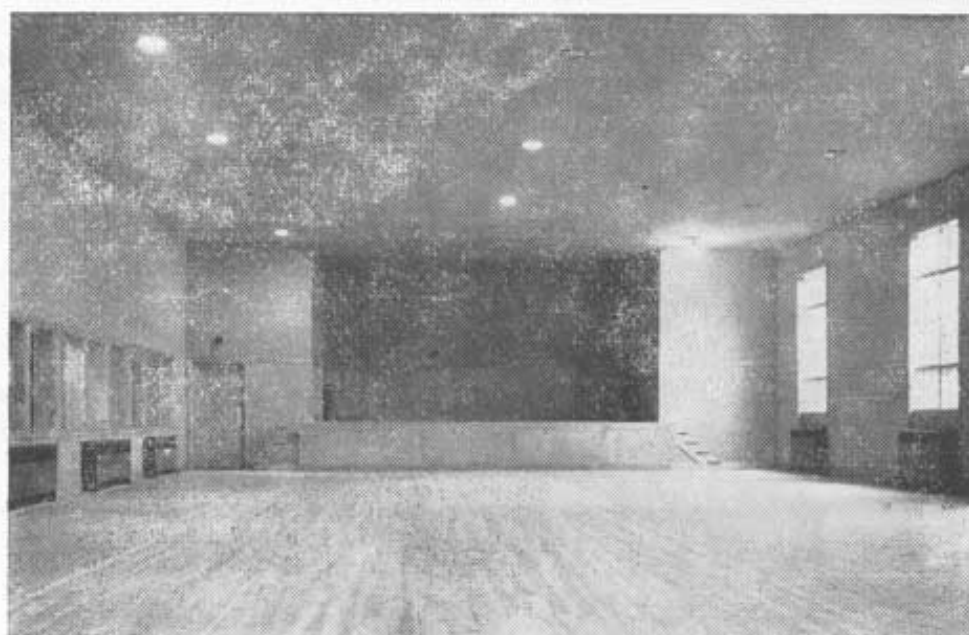
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The ice surface of 80 feet by 180 feet is of regulation size and is bordered on two sides by tiers of seats which can accommodate 700 persons. A catwalk behind these seats provides standing room for another 800 spectators. At the south end are seven rows of seats with a capacity of 500 and at the rear provision is made for band accommodation. Underneath seats at the south west corner is the artificial ice plant which, when operating, will allow skating 12 months in the year if necessary. The entire piping will be covered with a special asphalt floor.



.... The community hall and stage.

At the north end of the ice surface is a two-story building 40 by 106 feet. The ground floor provides team dressing rooms, facilities for men and women skaters, offices, snack bar, lobby, heating system and two ticket offices. On the second floor is an auditorium 40 by 80 feet, equipped with stage, dressing rooms and kitchen. The seating capacity is about 400 and it is hoped that this room may be used for banquets, plays and public meetings. The layout is such that the hall and the rink can both be used at the same time without conflict. Entrances, two in number, are placed at either end of the front of the building while at the rear is a door large enough to permit trucks to enter the

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building. The ice surface is lighted by 48 lamps, each of 500 candle power. It is hoped that a four-sided electric clock will be in place for the opening.

With the completion of this project, it is the hope of those who have so willingly and liberally contributed of their time, talents and money to make this undertaking possible, that present and future generations will put the same zeal into the successful operation of this centre so that its value to the community may be enjoyed to the fullest extent.

The close of these memoirs would not be complete unless thanks were accorded to several bodies and individuals: first, the council of 1949 who gave the final go-ahead signal for the project; secondly, the building committee of Ross Williams, chairman; Delmar Wilson, Dr. Smockum and L. Whiteside; thirdly, all those of the town and surrounding community who gave so freely of their time from the driving of the first stakes that marked the outline of the edifice, to the climax of our ambition, the official opening of the completed building; and lastly, the old boys and girls of Alliston, the citizens of the Townships of Essa, Tossorontio, Adjala, Tecumseth and of the Town of Alliston, who by their contributions of money made possible the artificial ice plant of which we are all so justly proud.

May this be a living Memorial by the Town of Alliston, the surrounding district and our boys and girls, to be used and enjoyed by all.

BREEZY BITS

Dr. Smockum put the critics to sleep.

Ex-Mayor Hunter lectured the boys in his usual manner.

All legal advice on ways and means was furnished gratis by J. D. Bowerman.

Sid and Roy got through a lot more work than gossip.

According to Clare Ludlow and Angus Purchase, membership in the Sidewalk Superintendents' Association has greatly decreased.

Foster McQuigge smoothed the rough spots.

Delmer furnished the motive power.

The plumbing and heating was all installed in three Sundays by our local tradesmen and helpers, among the most enthusiastic of whom was the late George McVittie.

Now let us continue our spirit of co-operation in the operation and patronage of our Community Centre.

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Institute

of Steel Construction Inc.

Designer of the steel in this arena

Institute Member who fabricated the steel

Dominion Bridge Company Ltd.

TORONTO, ONTARIO

Jas. Christian almost strained his eyes looking for the first face-off.

Our Smart Styles are . .

Maxine's Ladies' Wear

ALLISTON

ONTARIO



Have your car checked before you go
on that trip

Take Dusty's Advice

"Don't Pu^{sh}—Let us repair"

DUSTY'S GARAGE

6 MILL ST.

ALLISTON

LIVING OR DEAD
YOU'LL BE AHEAD

WITH

IMPERIAL LIFE

May success reward the efforts of all those
connected with the community project.

Ernest Cumberland

Phone 79W

Representative

Lorne Whiteside gave us tri-weekly lectures on taxes and economy.

A lot of Mac's hot air had to be removed before the ice plant would operate.

Hunter's Garage

Your G.M. Dealer

Chevrolet, Oldsmobile & Chevrolet Trucks

SALES SERVICE

Cockshutt Farm Implements

Locker Storage — Phone 220 — Dance Pavilion

COMPLIMENTS OF

Mr. and Mrs. R. E. Shaw



COMPLIMENTS OF

Mr. and Mrs. J. S. Ellis



COMPLIMENTS OF

Mr. and Mrs. J. E. Christian



**Congratulations
To Alliston and District
on completion of their beautiful
Memorial Arena**

COMPLIMENTS OF
BOWEN MOTOR SALES

"Purveyors of Transportation Unlimited"

PONTIAC

BUICK

GMC TRUCKS

PHONE 252

ALLISTON

COMPLIMENTS OF

**McMulkin's
Dry Goods Store**

Mrs. Lorne McMulkin, Prop.

COMPLIMENTS OF

Oscar Phillips & Sons

Service Station and Tea Room

VICTORIA ST. E.

ALLISTON

Lou Neilly carried a lot of the burdens of the building committee.

From the turning of the first sod until the opening of the structure, there was not one serious accident.

Bray built the snack bar.

Armstrong Cleaners & Dyers

PICK-UP AND DELIVERY

Agencies at Shelburne, Orangeville, Hockley, Loretta, Colgan,
Tottenham and Beeton.

Agents for W. R. Johnston Made-to-Measure Clothes

Phone 368W For Service

Alliston

COMPLIMENTS OF
E. C. Graham & Son

GRAIN

FLOUR

FEED AND SEEDS

SEED GRAINS

Phone 144

Night Phone 157W

Bill Alderson started the ball rolling on Hallowe'en Night, 1947. Here's the ball....!

One of the outstanding organizers for the painting and plumbing was Marshall Downey.

Thanks to Joe McCarroll for a new hockey player..

To Walter Anderson, Jack Anderson and Don Alderson, a hearty thanks for a wonderful job of plumbing and heating.

Thanks to the painters of Alliston and community for the appearance of our rotunda.

COMPLIMENTS OF
Mr. and Mrs. W. T. Banting

THE POTATO FARMER

Compliments of

Gibson's Elevator

FEED SEED GRAIN

POTATOES

Phones 81W and 81J

AUTOGRAPHS



AUTOGRAPHS



Gibson.

Elevated.

W. H. A. A.

W. H. A. A.

W. H. A. A.

W. H. A. A.

POTATOES

W. H. A. A.

Meet The Stars of "Variety On Ice"

LILLIAN COBURN—Formerly of St. Catharines, Ontario, now a teacher at the University of Toronto Skating Club.

TERRY KILLEAVY—The gal with the vivid red hair, former member of Ice Cycles and Ice Follies.

MARIAN MARK—Professional and secretary of the Silver Blades Skating Club, Toronto.

MERILYN MUNN & MARY LOU ALLMAN—the inseparables, both eighteen years of age and attending a secretarial school.

PAT PATTERSON—Fifteen year oldest who will be leaving our review on March 15th to join the American touring show, Ice Capades.

MARY LOU TRAVERS—Twenty year old secretary of Variety on Ice, former skater with the Audrey Miller Show.

JACK COX, REGINALD HUGHES, CHARLES KEILBERGER—What do these young men do in their spare time? Skate! All members of the Silver Blades Skating Club.

MURRAY BURBIDGE—Last season Murray broke his leg and could not skate for the winter of 1949. Now he is back on his skates again and doing better than ever.

FRED ROWLAND—Rated as one of the best comedians in Canada.

ROSS SMITH—from Winnipeg, Manitoba, former Canadian Pairs Champion, turned professional to skate with Variety on Ice.

JUDY ANN CLINK—Thirteen year old schoolgirl and one of the youngest professional skaters in North America.

ANNE NEILSON—Besides skating, Anne designs clothes, her specialty: skating costumes.

HARVEY PASSFIELD—Harvey has travelled throughout Canada and U.S.A., skating an adagio number. (In private life, Harvey is a married man and his wife accompanies him on his trips.)

AUTOGRAPHS



Congratulations

Alliston!

Our vote of sincere thanks

—TO TOWN COUNCIL which assumed responsibility for the project.

—TO THE RINK COMMITTEE which organized the work.

—TO THE VOLUNTEERS who helped build Alliston's magnificent Memorial Arena.

—TO ALL THOSE who responded so generously to the Artificial Ice Fund Campaign.



BYERLAY'S DRUG STORE

Ross Byerlay, Phm. B.

GRAND OPENING

OFFICIAL OPENING ADDRESS

Hon. Leslie Frost, K. C.
Premier of Ontario

GUEST SPEAKERS

Hon. W. Earl Rowe, M.P.

Rev. W. A. Downer, M.L.A.

William R. Benson
Warden of Simcoe County

Mayor W. J. Cunningham

William Hunter



"VARIETY ON ICE"

1. OVERTURE

2. PRECISION ON ICE It's A Big, Wide, Wonderful World
Marion Mark, Anne Neilson, Mary Lou Travers, Lillian Coburn
Mary Lou Allman, Pat Patterson
Murray Burbidge, Ross Smith, Reg. Hughes, Charles Kielburger,
Harvey Passfield, Fred Rowland.

3. SOLO

Faust Ballet Seventh Overture

JUDY ANN CLINK

One of the youngest professional skaters in North America having been associated with "Alfie Phillips Show". Personifies youthful grace in the Seventh Overture of the Faust Ballet.

4. COMEDY

DUKE AND FREDDIE

5. ROUND UP TIME

Mistletoe Kiss
Wearing of the Green

Marion Mark, Terry Killeavy, Lillian Coburn, Ann Neilson
Reg. Hughes, Ross Smith Murray Burbidge, Charles Kielburger

Round Up Time—featuring a square dance on ice using considerably less effort than might be needed by a landsman.

6. COMEDY

JACK COX

7. THE GYPSY

PAT PATTERSON

Komm Zigony

8. CLUB FOUR

Ann Neilson, Marion Mark, Ross Smith, Charles Kielburger

9. RUDOLPH THE RED NOSED REINDEER

Rudolph—THE PASSFIELDS

That skin tight animal has turned professional to please with his antics throughout the year.

10 MARY LOU AND REG Cruising Down the River
THE LOVER'S TEN STEP

11 SOLO ROSS SMITH Selected Music
Former Canadian Pairs Champion who will amaze the
audience with his smooth exhibit of perfected skating.

INTERMISSION

12 COLLEGE CHEERS Five Feet Two Griffin Blues
American Patrol

Pat Paterson, Lillian Coburn, Marion Mark, Terry Killeavy,
Ann Neilson, Merilyn Munn

Featuring—MAJORETTE MARY LOY TRAVERS
Rugby Players—FRED & HARVEY

13 JOLSON SKATES AGAIN Pretty Baby
Jolson—REG. HUGHES Pretty Baby—JUDY ANN CLINK

14 SOLO LILLY COBURN Annen Polka

15 ADAGIO TEAM Swedish Rhapsody
ANNE NEILSON & HARVEY PASSFIELD

Anne—formerly with Ice Cycles and Harvey a former mem-
ber of the Audrey Miller show—now skating together in a thrill-
ing and dangerous spectacle of acrobatic grace.

16 ROSS SMITH

17 DARK TOWN STRUTTERS Dark Town Strutters Ball
Lillian Coburn, Murray Burbidge, Marion Mark
The well known "Variety Strutters".

18 COMEDY FRED ROWLAND

19 OUR BABY STAR Oklahoma Overture
JUDY ANN CLINK

20 BALLET Valse Triste
Anne Neilson, Lillian Coburn, Pat Patterson, Marion Mark,
Mary Lou Allman, Merilyn Munn

Leading Ballerina—MARY LOU TRAVERS

Ballet Royal—LILLIAN, MURRAY, MARION

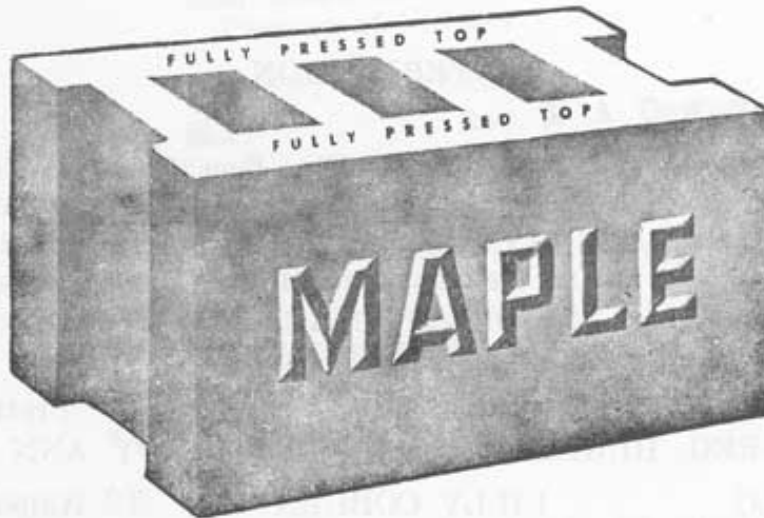
The shadowy grace of Ballet enhanced by the smooth move-
ments of experienced blades.

21 SOLO CHARLES KIELBURGER

22 GRAND MARCH ENTIRE CAST

GOD SAVE THE KING

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SAND

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COMPLIMENTS OF

D. J. Gallagher

Groceries Fruits and Vegetables

ALLISTON

ONTARIO

COMPLIMENTS OF

Mr. and Mrs. J. R. Ludlow



Estimated total value of the completed arena is \$130,000. The cost to Alliston taxpayers is \$70,000. The difference is made up of Artificial Ice Fund donations, voluntary labor and government grants.

Herman Cole lost one day: February 2, 1950—another hockey player.

Thanks to all the truck owners in Alliston and vicinity for the gratis hauling done for the arena.

Bruce Logan and his machine shop kept our machine work up to the minute at all times. For his contribution, many thanks.

Harry Falkner wore out two brooms in two weeks.

Ernie Skelton was responsible for a lot of wear and tear on the brooms.

COMPLIMENTS OF

Mr. and Mrs. F. L. Malcolm



Congratulations!

TO THE COMMUNITY
ON OUR NEW ARENA

Allan Latimer


Westinghouse Dealer

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for the drapes.

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Doreen, Joan and Betty Lou



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Superior Store

QUALITY GROCERIES

FRUITS

VEGETABLES

F. S. and J. R. HACKETT

COMPLIMENTS OF

C. V. McLEAN

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ALLISTON

ONTARIO



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Alliston

GREAT-WEST LIFE
ASSURANCE COMPANY
HEAD OFFICE - WINNIPEG

The Alliston Herald

WISHES TO JOIN in offering its congratulations to the people of this community and to the Old Boys and Old Girls who have contributed their time, labor and money toward erection of this magnificent memorial to those who have given their lives defending our way of life.



MAY THIS ARENA be the recreation centre for the entire community, benefiting young and old, contributing to the development of a stronger happier, community spirit



COMPLIMENTS OF

Mr. and Mrs. W. Hill



The Alliston Agricultural Society furnished the linoleum for the kitchen. Thank you!

Reg Noble was on the receiving end of the concrete block assembly line.

Four carloads of crushed rock and one carload of pulverized rock were used as base for the pipes of the artificial ice plant. All this rock was unloaded and moved to the arena after working hours.

The first barrow of cement was wheeled by Edward Banting.

To our local public utilities commission and Harry Fleming, many thanks for all the favors shown and work done.

Thanks to John Derbyshire for our press box.

COMPLIMENTS OF

**Mr. and Mrs. David T. Dunn
and Marion**



COMPLIMENTS OF

Cecil Wardell

GENERAL BLACKSMITHING

and

WOODWORKING

COMPLIMENTS OF

Nicol's Feed Mill

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COMPLIMENTS OF

Dr. and Mrs. G. S. Smockum
and

Dr. and Mrs. G. E. Smockum

COMPLIMENTS OF

Mr. and Mrs. Jas. McKelvey
and Paul

COMPLIMENTS OF

Mr. and Mrs. L. H. Inch

COMPLIMENTS OF

The Brass Rail

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Malcolm's Electric

J. N. MALCOLM

Rogers-Majestic Authorized Dealer

Radio and Electrical Appliances and Repairs

Jack Hackett spoke for the Legion as well as the Artificial Ice Fund

Ross Williams, building committee chairman, was often present when the job was completed.

COMPLIMENTS OF

Ludlow Brothers

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Mr. and Mrs. Edgar Whiteside



COMPLIMENTS OF

Dr. and Mrs. Graham



COMPLIMENTS OF

Mr. and Mrs. Robt. McKenzie



Congratulations!

To the men of the Alliston community who
have built our magnificent new Arena.

Best Wishes

For the success of this venture in commun-
ity recreation.

Carload Groceteria

COMPLIMENTS OF

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GENERAL STORE

BAXTER, ONTARIO

COMPLIMENTS OF

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Tottenham

COMPLIMENTS OF

Mr. and Mrs. Jos. Drennan



Collins and Cameron got along fine with the Women's Institute in the kitchen.

Billy Hawkins and Oscar Whiteside completed the seats. Thank you.

For our Flags we are indebted to several ladies' organizations of the town headed by Mrs. G. McCluskey.

The roof sheeting, approximately 25,000 square feet, was all laid in one day, Labor Day. As many as 118 men were on the roof at one time, led by W. J. Cunningham, W. J. Fletcher and Jas. Hand, all octogenarians.

The Legion bought the hardwood floor. Ken Bulman and his associates laid it. Ben Guy finished it. On with the dance!

The ladies of the Institute gossiped the shellac on the kitchen in three afternoons.

COMPLIMENTS OF

Mr. and Mrs. J. H. Dunn



COMPLIMENTS OF

Alliston Creamery and Dairy

HANNA BROS.

Congratulations

to Alliston on the opening of
the new Memorial Arena.

Beetonia Hotel


"The Traveller's Home"

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BEETON, ONTARIO,

COMPLIMENTS OF

Mr. and Mrs. Lou Neilly
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COMPLIMENTS OF

**Mr. and Mrs. Lorne Whiteside
and Paul**




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COMPLIMENTS OF

**Mr. and Mrs. Lorne Thomas
Jim, Joe and Harry**



CONGRATULATIONS!
on the opening of the
New Alliston Arena

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Merchandise from Simpson's catalogues delivered to your Order Office in 2 days! (Freight items take a little longer, will be delivered direct to your home.

Visit the Order Office — shop from Toronto store newspaper advertisements on display in the Office.

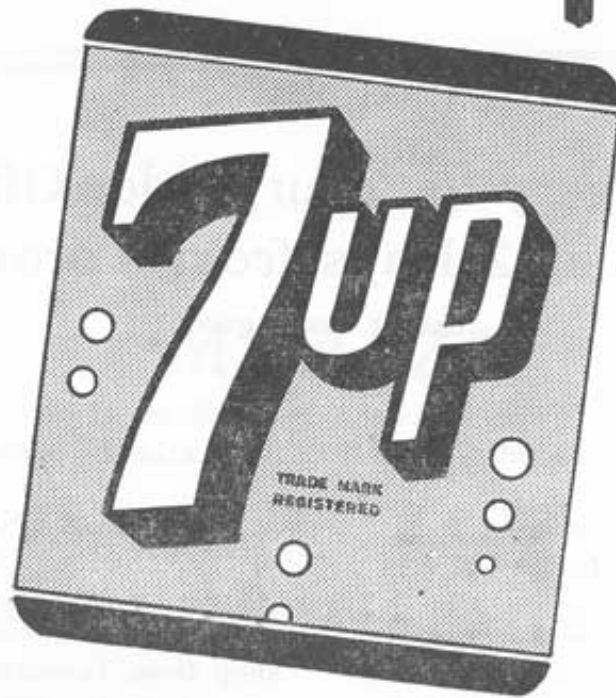
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The Robert Simpson Company Ltd.

Mr. W. A. Latimer

Alliston

"fresh up"
WITH



**YOU LIKE IT
IT LIKES YOU**

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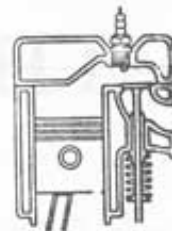
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TOTTENHAM ~ ONTARIO



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Reliance and their dealers wish to take this opportunity to wish Success to Alliston's New Memorial Arena. We hope it will bring long hours of sport and enjoyment, to young and old

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Russell Hood says that if the pasture had been better around the arena he would have moved his Holsteins and saved time going home to milk.

COMPLIMENTS OF

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W. J. Brooks, Proprietor

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CREAM

CHOCOLATE MILK

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Daily delivery in Camp Borden and Alliston

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Bread	Buns	Rolls	Pies	Cakes
French Pastries		Macaroons		Tarts

Wedding Cakes, Party Cakes, Birthday Cakes, etc.

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Delivery Tuesdays, Thursdays, and Saturdays in town

GOODS BAKED DAILY

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Chester Fleming

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Alliston East

Congratulations . . .

- To the community leaders responsible for planning this magnificent structure.
- To the volunteer workers who contributed their labor in making it a reality.
- To the people of Alliston for their community spirit and foresight in accepting the responsibility for this great undertaking.

It is our hope that the excellence of this structure will be matched by the willingness of all community groups to co-operate in making this arena become the symbol and centre of a strong recreation program benefitting the entire community.

JACK CAMPBELL COMPANY, LTD.
CONTRACTORS

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Best Wishes from

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Miss Catherine McKeown, R.N.

Miss Alda Ruthven, R.N.

Miss Jean MacDonald, R.N.

Mrs. Ida Bramley, R.N.

Miss Ardelle Dorrian, R.N.

Miss Margaret Hare, R.N.

Miss Pixie Dorrian, R.N.

Miss Marjorie MacKenzie, Nurse Assistant

Miss Edna Martindale, Secretary

THE
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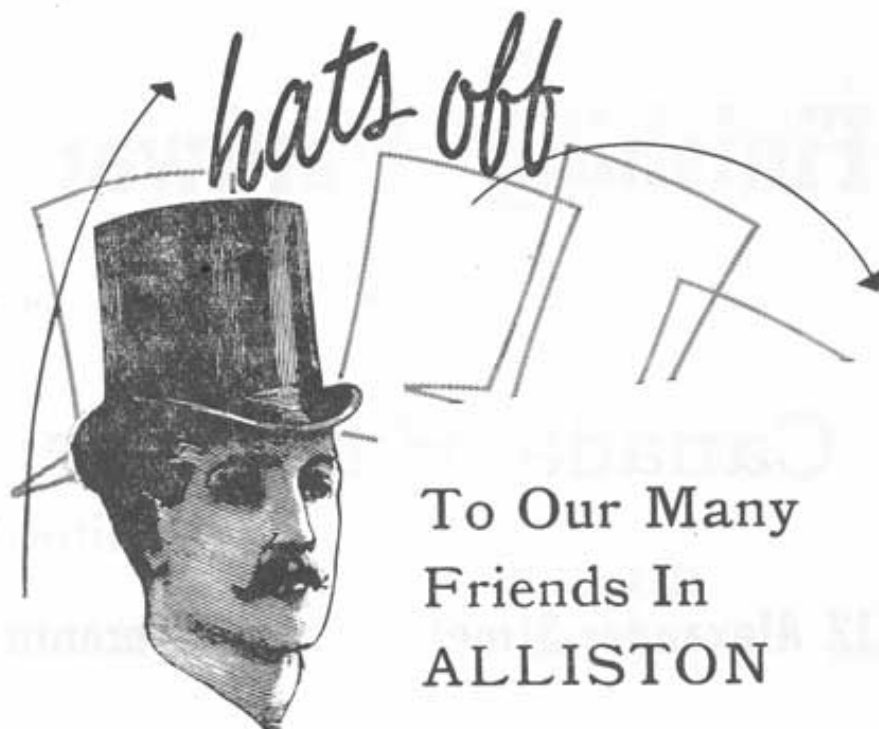
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Authorized Bottler of Coca-Cola.
under contract with Coca-Cola Ltd.



To Our Many
Friends In
ALLISTON

For working so hard to achieve such a worthwhile objective. The new Memorial Arena is a fitting tribute to the efforts of this community which it is our pleasure to serve.

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Alliston Branch - G. E. Liesemer, Manager

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The Artificial Ice Fund

COMMITTEE

Chairman: J. R. Hood Treasurer: L. L. Whiteside
W. Hunter, D. Wilson, F. McQuigge, J. R. Hackett



The committee wishes to thank the many contributors who, by their donations, made installation of the artificial ice plant possible.

The committee also wishes to thank the canvassers who spent many hours of their free time collecting the donations.

May we remind those who have not yet made a donation that the campaign is not yet completed. Approximately \$4,000 is still needed to meet the costs of installing the arena floor.

For your convenience we are attaching a contribution form which we earnestly request you to mail today.

To The Artificial Ice Fund,
Alliston Memorial Arena,
c/o L. L. Whiteside,
P.O. Box 108, Alliston, Ont.

Please accept the enclosed donation of \$.....as my
contribution to the Ice Fund Campaign.

Signed.....

Address.....

All contributions are deductible from income tax
as a charitable donation

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ALLISTON

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